

Let's do the Charleston

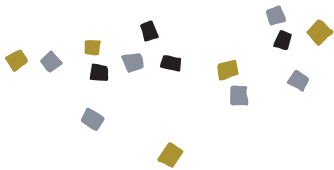


Choreographing New Steps in WOC Nursing Care

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2013

ANNUAL CONFERENCE  
SEPTEMBER 12-14, 2013



**Southeast Region**  
Wound Ostomy & Continence  
Nurses Society



Embassy Suites Hotel & Convention Center • North Charleston, SC

# 2013 Annual Conference Agenda

## Choreographing New Steps in WOC Nursing Care

### Wednesday, September 11

6–9 pm SER WOCN BOARD MEETING

(W) – WOUND  
(O) – OSTOMY  
(C) – CONTINENCE  
(PP) – PROFESSIONAL PRACTICE

*All topics are for one contact hour unless otherwise stated.*

### Thursday, September 12

7:30 am–5 pm **Registration**

7:30–8 am **Pre-Conference Continental Breakfast**

8–11:15 am **Pre-Conference: Wound Treatment Associate – Train the Trainer and Skills Workshop**

**Instructor:** Phyllis Bonham, PhD, MSN, RN, CWOCN, DPNAP, FAAN  
(W, 3 Contact Hours)

11:45 am–12 pm **Welcome & Introductions:** Patti Haberer, MA, BSN, RN, CWOCN; President, SER WOCN

**Conference Chairs:** Dot Lawson, MSN, RN, CWOCN; and Elizabeth Jones RN, CWOCN, CFCN

12–1 pm **Keynote Address:**

*Tracing the Steps of the Old Dance (PP)*

**Speaker:** Tim Lowry, Storyteller

1–2 pm **Management of the Patient with the Charcot Foot (W)**

**Speaker:** Myra F. Varnado, BS, RN, CWOCN

2–2:15 pm **Break**

2:15–3:15 pm **Debunking the Continence Myths (C)**

**Speakers:** Lynette Franklin, MSN, APRN-BC, CWOCN-AP; and Eric Rovner, MD

3:15–4:15 pm **Ostomy Update: What's New in Stomal Construction and Ostomy Education (O)**

**Speakers:** Kerry Hammond, MD; and Phill Botham, BSN, RN, CWON

4:15–6:45 pm **Grand Opening of Exhibits**

**Opening Reception: Posters and Silent Auction Begin**

7–9 pm **Great Comebacks Reception & Dinner (No Contact Hours) Sponsored By ConvaTec**

### Friday, September 13

6:30 am–5 pm **Registration**

7–8 am **Breakfast Symposia (No Contact Hours)/Networking Café**

8:15–9:15 am **Abdominal Reconstruction & the Mish-Mash of Mesh (O)**

**Speaker:** C. Tod Brindle, MSN, RN, CWOCN

9:15–10:15 am **Practical Use of Pharmacologic Support for Wound Healing (W)**

**Speaker:** Phyllis T. Kupsick, MSN, RN, FNP-BC, CWOCN

10:15–10:30 am **Break**

10:30–11:30 am **Management of the Patient with Fecal Incontinence (C)**

**Speaker:** Sara Pulskamp, MSN, RN, CFNP, CWOCN

11:30 am–2:30 pm **Vendor Exhibits with Boxed Lunch: Posters and Silent Auction End**

