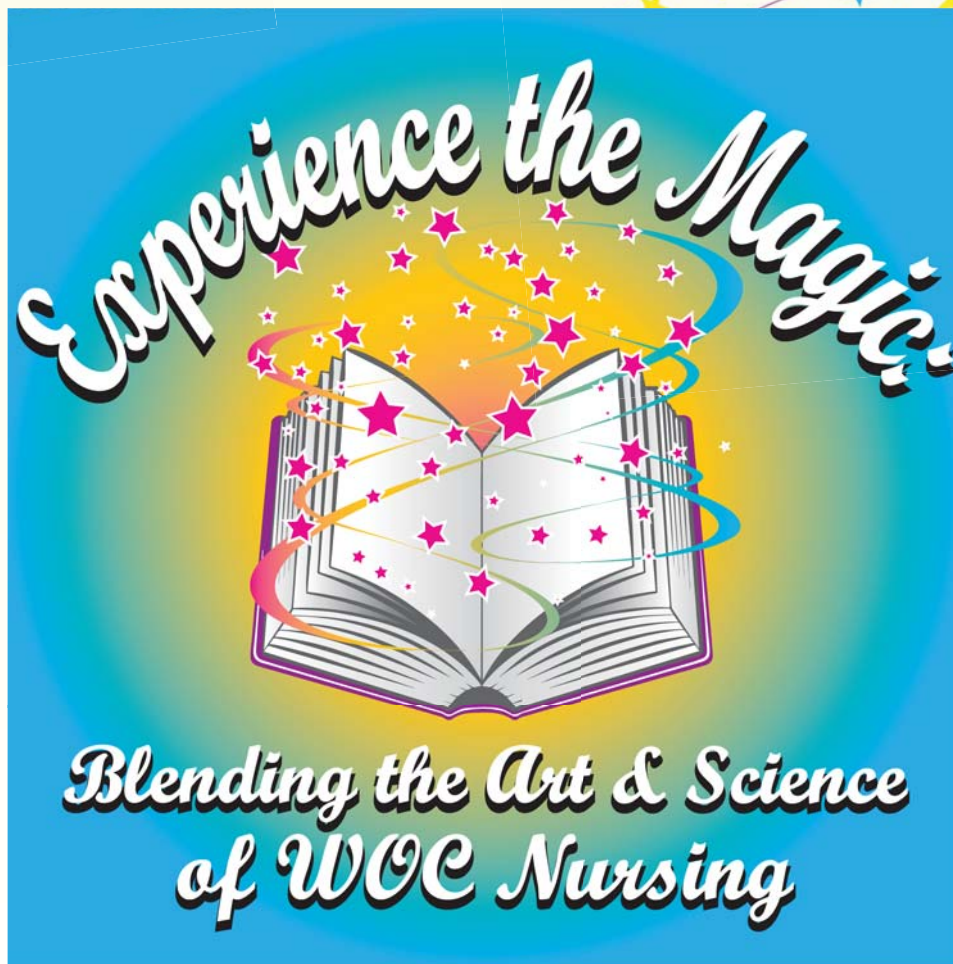
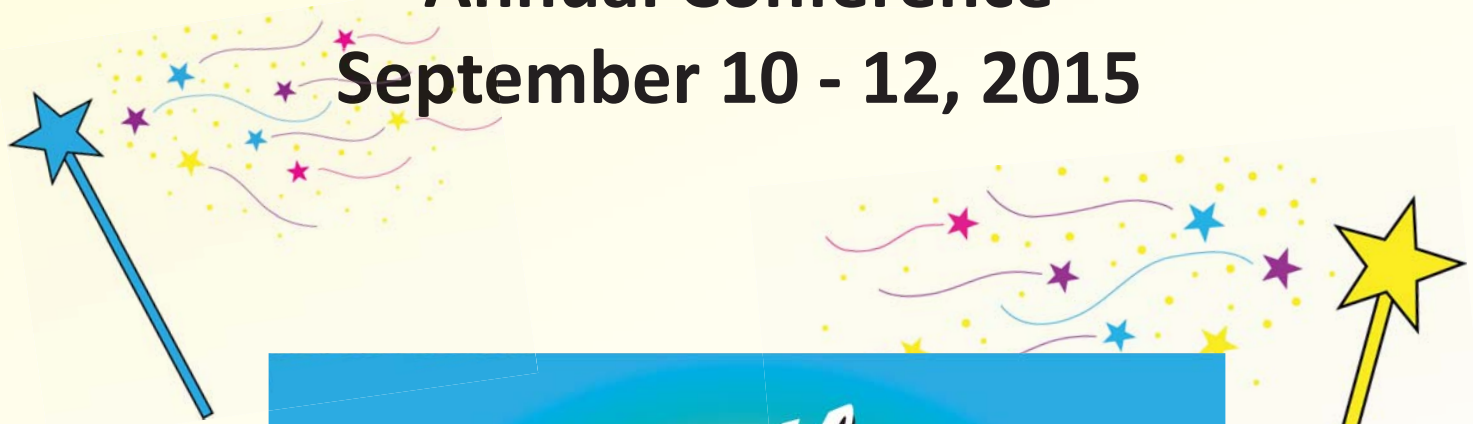


