# Southeast Region of the WOCN® Society
# 2017 Annual Conference

## Attendee Information

Southeast Region of the Wound, Ostomy and Continence Nurses Society®

## Knoxville, TN

Sept. 28 - 30, 2017

## Holiday Inn World's Fair Park
## Knoxville Convention Center

# 2017 Conference Information

## Exhibit Hours

**Thursday September 28**
**4:15 - 7:00 PM** • Grand Opening Reception / Exhibits

**Friday September 29**
**10:15 AM - 12:30 PM** • Exhibits

## Call for Posters

Share your innovative programs, projects and research with your colleagues by submitting a poster. Poster winners will receive:

- 1st Place $1000.00
- 2nd Place $500.00
- 3rd Place $250.00

Visit our website www.serwocn.org/Posters for information and to access the electronic poster submission form. Contact the Poster Committee Chair, Scott Barnett at posters@serwocn.org if you have questions. Submissions are due by August 1, 2017.

## Poster Session Hours

**Thursday September 28**
11:00 AM • Poster Set Up

Posters will located in the main concourse to be available for viewing until noon on Saturday. Posters will also be posted for viewing and printing on our website during and after the conference.

**Saturday September 30**
12.00 PM • Pick up Posters

## There are TWO Concurrent Pre-Conference Sessions!

### Pre-Conference #1 (3 Hours)
**Managing Containment and Skin Issues of a Patient with a Fistula or Complex Ostomy (O, W)**
*Seating limited to 50 attendees*

### Pre-Conference #2 (3 Hours)
**Efficacy of Total Contact Casting in the Treatment of Diabetic Foot Ulcers (W, FC)**
*Seating limited to 30 attendees*

*Breakfast will be served in the Henley Concourse at 7:00 AM on Thursday, Sept. 28th for Pre-Conference Attendees*

**For additional information contact:**

**Bernie Haberer**
**727-238-5140 (*phone*) • 727-269-5760 (*fax*)**
**bhe@serwocn.org • www.serwocn.org**

# 2017 Conference Agenda

## On-Site Registration Hours

**Thursday September 28**
6:30 AM - 7:45 AM • Pre-Conference Only
8:30 AM - 5:00 PM • General Registration
11:30 AM - 4:00 PM • Exhibitors

**Friday September 29**
6:30 AM - 5:00 PM • General Registration

**Saturday September 30**
6:30 AM - 12:00 PM • General Registration

## Continuing Nursing Education

This activity has been submitted to Alabama State Nurses Association for approval to award contact hours. Alabama State Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

For more information regarding contact hours, please call Bernie Haberer, Association Manager, at 727-238-5140. Email: bhe@serwocn.org

**MEETING ROOMS CAN BE COOL, SO LAYERS ARE RECOMMENDED!**

**Contact Hours Available: 18**
**Pre-Conference: 3**
**Educational Sessions: 14**
**Poster Session: 1**

(W) – Wound
(O) – Ostomy
(C) – Continence
(PP) – Professional Practice
(FC) – Foot Care
*All topics are for one contact hour unless otherwise stated.*

