

HISTORY OF THE SOUTHEAST REGION of the WOCN® Society

Forty years of Progress in Advancing a Nursing Specialty

“If we, in the Southeast Region, in our striving to achieve all of the benefits of a successful organization, forfeit gentleness, courtesy, and fineness of spirit of the past, then we have failed to achieve the lasting satisfaction of real accomplishment. The past has contributed its passions, its pains and its enthusiasm; its spirit you will see with us still.” Patricia M. Kynes, RN, ET - 1991

The Way It Was

Throughout America, the nation was celebrating the bicentennial of the American Revolution. A best-selling non-fiction book by Alex Haley, *Roots*, mesmerized millions and launched a new interest in genealogy. Test tube babies and nuclear power plant disasters were still the stuff of science fiction, but scientists warned about the destruction of the ozone layer caused, in part by the use of aerosol spray products. A southerner, James Earl Carter, Jr. from Plains, Georgia, was elected President of the United States for the first time since Reconstruction. Elsewhere in the world, North and South Vietnam were united under Communist rule, and the men and women of the Soweto ghetto in South Africa rioted in protest of the official government policy known as apartheid. This was the world as we knew it during the development of the organization now known as the Southeast Region of Wound, Ostomy and Continence Nurses Society.

In 1976, Enterostomal Therapists worked with patients who experienced urinary or fecal diversion surgery. The roles of wound and incontinence caregivers were yet to be developed. There were approximately 500 members of the organization known as the International Association of Enterostomal Therapy (IAET), most of them in the United States and Canada. A committee of four dedicated professionals (Anita Kotheimer, ET; Jane Walker, ET; Nell Perry, RN, ET; and Linda Gross, MA, ET) coordinated the affiliation of 18 Southeast Regional members with the IAET. The Southeast Region became the third regional group within the IAET on February 29, 1976 with 18 official members.

Early Leadership

Under the guidance of our first Regional President, Anita Kotheimer, bylaws were formulated, dues were set, and our regional newsletter, *Southeast Region News (SER News)*, was born under the watchful eye of Editor Bobbie Brewer, ET.

During the first year of operation, the regional leadership consisted of the four officers (President, Vice President, Secretary and Treasurer) and three Trustees. In February, 1977, the region elected its second

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President, Carolyn Danson, ET. The group elected its first three Directors and one Trustee, Anita Kotheimer, who represented the region on the national level.

A major goal during the early years of the region was continued growth of the fledgling association. In 1977, Florida ET nurses sought recognition from the IAET as a constituent association through the Southeast Region, under the guidance of their State President, Mary Baum, LPN, ET. While endorsed enthusiastically by the Southeast Region, it was decided by the IAET Board of Directors that contingency state groups could not be officially recognized at that time. IAET felt that all resources were needed to stabilize regions, unify the organization, and gain strength. This proved to be a historic decision for the region. Since that time, members within Florida and several of the Southeast Region states have participated in statewide or local specialty groups, but nearly all have maintained their membership and loyalty to the Regional affiliate of the national organization.

A major decision by the national association to collect dues for the region, implemented in 1978, has also enabled the region to more easily recruit members and to grow. Within the first five years, the organization experienced a phenomenal 900% growth to 182 members in 1981. In 1985, membership topped 250, and in the 1990's it surpassed 500. Presently, the Southeast Region of the WOCN Society has one of the largest memberships of all regional affiliates with an average membership of 700 to 750.

From Cookbooks to Compassion

Funding is always an important issue for a professional organization. Initial funding for regional activities was, in part, procured from the American Cancer Society (ACS) Divisions of Tennessee and South Carolina, including initial mailing costs of the SER News. It was apparent in 1976, as it is now, that the major source of funding must come through educational programs and services. An early venture into fundraising was the development of a regional cookbook, published in 1978. In 1982, Carolyn Cuttino chaired a committee which developed a set of slides for sale to members and other interested ET's regarding ostomy care. In 1996 and again in 1997, slide sets were released for sale by the region. Other educational products developed for members have included publications such as Basic Standards of Care for Enterostomal Therapy, written by Ellen Shipes, RN, MN, ET, and Inez Stanley, RN, MA, ET, published in August, 1977 and a series of Professional Growth Program Organizers developed by Carol Publicover, ARNP, CWOCN in 1998. In the 2000's the SER developed educational power point programs on CD: LE Ulcers, Ostomy, PU and Fistula Management. In 2011, we held our first, highly successful, live Webinar with Dorothy Doughty offering a certification review course.

