

Southeast Region of the WOCN® Society 2018 Conference Attendee Brochure



Sheraton Myrtle Beach Convention Center Hotel
2101 North Oak Street • Myrtle Beach • SC • 29577



MYRTLE BEACH • SC
SEPTEMBER 20 - 22, 2018

Southeast Region

of the



Wound, Ostomy and
Continence Nurses Society®

2018 CONFERENCE INFORMATION



EXHIBIT HOURS

Thursday September 20

4:15 - 7:00 PM • Grand Opening Reception / Exhibits

Friday September 21

10:15 AM - 12:30 PM • Exhibits



CALL FOR POSTERS

Share your innovative programs, projects and research with your colleagues by submitting a poster. Poster winners will receive:

- **1st Place \$1000.00**
- **2nd Place \$500.00**
- **3rd Place \$250.00**

Please visit our website www.serwocn.org/posters for more information and instructions on how to access the electronic poster submission form. Contact the Poster Committee Chair, **June Bullock** at posters@serwocn.org if you have questions. Submissions are due by August 1, 2018 (midnight EDT)

Thursday September 20

11:00 AM • Poster Set Up

Posters will be located outside Convention Center lobby to be available for viewing until noon on Saturday. Posters will also be posted for viewing and printing on our website during and after the conference.

Saturday September 22

12:45 PM • Take Down Posters

THERE ARE TWO CONCURRENT PRE-CONFERENCE SESSIONS!

PRE-CONFERENCE #1 (3 CE HOURS / 3 PHARMACOLOGY HOURS)

WOUND, OSTOMY AND CONTINENCE PHARMACOLOGY (W, O, C)

Seating limited to 50 attendees

PRE-CONFERENCE #2 (3 CE HOURS)

LOWER EXTREMITY/FOOT ASSESSMENT & MANAGEMENT (HANDS ON)

Seating limited to 50 attendees

Breakfast will be served in the Lobby of the Convention Center at 7:00 AM on Thursday, Sept. 20th for Pre-Conference Attendees

For additional information contact:

Bernie Haberer

727-238-5140 (phone) • 727-269-5760 (fax)

bhe@serwocn.org • www.serwocn.org

2018 CONFERENCE AGENDA

ON-SITE REGISTRATION HOURS

Thursday September 20

6:00 AM - 7:45 AM • Pre-Conference Only
 8:30 AM - 5:00 PM • General Registration
 11:30 AM - 4:00 PM • Exhibitors

Friday September 21

6:30 AM - 5:00 PM • General Registration

Saturday September 22

6:30 AM - 12:00 PM • General Registration

CONTINUING NURSING EDUCATION

This activity has been submitted to Alabama State Nurses Association for approval to award contact hours. Alabama State Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

For more information regarding contact hours, please call Bernie Haberer, Association Manager, at 727-238-5140. Email: bhe@serwocn.org



MEETING ROOMS CAN BE COOL, SO LAYERS ARE RECOMMENDED!



Contact Hours Available: 17
Pre-Conference: 3
Educational Sessions: 13
Poster Session: 1

(W) – Wound
(O) – Ostomy
(C) – Continence
(PP) – Professional Practice
(FC) – Foot Care
(PHM) – Pharmacy

All sessions are for one contact hour unless stated otherwise.