## Thursday, September 28

**Agenda subject to change

| | |
|---|---|
| 7:00 AM - 8:00 AM | **PRE-CONFERENCE BREAKFAST**<br>*Sponsored Event* |
| 8:00 AM - 11:00 AM | **Pre-Conference #1 (3 Hours)**<br>**Managing Containment and Skin Issues of a Patient with a Fistula or Complex Ostomy (O, W)**<br>*Sharon McCarthy, BSN, RN, CWON* |
| 8:00 AM - 11:00 AM | **Pre-Conference #2 (3 Hours)**<br>**Efficacy of Total Contact Casting in the Treatment of Diabetic Foot Ulcers (W, FC)**<br>*Ryan Chatelain, DPM; Virginia Kanner, BSN, RN, CWOCN; Tina Hein, BSN, RN, CWON* |
| 11:15 AM - 12:15 PM | **LUNCH SYMPOSIA** (non CE)<br>*Sponsored by B. Braun Medical* |
| 12:30 PM - 12:45 PM | **Welcome & Introductions**<br>*Anne Rodgers, Conference Chair*<br>*Jennifer Anderson, President, Southeast Region of the WOCN® Society* |
| 12:45 PM - 1:45 PM | **Vascular Wounds and Limb Salvage (W, FC)**<br>*Deanna Nelson, MD* |
| 1:45 PM - 2:45 PM | **What to Do When the Flood Gates Open: High Output Ileostomies (O)**<br>*Roberta Muldoon, MD; Christine Reuscher, BSN, RN, CWOCN* |
| 2:45 PM - 3:00 PM | BREAK |
| 3:00 PM - 4:00 PM | **Fecal Incontinence Outpatient Management (C)**<br>*Dorothy Doughty, MSN, RN, CWOCN, CFCN, FAAN* |
| 4:15 PM - 7:00 PM | **GRAND OPENING RECEPTION with EXHIBITS**<br>HORS D'OEUVRES AND CASH BAR |

# 2017 Conference Agenda

## Friday, September 29

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|---|---|
| 7:00 AM - 8:00 AM | **BREAKFAST SYMPOSIA** (NON CE)<br>*Sponsored by Coloplast* |
| 8:15 AM - 9:15 AM | **A Strategic Plan for Perioperative Pressure Injury Prevention (W)**<br>*Susan Scott, MSN, RN, WOC Nurse* |
| 9:15 AM - 10:15 AM | **TeleWound Care: Expanding Your Practice and Increasing Patient Access (W)**<br>*Mona Baharestani, PhD, ANP, CWOCN, CWS* |
| 10:15 AM - 12:30 PM | **EXHIBITS** |
| 12:45 PM - 1:45 PM | **LUNCH SYMPOSIA** (NON CE)<br>*Sponsored by Mölnlycke Health Care* |
| 2:00 PM - 3:00 PM | **CARE (Continence and Retraining Elimination) Clinic (C)**<br>*Amber Wetherington, CPNP-PC* |
| 3:00 PM - 4:00 PM | **What is New in Staging Pressure Injuries? (W)**<br>*Laura Edsberg, PhD* |
| 4:00 PM - 4:15 PM | BREAK |
| 4:15 PM - 5:15 PM | **Changing the World for the Patient with a Colostomy: An Evidence-Based Update on Colostomy Irrigation (O)**<br>*Mary Arnold Long, DNP, APRN, CRRN, CWOCN-AP, ACNS-BC* |
| 5:15 PM - 6:30 PM | **Southeast Region General Business Meeting and Award Presentations with Wine & Cheese Reception** |
| 6:45 PM - 9:00 PM | **Dinner Symposium** (NON CE)<br>*Sponsored by BSN Medical* |

## Saturday, September 30

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|---|---|
| 7:00 AM - 8:00 AM | **BREAKFAST SYMPOSIA** (NON CE)<br>*Sponsored by Hollister* |
| 8:15 AM - 9:15 AM | **Atypical Wounds (W)**<br>*Marcia Spear, DNP, RN, ACNP-BC, CWS, CPSN, CANS* |
| 9:15 AM - 10:15 AM | **Peristomal Complications (O)**<br>*Traci Brackin, DNP, APRN, FNP-BC, CWOCN, CFCN* |
| 10:15 AM - 10:30 AM | BREAK |
| 10:30 AM - 11:30 AM | **Treatment Modalities for Urinary Incontinence (C)**<br>*Lynette Franklin, MSN, APRN, ACNS-BC, CWOCN-AP, CFCN* |
| 11:30 AM - 12:30 PM | **Legal Aspects of WOC Nursing? (PP)**<br>*Rhonda Sullivan, PhD, MSN, MBA, CWON, LNCC* |
| 12:30 PM - 1:00 PM | BREAK |
| 1:00 PM - 2:00 PM | **Lunch Speaker (with boxed lunch provided)**<br>**The WOCN® Society's Support Surface Algorithm: Bridging Expert Opinion and Science for Clinical Decision Making in Support Surfaces (W)**<br>*Dianne Mackey, MSN, RN, CWOCN* |
| 2:00 PM - 3:00 PM | **Nightmares on Ostomy Street (O)**<br>*Moderated by Martha Davidson, MN, BSN, RN, CWOCN* |
| 3:00 PM - 3:15 PM | **Closing Remarks**<br>*Anne Rodgers, Conference Chair*<br>*Jennifer Anderson, President, Southeast Region of the WOCN® Society* |