Fundraising has sometimes meant "fun-raising" as well, with the region. In 1977, Ellen Shipes donated a handmade quilt that was raffled to benefit the region. Since that time, silent auctions, "split the pot" drawings, and other activities have also contributed to the financial stability of the region. In 2007 Alvin Word offered the

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membership and SER a matching scholarship challenge during which \$22,500 was raised which allowed the SER of the WOCN Society to offer larger scholarships to members furthering their education.

The leadership of the Southeast Region of the WOCN Society has been progressive in the use of operating funds to strengthen the association. Financial support for Officer and Board member travel to regional meetings has been continuous since 1978. The SER of the WOCN Society is currently funding 3 board members travel and attendance to the leadership meeting at for the WOCN® Society Conference each year. The region's newsletter has undergone many transformations since 1976, including a name change to Therapist on Call before returning to the SER News. In 2009 a new Board position for Director of Communications was developed and we joined the "green movement" posting our newsletters on our website with blast email notifications. In 2016 the content of the newsletter was revamped to include only pertinent professional news of the members.

The Southeast Region of the WOCN Society has also used its funds for charitable purposes. Scholarships have been provided to nurses interested in studying for ET/WOC nursing practice since 1982. In 1983, the region sponsored its first child to attend the Youth Rally, a summer camp program offered by the United Ostomy Association. Both of these traditions continue today. Also in 1983, the region contributed \$1,000 to the national ET Foundation for Nursing Research. In 2005 we named the Scholarship fund to honor role model Dorothy Doughty. Since 2008 the SER has awarded conference attendance scholarships to non-WOC nurses interested in learning more about the practice and to encourage additional education in WOCNEPs. In 2015, the SER of the WOCN Society instituted scholarship programs for WOC Nurse and Advance Practice tuition.

Producing Leaders for Near and Far

The Southeast Region of the WOCN Society has been fortunate to have strong leadership among its ranks. During the first year as an affiliate organization (1976), two members of the Southeast region served on the national Board of Directors: Betty Jackson, RN, EdD, ET, and Jane Walker, ET. Six Presidents of the national association have been from the Southeast Region: Bonnie Bollinger (1979-1981), Debra Broadwell-Jackson (1981-1985), Dorothy Doughty (1999-2001), Laurie McNichol (2001-2004), Margaret Goldberg (2005-2007), Phyllis Bonham (2009-2011) and Phyllis Kupsick (2013-2015). Carolyn Watts from Tennessee has served as President Elect 2013-2015, and then now President 2015-2017. Patricia Kynes served as editor to the IAET Journal from 1982 until 1987. She also served as National Conference Planning chair as has Carolyn Cuttino from SC and Carolyn Watts from TN. Other Southeast Region of the WOCN Society members who have served on the national board include Mary Kay Wooten, Stephanie Yates, Ben Peirce, Phyllis Kupsick, Alvin Word, Regina Holmes, Mary McNeil and Trudy Huey.

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Four regional members have been recognized at the national level for exemplary service to the specialty of ET/WOC nursing and the organization. The President's Award is given at the national conference at the discretion of the President of the national association. Southeast Region of the WODN recipients of this highest honor are: Patricia Kynes (1987), Debra Broadwell-Jackson (1988), Norma Mash (1989), Dorothy Doughty (1994), Laurie McNichol (2006), and Margaret Goldberg (2008).