# Southeast Region of the WOCN<sup>®</sup> Society

## Annual Conference

September 10 - 12, 2015



**Southeast Region**  
Wound Ostomy & Continence  
Nurses Society

**ROSEN CENTRE HOTEL - ORLANDO, FL**

# 2015 CONFERENCE AGENDA

## ON-SITE REGISTRATION HOURS

### Thursday September 10

6:30 AM - 7:45 AM • Pre-Conference only  
8:30 AM - 5:00 PM • General Registration

### Friday September 11

6:30 AM - 5:00 PM • General Registration

### Saturday September 12

6:30 AM - 12:00 PM • General Registration

\* The schedule of activities is subject to change

Meeting rooms can be cool,  
so layers are recommended!

## CONTINUING NURSING EDUCATION

This activity has been submitted to Alabama State Nurses Association for approval to award contact hours. Alabama State Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

For more information regarding contact hours, please call Bernie Haberer, Association Manager, at 727-238-5140. Email: bhe@serwocn.org

(W) – Wound (O) – Ostomy  
(C) – Continence (PP) – Professional Practice  
All topics are for one contact hour unless otherwise stated.

## THURSDAY, SEPTEMBER 10

7:00 AM - 8:00 AM	<b>PRE-CONFERENCE BREAKFAST</b> SPONSORED EVENT
8:00 AM - 11:00 AM	<b>PRE-CONFERENCE WORKSHOP (3 HOURS)</b> <b>THE AFTERMATH OF GI SURGERY: THE MAGIC AND SCIENCE OF POUCHING (W / O)</b> <i>Karen Edwards, MSS, BSN, RN, CWOCN</i>
11:30 AM - 12:30 PM	<b>LUNCH SYMPOSIA (NON CE)</b> SPONSORED BY SAGE PRODUCTS
12:45 PM - 1:00 PM	<b>WELCOME &amp; INTRODUCTIONS</b> <i>Charlene Demers, Conference Chair</i> <i>Martha Davidson, President Southeast Region of the WOCN® Society</i> POSTER VIEWING BEGINS
1:00 PM - 2:00 PM	<b>KEYNOTE ADDRESS</b> <b>WHAT'S NEW IN THE SCIENCE OF PRESSURE ULCERS: THE 2014 INTERNATIONAL PRESSURE ULCER GUIDELINES (W)</b> <i>Margaret Goldberg, MSN, RN, CWOCN (Past President NPUAP)</i>
2:00 PM - 3:00 PM	<b>SPHINCTER PRESERVATION SURGERY --NO MORE OSTOMIES (O)</b> <i>George Joseph Nassif Jr., DO</i>
3:00 PM - 3:15 PM	BREAK
3:15 PM - 4:15 PM	<b>BATTLING BIOFILMS: WINNING THE WAR IN WOUNDS (W)</b> <i>Greg Schultz, PhD</i>
4:30 PM - 6:30 PM	<b>GRAND OPENING RECEPTION WITH EXHIBITS</b> HORS D'OEUVRES AND CASH BAR SILENT AUCTION BEGINS
6:45 PM - 9:00 PM	<b>GREAT COMEBACKS RECEPTION &amp; DINNER (NON CE)</b> SPONSORED BY CONVATEC