2:45–3:45 pm **Wound Pearls: What You May Not Know But Need To! (W)**

**Speakers:** C. Tod Brindle, MSN, RN, CWOCN; Dot Weir, RN, CWON, CWS; and Carolyn Cuttino, BSN, RN, CWCN

3:45–4:45 pm **The WOC Nurse: The Mentoring Relationship (PP)**

**Speaker:** Teresa J. Kelechi, PhD, RN, GCNS-BC, CWCN, FAAN

# 2013 Annual Conference Agenda

## Choreographing New Steps in WOC Nursing Care

- 4:45–5 pm **Break**
- 5–6 pm **Nightmares on WOC Street (W, O, C)**  
**Speaker:** Mary Arnold-Long, MSN, RN, CRRN, CWOCN-AP, ACNS-BC
- 6:30–9:30 pm **SER WOCN Annual Awards Banquet**
- Saturday, September 14**
- 6:30 am–12 pm **Registration**
- 7–8 am **Breakfast Symposia (No Contact Hours)/Networking Café**
- 8:15–9:15 am **Robotic-Assisted Laparoscopic Urinary Diversions (C)**  
**Speakers:** Harry Clarke, MD; and  
Lynette Franklin, MSN, APRN-BC, CWOCN-AP
- 9:15–10:15 am **Controversies in Wound Bioburden Management (W)**  
**Speakers:** John H. Samies, MD; and  
Marie Gehling, MSN, NP-C, CWOCN
- 10:15–10:30 am **Break**
- 10:30–11:30 am **Robotic-Assisted Laparoscopic Colorectal Surgery (O)**  
**Speakers:** Jorge Lagares-Garcia, MD; and  
Mary Arnold-Long, MSN, RN, CRRN, CWOCN-AP, ACNS-BC
- 11:30 am–12:30 pm **Vasculitis: A Dermatologist's Perspective (W)**  
**Speaker:** Ross Pollack, MD
- 12:30–1 pm **SER WOCN General Business Meeting & Installation of Officers**
- 1:15–2:15 pm **Luncheon Symposia (No Contact Hours)**
- 2:30–3:30 pm **Trends in Wound Care Litigation (PP)**  
**Speaker:** Ellore Ganes, Esq.
- 3:30–4:30 pm **The Dilemma: The Recalcitrant Wound and The Recalcitrant Provider (W)**  
**Speakers:** Dot Weir, RN, CWON, CWS; and  
Lee Ruotsi, MD
- 4:30–5 pm **Choreographing Your Future WOC Nursing Practice (PP, 0.5 Contact Hour)**  
**Speaker:** Phyllis T. Kupsick, MSN, RN, FNP-BC, CWOCN
- 5–5:15 pm **Closing Remarks:** Patti Haberer, MA, BSN, RN, CWOCN; President, SER WOCN

### QUESTIONS SHOULD BE DIRECTED TO:

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c/o Corecare Associates  
400 Executive Center Dr., Suite 208  
West Palm Beach, FL 33401  
Phone: (561) 689-6321  
Fax: (561) 689-6324  
icordes@serwocn.org  
[www.serwocn.org](http://www.serwocn.org)

# 2013 Annual Conference Information

## Choreographing New Steps in WOC Nursing Care

### Hotel Accommodations

The site of this conference is the **Embassy Suites Hotel & Convention Center**; North Charleston, SC. A block of rooms has been reserved from **September 9, 2013 – September 16, 2013** at the rate of **\$139** per night, single or double. To obtain the discounted rate, inform the hotel you are part of the SER WOCN conference. This discounted room rate will be available until August 20<sup>th</sup> or until the group block is sold-out, whichever comes first. **Reservations may be made by calling the Embassy Suites at (843) 747-1882 or online at [www.serwocn.org/2013Conference](http://www.serwocn.org/2013Conference).**

### Hotel Shuttle Information

The hotel provides a complimentary Airport Shuttle service. Upon arrival at the airport, call **(843) 747-1882** once you have collected your bags. When departing from the hotel, alert a front desk associate of your need to go to the airport.

### Convenient Registration Options

1. Register online and pay by credit card at [www.serwocn.org/2013Conference](http://www.serwocn.org/2013Conference).
2. Register through the mail using the registration form included in this brochure and include a check or money order.
3. Join the WOCN Society today and get the member rate! Go to [www.wocn.org](http://www.wocn.org).
4. For more information, contact the SER WOCN business office at **(561) 689-6321**, or [info@serwocn.org](mailto:info@serwocn.org).

### Call for Posters

Share your innovative programs, projects, and research with your peers by submitting a poster for the 2013 Southeast Region WOCN Conference. For more information, e-mail René Epting, MN, RN, CWOCN, at [posters@serwocn.org](mailto:posters@serwocn.org). The deadline for abstract submissions is August 30, 2013. For information and to download the poster submission form go to [www.serwocn.org/2013Conference](http://www.serwocn.org/2013Conference).



### Auction Donations

Support your Southeast Region! Donate purchased or craft items to the Silent Auction. Bring the items with you. For questions, please contact Cindy Norris, BSN, RN, CWOCN; or Regina Holmes, MSN, RN, FNP-BC, CWOCN, at [auction@serwocn.org](mailto:auction@serwocn.org).

### Accreditation

This continuing nursing education activity is being applied for through the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. Attendees are responsible to self-report their earned contact hours to each individual state of licensure.