Unity Despite Disagreements

While the Southeast Region of the WOCN Society has consistently provided leadership within the national organization, its members have also expressed dissension over key national issues during its history. A 1990 proposal to change the name of the national organization was defeated in the House of Delegates at the annual meeting in Las Vegas, largely due to the efforts of the Southeast Region. The change was later approved at the 1992 annual meeting, also in Las Vegas, and the association became the Wound, Ostomy and Continence Nurses Society™. In 1993, the organization adopted a new structure that eliminated the House of Delegates and the eleven Regional Trustees. Members were also given the option of joining any region, regardless of their residence. Although some members of the Southeast Region of the WOCN Society were opposed to these changes, they recognized the importance of remaining active in the one specialty organization devoted to education and practice of WOC/ET nursing. As of this writing the title WOC nurse has become the accepted standard across the industry.

Educational Excellence

Throughout its history as a region, educational conferences have been an integral part of the region's activities. The Southeast region of the WOCN Society has served as the host region for many National Conferences, two in Atlanta, Georgia and one in Miami, Tampa and Orlando, Florida, one in Charlotte, North Carolina (2012) and one in Nashville, TN (2015). However, the crowning achievement for the organization has been the consistent presentation of an annual regional conference to benefit members. In 1980, the first annual meeting featuring continuing education for members was held in Mobile, Alabama. It was financially successful and enthusiastically received by those in attendance. Successful conferences followed in major cities throughout the region, a tradition that continues each year. Each of the six SER of the WOCN Society states share in the responsibility of hosting the conference, which has resulted in diverse and stimulating conferences year after year.

In 2001, the conference was schedule to begin in Greenville, South Carolina on September 13th. Following the September 11, 2001 terrorist attack on America, regional leadership considered canceling the conference for the first time in the region's history. Conference planning committee members urged the Board to continue with the conference, so that members able to attend could receive education necessary to meet future demands for health care in an uncertain environment. The decision proved to be a sound one. Despite a

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nationally crippled mass transit system, members found alternate ways to arrive in Greenville and the conference was a success. The 2003 conference brought record breaking attendance with over 250 attendees. The three hundred attendee mark was surpassed with the 2005 conference. The SER of the WOCN Society Conference continues to offer outstanding education and is a “must attend” conference for the membership.

In 2011, the SER of the WOCN Society ushered in a new management company for the SER, Corecare Associates, Inc. Corecare assists the board and planning committees with conference preparation and execution. In 2015 the SER of the WOCN made the determination we needed to update our management company and opted for a paid event planner (Angela Howell) and association manager / webmaster (Bernie Haberer).

Looking Back, Looking Ahead

Ostomy surgery has advanced dramatically since 1976, with continent diversions and surgical options increasingly in availability. Ostomy products have also advanced with innovations such as extended wear, moldable barriers and low profile pouching products.

Wound care has effectively and appropriately become a major part of the health care industry improving the quality of life for patients across all care settings. A proliferation of products and multidisciplinary wound care professionals now offer solutions for those who previously may have not survived their chronic wounds.

In the realm of continence care, clinical practice and research is offering new hope to consumers, and the subject of incontinence has been brought out of the closet for the American public. There are no longer any questions about the legitimacy of all three sub-specialties within WOC nursing.

In concluding the first history of the Southeast Region of the WOCN Society, past President Patricia Kynes wrote:

“We have come a long way and yet have room to grow. Regionalization invites professionals with divergent ideas to join with common interest. The leadership resources within the Southeast Region will guide the destiny of our region, as well as our national organization, with a spirit of enthusiasm and ability. The theme of the Southeast Region continues to be one of unity and strength -- together there is much we can do.”

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Her words are as appropriate today as they were more than two decades ago. We have much to celebrate, and still more to envision and achieve.

Susan E. Steele, RN, MS, CWOCN

Vice-President, 2001 – 2002

Alignment with WOCN® Society

In an effort to streamline all regional and affiliate relationships with WOCN® Society, the Society created an Affiliate / Region Charter agreement. This was signed by Martha Davidson, President SER of the WOCN® Society January 8, 2015. With the signing of the Charter agreement, came the change of WOCN Society's brand standards and trademarks. There was a task force assigned to meet the Society's brand standard to update the SER of the WOCN Society's logo. There was significant effort to update all of the SER of the WOCN Society documents to meet the current Society trademark standards. The Society required new Bylaws be passed by each affiliate / region per the Charter agreement. The new bylaws were passed by the membership September 12, 2015.