# 2015 CONFERENCE AGENDA

## FRIDAY, SEPTEMBER 11

7:00 AM - 9:00 AM	<b>BREAKFAST WITH EXHIBITORS</b> EXHIBITS • SILENT AUCTION • POSTERS
9:15 AM - 10:15 AM	<b>THE ROLE OF PHYSICAL THERAPY IN WOUND HEALING (W)</b> <i>Jamie Birmingham, PT, CWS, CLT</i>
10:15 AM - 11:15 AM	<b>TELEMEDICINE (W)</b> <i>Ben Peirce, BA, RN, CWOCN</i>
11:15 AM - 11:30 AM	BREAK
11:30 AM - 12:30 PM	<b>ESTABLISHING AND RUNNING AN OSTOMY SERVICE (O)</b> <i>Brenda Rutland, BSN, RN, CWON</i>
12:45 PM - 1:45 PM	<b>LUNCH SYMPOSIA (NON CE)</b> SPONSORED BY MÖLNLYCKE HEALTH CARE
1:45 PM - 3:30 PM	<b>EXHIBITS (LAST CHANCE TO VIEW AND MEET EXHIBITORS)</b>
3:30 PM - 4:00 PM	<b>SILENT AUCTION ENDS (FINAL BIDS) POSTER VIEWING ENDS</b>
4:00 PM - 5:00 PM	<b>PRUDENCE AS A DEFENSE: LEGAL ASPECTS OF WOC NURSING PRACTICE (PP)</b> <i>Rhonda Sullivan, PhD, RN, CWON, LNCC</i>
5:00 PM - 6:00 PM	<b>MOTILITY DISORDERS (C)</b> <i>Susan Steele, PhD, RN, CWOCN</i>
	<b>FREE NIGHT</b>



## SATURDAY, SEPTEMBER 12

7:00 AM - 8:00 AM	<b>BREAKFAST SYMPOSIA (NON CE)</b> SPONSORED BY TISSUE REGENIX WOUND CARE INC.
8:15 AM - 9:15 AM	<b>UNDERSTANDING URINARY CATHETERS: KEEP THE FLOW GOING (C)</b> <i>Judy Datillo, BSN, RN, CURN, CWOCN</i>
9:15 AM - 10:15 AM	<b>USE OF PROBIOTICS IN THE PREVENTION &amp; TREATMENT OF C-DIFF (C)</b> <i>Jason Sniffen, DO, FACOI, FACP, FIDSA</i>
10:15 AM - 10:30 AM	BREAK
10:30 AM - 11:30 AM	<b>SKIN CANCER AND SUN DAMAGE IN ELDERLY PATIENTS (W)</b> <i>Robert A. Norman DO, MPH, MBA</i>
11:30 AM - 12:00 PM	<b>PICK UP SILENT AUCTION ITEMS</b>
12:15 PM - 1:45 PM	<b>SOUTHEAST REGION GENERAL BUSINESS MEETING &amp; LUNCHEON</b> <b>SOUTHEAST REGION AWARDS PRESENTATIONS</b>
2:00 PM - 3:00 PM	<b>MAGICAL EXPERIENCES FOR NURSES AND OSTOMATES AT YOUTH RALLY (O)</b> <i>Stephanie Crane, Youth Rally Counselor</i>
3:00 PM - 4:00 PM	<b>THE MAGIC OF WOC NURSING (PP)</b> <i>Carolyn Watts, MSN, RN, CWON (President of the WOCN® Society)</i>
4:00 PM - 4:15 PM	<b>CLOSING REMARKS</b> <i>Charlene Demers, Conference Chair</i> <i>Martha Davidson, President Southeast Region of the WOCN® Society</i>