THURSDAY, SEPTEMBER 20

**Agenda subject to change

7:00 AM - 8:00 AM	PRE-CONFERENCE BREAKFAST <i>Sponsored by Integra Life Sciences</i>
8:00 AM - 11:00 AM	PRE-CONFERENCE #1 (3 CE HOURS AND 3 PHARMACOLOGY HOURS) WOUND, OSTOMY AND CONTINENCE PHARMACOLOGY (W, O, C) <i>Kevin Emmons, DrNP, RN, APN, AGPCNP-BC, CWCN; Lynette Franklin, MSN, APRN, ACNS-BC, CWOCN-AP; Janice Beitz, PhD, RN, CS, CNOR, CWOCN-AP, CRNP, MAPWCA, ANEF, FAAN</i>
8:00 AM - 11:00 AM	PRE-CONFERENCE #2 (3 CE HOURS) LOWER EXTREMITY/FOOT ASSESSMENT & MANAGEMENT - HANDS ON (W, FC) <i>Myra Varnado, BS, RN, CWON, CFCN; Teresa Kelechi, PhD, RN, CWCN</i>
11:15 AM - 12:15 PM	LUNCH SYMPOSIA (NON CE) <i>Sponsored by KCI - An Acclivity Company</i>
12:30 PM - 12:45 PM	WELCOME & INTRODUCTIONS <i>Reneé Epting, MN, RN, CWOCN - 2018 Conference Chair Jennifer Anderson, MBA, MSN, RN, CWCN, CFCN, CWS - President, Southeast Region of the WOCN® Society</i>
12:45 PM - 1:45 PM	KEYNOTE ADDRESS – HOW WE BUILT OUR FLEET (PP) <i>Moderated by Katherine Jeter, EdD, MA, BS</i>
1:45 PM - 2:45 PM	WHAT'S THAT FUNNY LOOKIN' THING IN MY SPYGLASS? ATYPICAL WOUNDS (1 PHM) (W) <i>Janice Beitz, PhD, RN, CS, CNOR, CWOCN-AP, CRNP, MAPWCA, ANEF, FAAN</i>
2:45 PM - 3:00 PM	BREAK
3:00 PM - 4:00 PM	WHEN THE SHIP IS NO LONGER SEAWORTHY: THE WOC NURSE'S ROLE IN PALLIATIVE WOUND CARE (0.25 PHM) (W) <i>Kevin Emmons, DrNP, RN, APN, AGPCNP-BC, CWCN</i>
4:15 PM - 7:00 PM	GRAND OPENING RECEPTION WITH EXHIBITS APPETIZERS AND CASH BAR

2018 CONFERENCE AGENDA

FRIDAY, SEPTEMBER 21

7:00 AM - 8:00 AM	BREAKFAST SYMPOSIA (NON CE) <i>Sponsored by BSN medical</i>
8:15 AM - 9:15 AM	BATTLING THE BILGE: FISTULA MANAGEMENT (W, O) <i>Sharon McCarthy, MSN, RN, CWOCN</i>
9:15 AM - 10:15 AM	BATTEN THE HATCHES - PARASTOMAL HERNIA MANAGEMENT (O) <i>Leanne Richbourg, MSN, APRN-BC, CWON-AP, CCCN, GSNS-BC</i>
10:15 AM - 12:30 PM	EXHIBITS
12:45 PM - 1:45 PM	LUNCH SYMPOSIA (NON CE) <i>Sponsored by Mölnlycke</i>
2:00 PM - 3:00 PM	MORE THAN SIGNAL FLAGS – TELEHEALTH FOR WOUND & OSTOMY PATIENT SUCCESS ACROSS THE CARE CONTINUUM (W, O) <i>Myra Varnado, BS, RN, CWON, CFCN; Kimberly Smith, BS, RN, CWON</i>
3:00 PM - 3:15 PM	BREAK
3:15 PM - 4:15 PM	TWO HOLES IN THE SAME HULL: MANAGING A WOUND NEAR AN OSTOMY (W, O) <i>Sharon McCarthy, MSN, RN, CWOCN</i>
4:15 PM - 5:15 PM	NO MORE SHIVER ME TIMBERS: NEUROGENIC BLADDER AND BOWEL (C) <i>Eric Rovner, MD; Lynette Franklin, MSN, APRN, ACNS-BC, CWOCN-AP</i>
5:30 PM -	DINNER SYMPOSIUM (NON CE) <i>Sponsored by ConvaTec</i>