Jennifer Anderson, MBA, MSN, RN, CWCN, CFCN

President-Elect

Updated 2004/2005/2006 per Ann Marie Kahl, MS, RN, CWOCN, VP

Updated 2010/2011/2012 per Mary McNeil, RN, BS, CWOCN, VP

Updated 2013 per Martha Davidson RN, MN, CWOCN, President-Elect

Updated March 2016 per Jennifer Anderson, MBA, MSN, RN, CWCN, CFCN, President-Elect

Updated January 2017 per Jennifer Anderson, MBA, MSN, RN, CWCN, CFCN, President

Southeast Region of the WOCN® Society Conferences

| | |
|------|--|
| 1983 | Charleston, South Carolina, Carolyn Cuttino, Chair |
| 1984 | Birmingham, Alabama, Jackie Doubleman, Chair |
| 1985 | Tampa, Florida, Gloria Simonzi, Chair |
| 1986 | |
| 1987 | Atlanta, Georgia, Paula Freedman and Elizabeth Emick, Co-Chairs |
| 1988 | Greensboro, North Carolina, Catherine Propst, Chair "ET Nursing: A Folk Art" |
| 1989 | |
| 1990 | Mobile, Alabama "Love, Laughter and Healing the ET Way" |
| 1991 | Orlando, Florida, Barbara Bohannon, Chair "The Universal ET" |
| 1992 | Memphis, Tennessee "Building on the Past" |
| 1993 | Charlotte, North Carolina |
| 1994 | Savannah, Georgia, Laura Shafer, Chair "Sailing the Waves of Change" |
| 1995 | Myrtle Beach, South Carolina, Cindy Epps, Chair |
| 1996 | Birmingham, Alabama, Michelle Crocker and Dot Tuggle, Co-Chairs "Positioned for Change" |
| 1997 | Orlando, Florida, Carol Publicover and Dot Weir, Co-Chairs "The Magic of Caring" |
| 1998 | Raleigh-Durham, North Carolina, Claire Eloshway, Chair "Putting the Pieces Together" |
| 1999 | Knoxville, Tennessee, Julia Bithorn, Chair "Plotting a Course for the Future" |
| 2000 | Atlanta, Georgia, Marie Thompson and Jo Ann Waldrop, Co-Chairs "Spotlighting Key Issues in Practice" |
| 2001 | Greenville, South Carolina, Chappy Manning and Elaine Rush, Co-Chairs "2001 – WOC" N" to the Future" |
| 2002 | Birmingham, Alabama, Deborah Thedford, Chair "Stars Fall on Alabama – Shooting for Excellence in Clinical Practice" |

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| 2003 | Tampa, Florida, Michelle Rollo-Rice, Chair "Making A Splash in Tampa Bay" |
| 2004 | Raleigh, North Carolina, Cyncere Neal, Chair "Fall Feels Finer in North Carolina" |
| 2005 | Chattanooga, Tennessee, Alvin Word, Chair "The Stage is Set for You" |
| 2006 | Augusta, Georgia, Rhonda Holbrook, Chair "Celebrating our proud PAST, our exciting PRESENT, and our bright and shining FUTURE" |
| 2007 | Greenville, South Carolina: Dot Lawson and Elizabeth Jones, Co-Chairs "WOC'N On the River" |
| 2008 | Huntsville, Alabama: Deborah Thedford, Chair "Achievement Through Excellence" |
| 2009 | Jacksonville, Florida: Karen Larkan, Chair "Sun, Sea and Science: Art and Science in the practice of WOC Nursing" |
| 2010 | Concord, North Carolina: Trudy Huey, Chair "Closing the Gap: Evidence, Knowledge and Practice" |
| 2011 | Chattanooga, Tennessee: Martha Davidson, Chair "We Go with the Flow" |
| 2012 | Savannah, Georgia: Merrill Fraser and Cynthia Tims, Co-Chairs "WOC Nurses: Embracing Change with Southern Grace" |
| 2013 | Charleston, South Carolina: Elizabeth Jones and Dorothy Lawson, Co-Chairs "Let's Do the Charleston: Choreographing New Steps in WOC Nursing Care" |
| 2014 | Montgomery, Alabama: Jennifer Anderson, Michael Byars, Karen Eubank, Co-Chairs "The Future of WOC NURSING in the Capital of Dreams" |
| 2015 | Orlando, Florida: Charlene Demers, Chair "Experience the Magic: Blending the Art & Science of WOC Nursing" |
| 2016 | Greensboro, NC: Karen Sanders, Chair "WOC Nurses Soaring to New Heights" |

