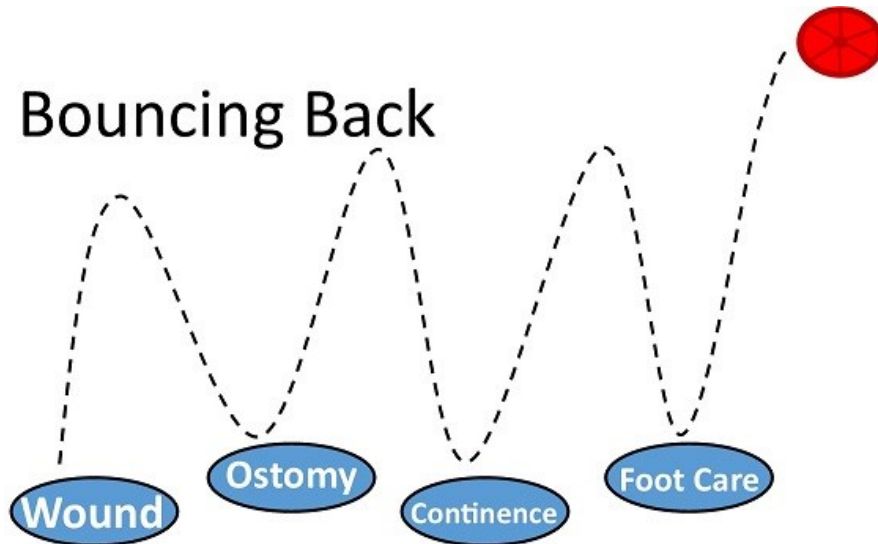


**Southeast Region of the WOCN® Society**  
**46th Annual Conference Prospectus**  
**August 24—26, 2023**  
**Winston-Salem, North Carolina**



You are invited to exhibit August 24 & 25 during the SER of the WOCN® Society's 46th Annual Conference. Network, develop new customers and expand your company name with those in your field. See website for updated information and registration link:

<https://www.serwocn.org/conference/exhibitors.html>

**Venue Information**

*TWIN CITY QUARTER*

- *BENTON CONVENTION CENTER*
- *MARRIOTT WINSTON-SALEM*
- *EMBASSY SUITES WINSTON-SALEM*

**Contact:**

*Cathy Womack, Association Manager*  
*cathywomack@customassociation.com*  
*919-601-0888 (voice or text)*

# 2023 EXHIBITOR SCHEDULE OF ACTIVITIES

## THURSDAY, AUGUST 24

12:15 PM - 4 PM **Exhibitor Registration & Move-in (no earlier than 12:15)**

4:30 - 7:00 PM **Grand Opening of Exhibit Hall Reception with hors d'oeuvres and refreshments** Free evening:  
(Exhibitors are welcome to invite attendees for dinner **AFTER** exhibits close)

## FRIDAY, AUGUST 25

10:30 AM -12:30 PM **Exhibits**

*\* All times listed are subject to change*

## 2023 EXHIBITOR SPONSORSHIP OPPORTUNITIES

### EXHIBITOR OPPORTUNITIES

For prime exhibit space, please consider funding an educational symposium, conference support and/or unrestricted educational grant. We have a number of educational symposia and conference support options available. Unless stated otherwise, payment for any support opportunity is in addition to the cost of exhibiting. Additional recognition will be given to exhibitors reaching our recognition levels. Recognition levels are met by supporting the SER of the WOCN® Society financially through exhibitor fee(s), conference support opportunities, educational symposiums and unrestricted educational grants. Exhibitors will be individually recognized for their contribution in the conference program materials and signage throughout the conference. The level of recognition will be dependent upon the total value of contribution.

- **DIAMOND \$10,000 OR GREATER**  
*includes 1 year website recognition*
- **GOLD \$6,000-\$9,999**  
*includes 8 month website recognition*
- **SILVER \$3,000-\$5,999**  
*includes 4 month website recognition*

### UNRESTRICTED EDUCATIONAL GRANTS

Exhibitors may support the SER of the WOCN® Society programs through unrestricted educational grants to help us reduce conference costs.

### CONFERENCE SUPPORT OPPORTUNITIES

Support opportunities are an excellent way for exhibitors to have additional visibility. Available opportunities include:

- **\$1,750 (EDUCATIONAL GRANT)**  
Poster Award Prizes
- **\$1,500 (TOTE BAG ADVERTISING)**  
Your Logo imprinted on Conference Tote Bags
- **\$600 (ATTENDEE LANYARDS)**  
Lanyards for Attendee badges (includes one color imprint)
- **\$500 (BREAK)**  
Breaks between sessions - snacks and beverage
- **UNRESTRICTED EDUCATIONAL GRANT**  
contact [cathywomack@customassociation.com](mailto:cathywomack@customassociation.com)

### HOSTING A NON-CE SYMPOSIUM

Educational Symposia offer exhibitors an exclusive way to share their message by sponsoring a meal and an educational lecture by a speaker and topic of their choice. Interested exhibitors are asked to submit an application to sponsor a symposium and will be responsible for all costs associated with their symposium, except included items shown below.