**3 - Experience the Magic: Blending the Art & Science of WOC Nursing**

# 2015 CONFERENCE INFORMATION

## EXHIBIT HOURS

### Thursday September 10

4:30 PM - 6:30 PM • Grand Opening Reception

### Friday September 11

7:00 AM - 9:00 AM • Exhibits • Breakfast with Exhibitors  
1:45 PM - 3:30 PM • Exhibits



## POSTER SESSION HOURS

### Thursday September 10

8:00 AM - 11:00 AM • Poster Set Up  
12:30 PM • Poster Viewing Begins

Posters will be in the Foyer for viewing anytime until 5:00 PM Friday

### Friday September 11

5:00 PM - 7:00 PM • Pick up Posters

## CALL FOR POSTERS

Share your innovative programs, projects, and research with your colleagues by submitting a poster. Poster winners will receive:

- **1st Place**      **\$1000.00**
- **2nd Place**      **\$500.00**
- **3rd Place**      **\$250.00**

Visit our website [www.serwocn.org](http://www.serwocn.org) for information and to download the poster submission form, or contact the Poster Committee Chair, Shawna Philbin at [posters@serwocn.org](mailto:posters@serwocn.org).

## SILENT AUCTION HOURS

### Thursday September 10

4:30 PM - 6:30 PM • Silent Auction Opens

### Friday September 11

7:00 AM - 9:00 AM • Silent Auction Open  
1:45 PM - 3:30 PM • Silent Auction Open  
3:30 PM - 4:00 PM • Final Bids / Auction Ends

### Saturday September 12

11:30 AM - 12:00 PM • Pick up Auction Items



Support your Southeast Region by donating purchased or craft items and bringing them with you to the Silent Auction! Funds raised are used to fund our various Scholarship Opportunities. Contact Teri Robinson at: [auction@serwocn.org](mailto:auction@serwocn.org) for additional information.

# HELP MAKE THE MAGIC HAPPEN

*4 - Experience the Magic: Blending the Art & Science of WOC Nursing*

# 2015 HOTEL & REGISTRATION INFORMATION

## HOTEL INFORMATION

The Rosen Centre Hotel in Orlando, Florida has a block of rooms being held for attendees and exhibitors from September 8 through 12, 2015 at the rate of \$125 per night, single occupancy (+ \$20 per additional person). Please inform the reservations clerk that you are part of the SER of the WOCN® Society conference group. Reservations may be made directly with the hotel at 1-800-204-7234 or using the link at: [www.serwocn.org/2015Conference/](http://www.serwocn.org/2015Conference/).



Image courtesy of Rosen Centre Hotel

## AIRPORT TRANSPORTATION

SuperShuttle has a \$18.00 one way / \$32.00 round trip per person rate for our group members making an advance online reservation. The registration link is on our website at: [www.serwocn.org/2015Conference/](http://www.serwocn.org/2015Conference/).

## CONFERENCE REGISTRATION

Online registration and payment is fast and easy! Visit our website at: [www.serwocn.org/Registration/](http://www.serwocn.org/Registration/). If you prefer your payment to be processed some other way, fill out the paper registration form (download from our website) and send it in with your payment. You will not be considered registered until your payment is processed.

For additional information contact:

**Bernie Haberer**

**727-238-5140 (phone)**

**727-269-5760 (fax)**

**bhe@serwocn.org**

**www.serwocn.org**

SER of the WOCN® Society  
c/o BHe Management  
36181 East Lake Road Ste. 376  
Palm Harbor, FL 34685