Leadership of the Southeast Region of the WOCN® Society

| | | |
|-------------|---------------------|--|
| 1976 | President | Anita Kotheimer, ET |
| | Vice President | Jane Walker, ET |
| | Secretary | Lloyd Fowler, ET |
| | Treasurer | Pat Porcher, ET |
| | Trustees | Donna Roulic, RN, BS, ET Joyce Loveless, RN, ET Nell Perry, RN, ET |
| 1977 | President | Carolyn Danson, ET |
| | Vice President | Nell Perry, RN, ET |
| | Secretary | Lloyd Fowler, ET |
| | Treasurer | Pat Porcher, ET |
| | Directors | Ellen Shipes, RN, MN, ET Freda Roberts, RN, ET Harriett Scott, RN, ET |
| Trustee | Anita Kotheimer, ET | |
| 1978 | President | Nell Perry, RN, ET |
| | Vice President | Patricia James, RN, ET |
| | Secretary | Pat Porcher, ET |
| | Treasurer | Linda Goss, MA, ET |
| | Directors | Mary Kay Langston, RN, BSN, ET Freda Roberts, RN, ET Harriett Scott, RN, ET |
| Trustee | Carolyn Danson, ET | |
| 1979 | President | Ellen Shipes, RN, MN, ET |
| | Vice President | Norma Short, RN, ET |
| | Secretary | Pat Porcher, RN, ET |
| | Treasurer | Billie Sue Broadman, RN, ET |
| | Directors | Thomasena Wilson, LPN, ET Marcia Connelly, RN, ET Mary Kay Langston, RN, BSN, ET |

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|-------------|----------------|--------------------------------|
| 1979 | Trustee | Nell Perry, RN, ET |
| 1980 | President | Norma Mash, RN, BSN, ET |
| | Vice President | Carolyn Cuttino, RN, ET |
| | Secretary | Sylvia Illick, LPN, ET |
| | Treasurer | Billie Sue Broadman, RN, ET |
| | Directors | Thomasena Wilson, LPN, ET |
| | | Paralee Davis, LPN, ET |
| | | Mary Kay Langston, RN, BSN, ET |
| | Trustee | Nell Perry, RN, ET |
| | President | Norma Mash, RN, BSN, ET |
| | Vice President | Carolyn Cuttino, RN, ET |
| | Secretary | Velma Bragg, RN, ET |
| | Treasurer | Betty Broadhurst, RN, BSN, ET |
| | Directors | Carolyn Danson, ET |
| | | Cathryn Bratton, RN, ET |
| | | Harriett Scott, RN, ET |
| | Trustee | Nell Perry-Squires, RN, ET |
| 1982 | President | Norma Mash, RN, BSN, ET |
| | Vice President | Carolyn Cuttino, RN, ET |
| | Secretary | Velma Bragg, RN, ET |
| | Treasurer | Betty Broadhurst, RN, ET |
| | Directors | Cathy Bratton, RN, ET |
| | | Harriett Scott, RN, ET |
| | | Barbara Muller, RN, ET |
| | Trustee | Patricia Kynes, RN, ET |
| 1983 | President | Norma Mash, RN, BSN, ET |
| | Vice President | Carolyn Cuttino, RN, ET |
| | Secretary | Sue Schindler, RN, ET |
| | Treasurer | Gretchen Thompson, RN, ET |
| | Directors | Paula Freedman, RN, BSN, ET |