#### TO RESERVE YOUR NON-CE SYMPOSIUM SLOT:

Visit the exhibitor webpage on our website [www.serwocn.org](http://www.serwocn.org). There is a non-refundable\* fee of **\$450.00**, payable with your application. This fee will include website promotion, on-site acknowledgement and a basic AV package for your presentation consisting of: Screen, Microphone, Projector, Remote, Connections and cables \*Application fee is refunded if not awarded a slot

Exhibitor Booth registration is not included. Any additional AV, lighting or decorating needs will be at your expense. All fees and expenses paid for by hosting a Symposium will be applied toward your total sponsorship level.

# 2023 EXHIBITOR INFORMATION

## Booth Information

Each 8' x 10' booth is priced at \$1,200. Booths will be carpeted, piped, draped and include:

**One 44" x 7" sign identifying the company**

**One draped and skirted 6' table**

**Two chairs and one wastebasket**

**List of Attendees \***

**Entire Exhibit Space is carpeted**

*\* Per ANCC guidelines, the attendee list is restricted to attendees opting in to share their contact information*

## Personnel Information

Two representatives are included per exhibit booth. Additional booth personnel may be registered for \$150 fee each. Unregistered or excess booth personnel will be asked to leave the exhibit hall.

## Exhibit Hall Services

Additional furnishings, labor, freight, and/or drayage services may be rented at exhibitor expense from the Decorating Company: **Hollins Exposition Services**

Upon receipt of your paid registration, we will provide your name and contact information to the decorator. They will contact you and provide an exhibitor service kit with available products, services and pricing information.

Electricity must be ordered through the facility with the forms provided. **Free WiFi will be available in the Session and Exhibit areas.** You will receive additional information with your registration confirmation packet.

## WOCN® Safety Waiver

All exhibitor personnel and conference attendees and their guests are required to agree and sign the WOCN Safety Waiver to attend the 2023 Annual Conference. Please become familiar with this policy and be prepared to sign consent during the registration process. Please make sure all your representatives attending the conference agree to this policy. See page 4 of this document for the waiver.

## Exhibitor Guidelines

- Exhibitors may not share exhibit space.
- An exhibitor company that decides to cancel may not sell or assign its exhibit space to another company.
- Spillover into the aisle space will not be acceptable.
- Any food or drink served at your display must be purchased from the venue catering department.
- Exhibitors must comply with all federal, state, and local fire and building codes.
- Exhibitors are requested to keep noise to a minimum during set up and strike.
- Exhibitors are prohibited from the following: loud or amplified speech or music, distracting bright lights, or utilization of space outside an exhibit or in the aisles.

## Security and Liability

Exhibitors are responsible for their own booths and possessions during the hours that the exhibits are open. The exhibit hall will be locked to the public during closed hours. Upon signing the Contract to Exhibit, it is understood that the exhibitor agrees to make no claims against the agents, employees, members, or representative of the SER of the WOCN® Society or the Twin City Quarter (Benton Convention Center, Embassy Suite and Marriott Hotels) for loss, theft, damage, or destruction of goods, nor for injury to either himself/herself or employees while on the Twin City Quarter property. Should any emergency arise prior to the opening of the conference and exhibits that would prevent the conference from being held, it is expressly understood that the SER of the WOCN® Society will not be held liable for any expense or losses incurred by exhibitors.

## Hotel Accommodations

We have reserved a block of rooms at both the Marriott and the Embassy Suites in Winston-Salem. Please note, both hotels are attached to the Benton Convention Center where all events will be held. The Embassy Suites is slightly closer. **All rooms must be reserved by August 2, 2023**

Marriott Winston-Salem

Rate: \$149

[To Reserve, click here!](#)

Embassy Suites Winston-Salem

Rate: \$159

[To Reserve, click here!](#)

# WOCN® 2023 Health and Safety Waiver and Assumption of Risk

By registering for 2023 Annual conference “Bouncing Back” (“Event”) run by the Southeast Region of the Wound, Ostomy, and Continence Nurses Society (collectively referred to here as “SER WOCN”), you acknowledge the highly contagious nature of COVID-19 and its variants (collectively referred to here as “COVID-19”), and that a risk of exposure to COVID-19 exists in any public place where people are present. You understand that the risk of becoming exposed to or infected by COVID-19 during or after the Event may result from the actions or inactions of others who may attend the Event or their families, colleagues, or anyone else with whom they may have contact.

**By attending this Event, you and your guests voluntarily assume all risks related to exposure to COVID-19 and all other risks from participating in the Event, and you (and they) hereby release SER WOCN and WOCN and its representatives from any responsibility or liability for any illness, disability, or injury (including death) or other damages you may sustain, whether due to COVID-19 or any other cause in connection with participating in the Event.**

In addition to complying with all other Event rules regarding this meeting, you agree to comply with all COVID-related health and safety protocols that may be implemented during the Event.

Regardless of vaccination or test result status, you acknowledge and agree that you will not attend the Event or enter the venue if at that time you (i) are experiencing symptoms of COVID-19 (including but not limited to a cough, shortness of breath, fever or any other symptom associated with COVID-19), (ii) have a confirmed or suspected case of COVID-19, or (iii) have knowledge that in the 14 days prior to the Event you have come into contact with a person who has been confirmed to have or suspected of having COVID-19. You further acknowledge and agree that you will immediately cease participation in the Event if at any time during the Event you begin experiencing symptoms of COVID-19, test positive for COVID-19, or believe you are no longer in proper physical condition to participate in the Event.

You acknowledge and agree that SER WOCN and/or the meeting venue may remove you from the Event (without any compensation to you) if you fail to cooperate in any way.