## REGISTRATION FEES

Registration Type	Early Bird Pricing*	Starting July 15th
<b>Member - with Pre-Conference</b> (includes Awards Luncheon)	<b>\$ 300</b>	<b>\$ 375</b>
<b>Member - Conference Only</b> (includes Awards Luncheon)	<b>\$ 225</b>	<b>\$ 275</b>
<b>Member - Pre-Conference Only</b>	<b>\$ 75</b>	<b>\$ 100</b>
<b>YOU MUST BE A MEMBER OF THE SOUTHEAST REGION OF THE WOCN® SOCIETY TO OBTAIN MEMBER PRICING</b>		
<b>Non-Member - with Pre-Conference</b> (includes Awards Luncheon)	<b>\$ 375</b>	<b>\$ 450</b>
<b>Non-Member - Conference Only</b> (includes Awards Luncheon)	<b>\$ 275</b>	<b>\$ 325</b>
<b>Non-Member - Pre-Conference Only</b>	<b>\$ 100</b>	<b>\$ 125</b>
<b>* TO QUALIFY FOR EARLY BIRD PRICING, PAYMENT MUST BE RECEIVED BY JULY 14, 2015</b>		
<b>Single Day Option</b>		
<b>1 Day attendance</b>	<b>\$ 125</b>	<b>\$ 125</b>



**Southeast Region**  
Wound Ostomy & Continence  
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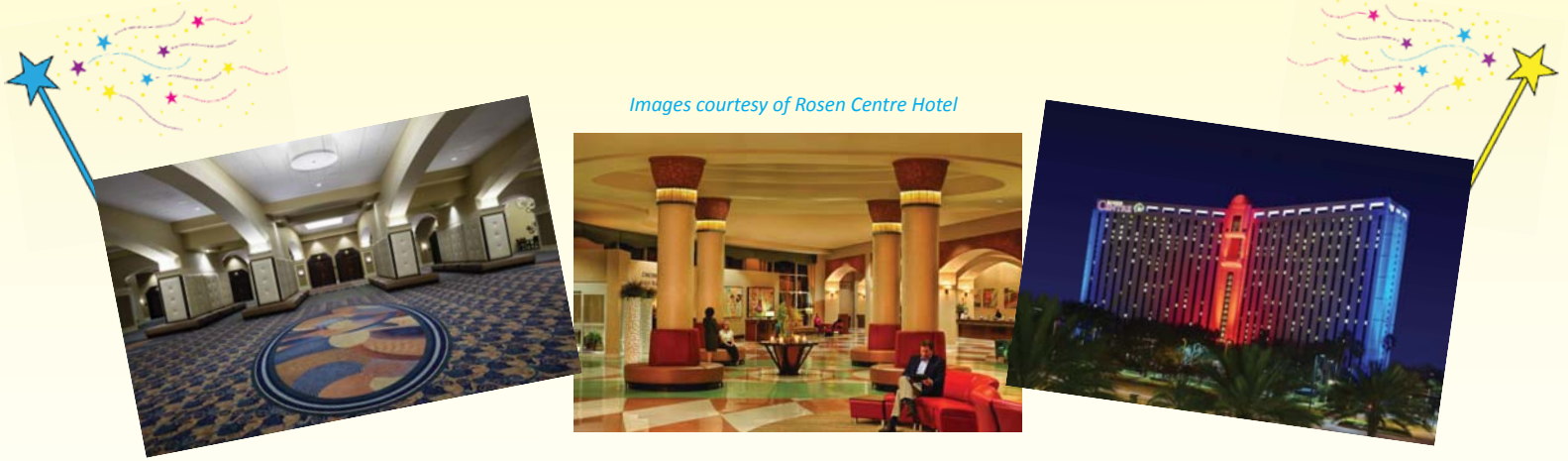
SER of the WOCN® Society

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Palm Harbor, FL 34685

ph: 727-238-5140 • fax: 272-269-5760



*Images courtesy of Rosen Centre Hotel*

**Target Audience:** *Professionals involved in the care of patients with wound, ostomy, and continence issues.*

### **OBJECTIVES OF THE CONFERENCE**

Upon completion of this conference, participants should be able to:

1. Discuss advances in theoretical and clinical knowledge impacting individuals affected by wound, ostomy, or continence issues.
2. Describe examples of evidence-based practice and multidisciplinary approaches to enhance outcomes in various health care settings.
3. Describe examples of evidence-based practice as it pertains to WOC nursing specialties.

# **Southeast Region of the WOCN® Society**

## **Annual Conference • September 10 - 12, 2015**

### **EXPERIENCE THE MAGIC: BLENDING THE ART & SCIENCE OF WOC NURSING**