HISTORY OF SOUTHEAST REGION OF THE WOCN® SOCIETY

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| 1983 | Directors | Chris Martin, RN, ET Barbara Muller, RN, ET |
| | Trustee | Patricia Kynes, RN, ET |
| 1984 | President | Carolyn Cuttino, RN, BSN, ET |
| | Vice President | Cathryn Bratton, RN, ET |
| | Secretary | Sue Schindler, RN, ET |
| | Treasurer | Gretchen Thompson, RN, ET |
| | Directors | Paula Freedman, RN, BSN, ET Barbara Muller, RN, ET Nell Perry-Squires, RN, ET |
| | Trustee | Norma Mash, RN, BSN, ET |
| 1985 | President | Carolyn Cuttino, RN, BSN, ET |
| | Vice President | Cathryn Bratton, RN, ET |
| | Secretary | Sue Schindler, RN, ET |
| | Treasurer | Gretchen Thompson, RN, BSN, ET |
| | Directors | Paula Freedman, RN, BSN, ET Barbara Muller, RN, ET Dona Knight, RN, BSN, ET |
| | Trustee | Norma Mash, RN, BSN, ET |
| 1986 | President | Carolyn Cuttino, RN, BSN, ET |
| | Vice President | Sheri Barnes, RN, MSN, ET |
| | Secretary | Sue Schindler, RN, ET |
| | Treasurer | Gretchen Thompson, RN, ET |
| | Directors | Paula Freedman, RN, BSN, ET Dona Knight, RN, BSN, ET Ellen Shipes, RN, MSN, ET |
| | Trustee | Norma Mash, RN, BSN, ET |
| 1987 | President | Carolyn Cuttino, RN, BSN, ET |
| | Vice President | Sheri Barnes Smith, RN, MSN, ET |
| | Secretary | Julie Phelps, RN, ET |

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| 1987 | Treasurer | Lois Petrie, RN, BSN, ET |
| | Directors | Dot Tuggle, RN, ET Elizabeth Emick, RN, BSN, ET Ellen Shipes, RN, MSN, ET |
| | Trustee | Norma Mash, RN, BSN, ET |
| 1988 | President | Cathryn Bratton, RN, BSN, ET |
| | Vice President | Elizabeth Emick, RN, BSN, ET |
| | Secretary | Julie Phelps, RN, BSN, ET |
| | Treasurer | Lois Petrie, RN, BSN, ET |
| | Directors | Dot Tuggle, RN, ET Catherine Propst, RN, BSN, ET Jackie Doubleman, RN, BSN, ET |
| | Trustee | Norma Mash, RN, BSN, ET |
| 1989 | President | Cathryn Bratton, RN, BSN, ET |
| | Vice President | Elizabeth Emick, RN, BSN, ET |
| | Secretary | Julie Phelps, RN, BSN, ET |
| | Treasurer | Lois Petrie, RN, BSN, ET |
| | Directors | Dot Tuggle, RN, ET Catherine Propst, RN, BSN, ET Jackie Doubleman, RN, BSN, ET |
| | Trustee Nominations | Norma Mash, RN, BSN, ET Thomasena Wilson, RN, ET |
| 1990 | President | Sandra Kirkland, RN, MSN, ET |
| | Vice President | Deborah Taylor, RN, BSN, ET |
| | Secretary | Stephanie Yates, RN, BSN, ET |
| | Treasurer | Lois Petrie, RN, BSN, ET |
| | Directors | Dot Tuggle, RN, ET Catherine Propst, RN, BSN, ET Rose Wynne, RN, BSN |
| | Trustee | Sue Schindler, RN, BSN, ET |