### Annual Conference Co-Chairs

Dorothy Ann Lawson, MSN, RN, CWOCN; and Elizabeth Jones, RN, CWOCN, CFCN at [conf.chair@serwocn.org](mailto:conf.chair@serwocn.org).

### Session Handouts

Speaker handouts will be available online 7-10 days before the conference, so you may print them before you get to the conference. They will remain online 2 weeks afterwards. We cannot ensure the availability of handouts for every session due to the speakers' timeliness in providing their materials. Printed handouts will not be provided onsite.

### Special Needs

Let us know if you would like to request a special diet or if you have other needs during your stay with us. Contact the business office for more information.

### Cancellation & Refund Policy

All requests for attendee cancellations must be received in writing at the business office by September 1, 2013, and are subject to a \$30 processing fee. No refunds will be approved after September 1, 2013.

### Returned Check Policy

There is a \$25 charge for all returned checks.





# 2013 Annual Conference REGISTRATION FORM

Online Registration is also available at [www.serwocn.org](http://www.serwocn.org)

Name (as it is to appear on badge including credentials): \_\_\_\_\_

Facility Name: \_\_\_\_\_

Work Telephone: \_\_\_\_\_ Home Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

This address is  Home or  Work

This address will be shared with exhibitors unless noted.  Do not give my contact information to the exhibitors.

Nursing license #: \_\_\_\_\_ State(s) of licensure: \_\_\_\_\_

WOCN Membership Number: \_\_\_\_\_ First-time WOCN Conference Attendee:  Yes  No

**Please indicate any special accommodations or dietary needs you require:** \_\_\_\_\_

In case of emergency, contact: \_\_\_\_\_ Relationship: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Please **MARK** your conference registration choice(s). Note that the 3-hour Wound Treatment Associate: Train the Trainer and Skills Workshop on Thursday morning is extra and not included in the regular conference registration or for one-day Thursday registration.

**Early Registration (before August 1)**

- Member Registration + 3-hour Pre-conference **\$300**
- Member Registration - Conference only **\$225**
- Non-Member Registration + 3-hour Pre-conference **\$375**
- Non-Member Registration - Conference only **\$275**
- 1-Day Attendance\*: \_\_Thursday, \_\_Friday, \_\_Sat. **\$125**
- Guest Pass - Trade Show (not intended for vendors) **\$35**

**Registration (after August 1)**

- Member Registration + 3-hour Pre-conference **\$325**
- Member Registration - Conference only **\$250**
- Non-Member Registration + 3-hour Pre-conference **\$400**
- Non-Member Registration - Conference only **\$300**
- 1-Day Attendance\*: \_\_Thursday, \_\_Friday, \_\_Sat. **\$125**
- Guest Pass - Trade Show (not intended for vendors) **\$35**

— **Trade Show Guest Pass Name for Name Badge:** \_\_\_\_\_

- Awards & Annual Banquet Ticket **\$50**
- Awards & Annual Banquet Ticket **\$50**

\* 1-Day Attendance includes all the activities of the day, except the Annual Banquet on Friday.

**TOTAL ENCLOSED** \$ \_\_\_\_\_

**TOTAL ENCLOSED** \$ \_\_\_\_\_

Yes, I will be attending the Awards and Annual Banquet (dinner) on Friday.

Credit Card Information:  MasterCard  VISA  American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security code from the front or back of card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please see the Cancellation & Refund, and Returned Check policies in the brochure.*

Please make check payable to  
"Southeast Region WOCN"  
and mail to:  
SER WOCN c/o Corecare Assoc.  
400 Executive Center Dr. , #208,  
West Palm Beach, FL 33401

(561) 689-6321  
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## SOUTHEAST REGION WOUND, OSTOMY & CONTINENCE NURSES SOCIETY 2013 ANNUAL CONFERENCE

### Choreographing New Steps in WOC Nursing Care

September 12-14, 2013 • Embassy Suites Hotel & Convention Center • North Charleston, SC

**Target Audience:** Professionals involved in the care of patients with wound, ostomy, and continence issues.

#### Objectives of the Conference

*Upon completion of this conference, participants should be able to:*

1. Discuss advances in theoretical and clinical knowledge impacting individuals affected by wound, ostomy, or continence issues.
2. Describe examples of evidence-based practice and multidisciplinary approaches to enhance outcomes in various health care settings.
3. Describe examples of evidence-based practice as it pertains to WOC nursing specialties.