SATURDAY, SEPTEMBER 22

7:00 AM - 8:00 AM	BREAKFAST SYMPOSIA (NON CE) <i>Sponsored by TBD</i>
8:15 AM - 9:15 AM	WHO WILL SPONSOR THE VOYAGE? FUNDING CHALLENGES ACROSS THE CONTINUUM (W, O) <i>Eric Goodman, BSN, RN, CWOCN, CFCN, CFCS</i>
9:15 AM - 10:15 AM	AYE, CAPTAIN! REVIEW OF CURRENT RESEARCH TOPICS RELATED TO LOWER EXTREMITY WOUNDS (W, FC) <i>Teresa Kelechi, PhD, RN, CWON</i>
10:15 AM - 10:30 AM	BREAK
10:30 AM - 11:30 AM	FIGHTING THE WAVES: MOISTURE ASSOCIATED SKIN DAMAGE (MASD) (W, O, C) <i>Laurie McNichol, MSN, RN, CNS, GNP, CWOCN, CWON-AP, FAAN</i>
11:30 AM - 11:45 AM	BREAK
11:45 AM - 12:45 PM	LUNCH - BUSINESS MEETING AND AWARDS
12:45 PM - 1:00 PM	BREAK
1:00 PM - 2:00 PM	TEACHING OTHERS TO NAVIGATE THE TIDES OF PERISTOMAL SKIN HEALTH: THE WOCN® SOCIETY'S PERISTOMAL SKIN ASSESSMENT GUIDE (PSAG) FOR CLINICIANS (O) <i>Laurie McNichol, MSN, RN, CNS, GNP, CWOCN, CWON-AP, FAAN</i>
2:00 PM - 3:00PM	PROVING YOU ARE THE MVS (MOST VALUABLE SAILOR) ON YOUR SHIP! (PP) <i>Katherine Jeter, EdD, MA, BS</i>
3:00 PM - 3:15 PM	CLOSING REMARKS

HOTEL & REGISTRATION

HOTEL ACCOMODATIONS

SER WOCN rate is: \$125/day - double
 A limited number of rooms are being held until Monday, August 20, 2018, at 5:00 PM EST. If the room block is sold out earlier, regular hotel rates may apply.
 Check in: 4:00 PM • Check out: 11:00 AM
 Parking - \$8.00 / day
 Reservation link is available on our website's [conference page](#)



For additional hotel information
 call the hotel at:
888-627-8203
 or use the link on our website:
[https://www.serwocn.org/
 conference/hotel.html](https://www.serwocn.org/conference/hotel.html)

AIRPORT TRANSPORTATION

There is **NO** Hotel transportation from / to the airport.
 You will need to take a taxi or arrange for a ride sharing service.

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CONFERENCE REGISTRATION

Online registration with credit card payment is fast and easy! Online registration is from our: [conference page](#). If you prefer to send payment by check, fill out the paper registration form (download from our website) and send it in with your payment. You will not be considered registered until your payment is processed.

SEND PAYMENTS TO:

SER of the WOCN® Society
 c/o BHe Management
 36181 East Lake Road Ste. 376
 Palm Harbor, FL 34685

Registration Type	Early Bird Pricing*	Starting July 13th
Member - with Pre-Conference <i>(includes Awards Luncheon)</i>	\$ 300	\$ 375
Member - Conference Only <i>(includes Awards Luncheon)</i>	\$ 225	\$ 275
Member - Pre-Conference Only	\$ 75	\$ 100
FOR MEMBER PRICING, YOU MUST BE A MEMBER OF THE WOCN® SOCIETY, WITH SOUTHEAST REGION SELECTED		
Non-Member - with Pre-Conference <i>(includes Awards Luncheon)</i>	\$ 375	\$ 450
Non-Member - Conference Only <i>(includes Awards Luncheon)</i>	\$ 275	\$ 325
Non-Member - Pre-Conference Only	\$ 100	\$ 125
*TO QUALIFY FOR EARLY BIRD PRICING, PAYMENT MUST BE RECEIVED BY <u>JULY 12, 2018</u>		
Single Day Option		
1 Day Attendance	\$ 125	\$ 150

Cancellation / Refund Policy: All requests for attendee cancellations must be received in writing at the business office by August 15, 2018, and are subject to a \$50 processing fee. No refunds will be approved after August 15, 2018.

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Wound, Ostomy and
Continence Nurses Society®

c/o BHe Management
36181 East Lake Road Ste. 376
Palm Harbor, FL 34685



Target Audience: *Professionals involved in the care of patients with wound, ostomy and continence issues.*

OBJECTIVES OF THE CONFERENCE

Upon completion of this conference, participants should be able to:

1. Discuss advances in theoretical and clinical knowledge impacting individuals affected by wound, ostomy or continence issues.
2. Describe examples of evidence-based practice and multidisciplinary approaches to enhance outcomes in various health care settings.
3. Describe examples of evidence-based practice as it pertains to WOC nursing specialties.

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WOCN® Society is a not-for-profit corporation. Its tax ID number is 25-1251887. W-9 form provided upon request.