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|-----------------------------|---------------------------------|------------------------------------|
| 1991 | President | Sandra Kirkland, RN, MSN, ET |
| | Vice President | Deborah Taylor, RN, BSN, ET |
| | Secretary | Stephanie Yates, RN, BSN, ET |
| | Treasurer | Lois Petrie, RN, BSN, ET |
| | Directors | Dot Tuggle, RN, ET |
| | | Catherine Propst, RN, BSN, ET |
| | | Rose Wynne, RN, BSN |
| Trustee | Sue Schindler, RN, BSN, ET | |
| 1992 | President | Sue Schindler, RN, BSN, ET |
| | Vice President | Deborah Taylor, RN, BSN, ET |
| | Secretary | Stephanie Yates, RN, BSN, ET |
| | Treasurer | Lois Petrie, RN, BSN, ET |
| | Directors | Jackie Doubleman, RN, BSN, ET |
| | | Vi Poteete, RN, CETN |
| | | Dot Weir |
| Trustee | Lynne Woods, RN, BSN, CETN, CDC | |
| Nominations | Dot Tuggle, RN, CETN | |
| 1993 | President | Sue Schindler, RN, BSN, ET |
| | Vice President | Deborah Taylor, RN, BSN, ET |
| | Secretary | Stephanie Yates, RN, BSN, ET |
| | Treasurer | Lois Petrie, RN, BSN, ET |
| | Directors | Laura Shafer, RNC, CETN |
| | | Brenda Rutland, RN, BSN, CETN |
| Vi Poteete, RN, CETN | | |
| 1994 | President | Sue Schindler, RN, BSN, CETN |
| | Vice President | Ruth Wilson, RN, MSN, CETN |
| | Secretary | Stephanie Yates, RN, BSN, CETN |
| | Treasurer | Beth Hawkins-Bradley, RN, MN, CETN |
| | Directors | Vi Poteete, RN, CETN |
| | | Brenda Rutland, RN, BSN, CETN |
| Laura Shafer, RN, BSN, CETN | | |

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| 1994 | Nominations | Suzanne Valencia, RN, BSN, CETN |
| | Communications | Lynne Woods, RN, BSN, CETN, CNC |
| 1995 | President | Stephanie Yates, RN, MSN, CETN |
| | Vice President | Ruth Wilson, RN, MSN, CETN |
| | Secretary | Eydie Gibson, RN, BSN, CETN |
| | Treasurer | Beth Hawkins-Bradley, RN, MN, CETN |
| | Directors | Laura Shafer, RN, BSN, CETN |
| | | Brenda Rutland, RN, BSN, CETN |
| | | Vi Poteete, RN, CETN |
| | Nominations | Suzanne Valencia, RN, BSN, CETN |
| | Communications | Lynne Woods, RN, BSN, CETN |
| | 1996 | President |
| Vice President | | Barbara Munson, RN, BS, CETN |
| Secretary | | Eydie Gibson, RN, BSN, CETN |
| Treasurer | | Beth-Hawkins Bradley, RN, MN, CETN |
| Directors | | Vi Poteete, RN, CETN |
| | | Brenda Rutland, RN, BSN, CETN |
| | | Chappy Manning, RN, BSN, CETN |
| Nominations | | Carol Publicover, ARNP, CETN |
| Communications | | |
| 1997 | | President |
| | Vice President | Barbara Munson, RN, BS, CETN |
| | Secretary | Kathy Kwiatkowski, RN, CETN |
| | Treasurer | Beth Hawkins-Bradley, RN, MN, CETN |
| | Directors | Terry Coggins, RN, BS, CETN |
| | | Chappy Manning, RN, BS, CETN |
| | | Brenda Rutland, RN, BSN, CETN |
| | Nominations | Carol Publicover, ARNP, CETN |
| | Communications | |
| | 1998 | President |

