

Southeast Region of the WOCN® Society
47th Annual Conference Prospectus
August 22—24, 2024
Chattanooga, Tennessee



You are invited to exhibit August 22 & 23 during the SER of the WOCN® Society's 47th Annual Conference. Network, develop new customers and expand your company name with those in your field. See website for updated information and registration link:

<https://serwocn.regfox.com/ser-wocn-2024-exhibitor-registration>

Venue Information

- *CHATTANOOGA CONVENTION CENTER*
- *MARRIOTT DOWNTOWN CHATTANOOGA*

Contact:

Cathy Womack, Association Manager
cathywomack@customassociation.com
919-601-0888 (voice or text)

2024 EXHIBITOR SCHEDULE OF ACTIVITIES

THURSDAY, AUGUST 22

12:15 PM - 4 PM Exhibitor Registration & Move-in (no earlier than 12:15)

4:30 - 7:15 PM Grand Opening of Exhibit Hall Reception with hors d'oeuvres and refreshments Free evening:
(Exhibitors are welcome to invite attendees for dinner **AFTER** exhibits close)

FRIDAY, AUGUST 23

10:30 AM -12:30 PM Exhibits

*** All times listed are subject to change**

2024 EXHIBITOR SPONSORSHIP OPPORTUNITIES

EXHIBITOR OPPORTUNITIES

For prime exhibit space, please consider funding an educational symposium, conference support and/or unrestricted educational grant. We have a number of educational symposia and conference support options available. Unless stated otherwise, payment for any support opportunity is in addition to the cost of exhibiting. Additional recognition will be given to exhibitors reaching our recognition levels. Recognition levels are met by supporting the SER of the WOCN[®] Society financially through exhibitor fee(s), conference support opportunities, educational symposiums and unrestricted educational grants. Exhibitors will be individually recognized for their contribution in the conference program materials and signage throughout the conference. The level of recognition will be dependent upon the total value of contribution.

- **DIAMOND \$10,000 OR GREATER**
includes 1 year website recognition
- **GOLD \$6,000-\$9,999**
includes 8 month website recognition
- **SILVER \$3,000-\$5,999**
includes 4 month website recognition

UNRESTRICTED EDUCATIONAL GRANTS

Exhibitors may support the SER of the WOCN[®] Society programs through unrestricted educational grants to help us reduce conference costs.

CONFERENCE SUPPORT OPPORTUNITIES

Support opportunities are an excellent way for exhibitors to have additional visibility. Exhibit Booths are not included in the sponsorship cost. Available opportunities include:

- **\$1,750 (EDUCATIONAL GRANT)**
Poster Award Prizes
- **\$1,500 (TOTE BAG ADVERTISING)**
Your Logo imprinted on Conference Tote Bags
- **\$600 (ATTENDEE LANYARDS)**
Lanyards for Attendee badges (includes one color imprint)
- **\$500 (BREAK)**
Breaks between sessions - snacks and beverage
- **UNRESTRICTED EDUCATIONAL GRANT**
contact cathywomack@customassociation.com

HOSTING A NON-CE SYMPOSIUM

Educational Symposia offer exhibitors an exclusive way to share their message by sponsoring a meal and an educational lecture by a speaker and topic of their choice. Interested exhibitors are asked to submit an application to sponsor a symposium and will be responsible for all costs associated with their symposium, except included items shown below.

TO RESERVE YOUR NON-CE SYMPOSIUM SLOT:

Visit the exhibitor webpage on our website www.serwocn.org. There is a non-refundable* fee of **\$450.00**, payable with your application. This fee will include website promotion, on-site acknowledgement and a basic AV package for your presentation consisting of: Screen, Microphone, Projector, Remote, Connections and cables *Application fee is refunded if not awarded a slot

Exhibitor Booth registration is not included. Any additional AV, lighting or decorating needs will be at your expense. All fees and expenses paid for by hosting a Symposium will be applied toward your total sponsorship level.

2024 EXHIBITOR INFORMATION

Booth Information

Each 8' x 10' booth is priced at \$1,500 (\$1,400 if registered before 7/1/24). Booths will be carpeted, piped, draped and include:

One 44" x 7" sign identifying the company

One draped and skirted 6' table

Two chairs and one wastebasket

List of Attendees *

** Per ANCC guidelines, the attendee list is restricted to attendees opting in to share their contact information*

Personnel Information

Two representatives are included per exhibit booth. Additional booth personnel may be registered for \$150 fee each. Unregistered or excess booth personnel will be asked to leave the exhibit hall.

Exhibit Hall Services

Additional furnishings, labor, freight, and/or drayage services may be rented at exhibitor expense from the Decorating Company: **Fern Expos**

Upon receipt of your paid registration, we will provide your name and contact information to the decorator. They will contact you and provide an exhibitor service kit with available products, services and pricing information.

Electricity must be ordered through the facility with the forms provided. You will receive additional information with your registration confirmation packet.

Exhibitor Guidelines

- Exhibitors may not share exhibit space.
- An exhibitor company that decides to cancel may not sell or assign its exhibit space to another company.
- Spillover into the aisle space will not be acceptable.
- Any food or drink served at your display must be purchased from the venue catering department.
- Exhibitors must comply with all federal, state, and local fire and building codes.
- Exhibitors are requested to keep noise to a minimum during set up and strike.
- Exhibitors are prohibited from the following: loud or amplified speech or music, distracting bright lights, or utilization of space outside an exhibit or in the aisles.

Security and Liability

Exhibitors are responsible for their own booths and possessions during the hours that the exhibits are open. The exhibit hall will be locked to the public during closed hours. Upon signing the Contract to Exhibit, it is understood that the exhibitor agrees to make no claims against the agents, employees, members, or representative of the SER of the WOCN® Society or the Chattanooga Convention Center for loss, theft, damage, or destruction of goods, nor for injury to either himself/herself or employees while on the Chattanooga Convention Center or Marriott property. Should any emergency arise prior to the opening of the conference and exhibits that would prevent the conference from being held, it is expressly understood that the SER of the WOCN® Society will not be held liable for any expense or losses incurred by exhibitors.

Hotel Accommodations

We have reserved a block of rooms at both the Marriott Downtown Chattanooga. Please note, the Marriott is attached to the Chattanooga Convention Center where all events will be held. [Please use this link to reserve your rooms.](#) **All rooms must be reserved by July 31, 2024**