# Hotel & Registration

## Hotel Accomodations

The **Holiday Inn World's Fair Park** has a block of rooms *(while supply lasts)* available for our attendees and exhibitors from September 27th through 30th at the discounted rate of $130 /night (single or double). Reservations must be made no later than **August 27, 2017**, after which the normal rates apply. Reservations may be made directly with the hotel by calling 1-800-264-1579 (use group code: WOM to receive this rate), or by using the link provided on our website at: www.serwocn.org/Conference

*Image courtesy of Knoxville CVB*

### Airport Transportation

**There is NO Hotel transportation from / to the airport**.
You will need to take a taxi or arrange for a ride sharing service.

**For additional information contact:**
**Bernie Haberer**
**727-238-5140 (*phone*)**
**727-269-5760 (*fax*)**
**bhe@serwocn.org**

## Knoxville Convention Center
## Holiday Inn World's Fair Park
## 525 Henley St. • Knoxville, TN 37902

### Conference Registration

Online registration with credit card payment is fast and easy! Visit our website at: **www.serwocn.org/Registration/**. If you prefer to send payment by check, fill out the paper registration form (download from our website) and send it in with your payment. You will not be considered registered until your payment is processed.

### Send Payments to:

SER of the WOCN® Society
c/o BH*e* Management
36181 East Lake Road Ste. 376
Palm Harbor, FL 34685

| Registration Type | Early Bird Pricing* | Starting July 13th |
|---|---|---|
| **Member - with Pre-Conference** *(includes Awards Reception)* | **$ 300** | **$ 375** |
| **Member - Conference Only** *(includes Awards Reception)* | **$ 225** | **$ 275** |
| **Member - Pre-Conference Only** | **$ 75** | **$ 100** |
| ***For Member Pricing, you must be a member of the WOCN® Society, with Southeast Region selected*** | | |
| **Non-Member - with Pre-Conference** *(includes Awards Reception)* | **$ 375** | **$ 450** |
| **Non-Member - Conference Only** *(includes Awards Reception)* | **$ 275** | **$ 325** |
| **Non-Member - Pre-Conference Only** | **$ 100** | **$ 125** |
| ***To qualify for Early Bird Pricing, payment must be received by July 12, 2017*** | | |
| **Single Day Option** | | |
| **1 Day Attendance** | **$ 125** | **$ 150** |

***Cancellation / Refund Policy***
***All requests for attendee cancellations must be received in writing at the business office by August 15, 2017, and are subject to a $50 processing fee. No refunds will be approved after August 15, 2017.***

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of the
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c/o BHe Management
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Palm Harbor, FL 34685

Target Audience: *Professionals involved in the care of patients with wound, ostomy and continence issues.*

## Objectives of the Conference

**Upon completion of this conference, participants should be able to:**

1. **Discuss advances in theoretical and clinical knowledge impacting individuals affected by wound, ostomy or continence issues.**
2. **Describe examples of evidence-based practice and multidisciplinary approaches to enhance outcomes in various health care settings.**
3. **Describe examples of evidence-based practice as it pertains to WOC nursing specialties.**

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**WOCN® Society is a not-for-profit corporation. Its tax ID number is 25-1251887. W-9 form provided upon request.**