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| 1998 | Vice President | Barbara Munson, RN, BS, CETN |
| | Secretary | Kathy Kwiatkowski, RN, CETN |
| | Treasurer | Carol Publicover, ARNP, CETN |
| | Directors | Terry Coggins, RN, BS, CETN Georgene Hadley, RN, MSN, CETN Susan Steele RN, MS, CETN |
| | Nominations | Melanie Mabry, RN, BS, CETN |
| 1999 | President | Vi Poteete, RN, BS, CWOCN |
| | Vice President | Barbara Munson, RN, BS, CWOCN |
| | Secretary | Kathy Kwiatkowski, RN, CWOCN |
| | Treasurer | Carol Publicover, ARNP, CWOCN |
| | Directors | Susan Steele RN, MS, CWOCN Phyllis Kupsick, RN, MS, CWOCN Georgene Hadley RN, MSN, CWOCN |
| | Nominations | Melanie Mabry, RN, BS, CWOCN |
| | Communications Conference Chair | Donna Mellon, RN, BS, CWOCN Julia Bithorn, RN, BS, CWOCN |
| 2000 | President | Vi Poteete, RN, BS, CWOCN |
| | Vice President | Barbara Munson, RN, BS, CWOCN |
| | Secretary | JoAnn Waldrop, RN, MS, CWOCN |
| | Treasurer | Carol Publicover, ARNP, CWOCN |
| | Directors | Susan Steele, RN, MS, CWOCN Phyllis Kupsick, RN, MS, CWOCN Georgene Hadley, RN, MSN, CWOCN |
| | Nominations | Ann Marie Kahl, RN, BS, CWOCN |
| 2001 | President | Vi Poteete, RN, BS, CWOCN |
| | Vice President | Susan Steele, RN, MS, CWOCN |
| | Secretary | JoAnn Waldrop, RN, MS, CWOCN |
| | Treasurer | Carol Publicover, RN, ARNP, CWOCN |
| | Directors | Phyllis Kupsick, RN, MS, CWOCN Georgene Hadley, RN, MSN, CWOCN |

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| | | |
|-------------------------|-----------------|--|
| 2001 | Directors | Rosalia Martin, RN, BS, CWOCN |
| | Nominations | Ann Marie Kahl, RN, BS, CWOCN |
| 2002 | President | Vi Poteete, RN, BS, CWOCN |
| | Vice President | Susan Steele, RN, MS, CWOCN |
| | Secretary | William Burns |
| | Treasurer | Alvin Word |
| | Directors | Phyllis Kupsick, RN, MS, CWOCN |
| | | Georgene Hadley, RN, MSN, CWOCN |
| | Nominations | Mary McNeil, RN, BS, CWOCN |
| | Communications | Ann Marie Kahl, RN, BS, CWOCN Denise Groh |
| 2003 | President | Susan Steele |
| | Vice President | Phyllis Kupsick |
| | Secretary | William Burns |
| | Treasurer | Alvin Word |
| | Directors | Mary McNeil |
| | | Kim Kehoe |
| | | Deborah Thedford |
| | Nominations | Ann Marie Kahl |
| Communications | Denise Groh | |
| 2004 | President | Susan Steele |
| | Vice President | Ann Marie Kahl |
| | Secretary | William Burns |
| | Treasurer | Alvin Word |
| | Directors | Mary McNeil |
| | | Kim Kehoe |
| | | Cyncere Neal |
| | Nominations | Rhonda Holbrook |
| Communications | Georgene Hadley | |
| Clinical Practice Chair | Elaine Rush | |

HISTORY OF SOUTHEAST REGION OF THE WOCN® SOCIETY

| | | |
|-------------------------|----------------|-----------------|
| 2005 | President | Susan Steele |
| | Vice President | Ann Marie Kahl |
| | Secretary | William Burns |
| | Treasurer | Alvin Word |
| | Directors | Mary McNeil |
| | | Cyncere Neal |
| | | Marie Thompson |
| | Nominations | Rhonda Holbrook |
| | Communications | Georgene Hadley |
| Clinical Practice Chair | Elaine Rush | |
| 2006 | President | Susan Steele |
| | Vice President | Ann Marie Kahl |
| | Secretary | Elizabeth Jones |
| | Treasurer | William Burns |
| | Directors | Cyncere Neal |
| | | Marie Thompson |
| | | Elaine Rush |
| | Nominations | Terry Barton |
| | Communications | Georgene Hadley |
| Clinical Practice Chair | Mary Roberts | |
| 2007 | President | Mary McNeil |
| | Vice President | Ruth Gordon |
| | Secretary | Elizabeth Jones |
| | Treasurer | Charlene Demers |
| | Directors | Regina Holmes |
| | | Cyncere Neal |
| | | Elaine Rush |
| | Nominations | Terry Barton |
| Communications | Laura Shafer | |
| 2008 | President | Mary McNeil |
| | Vice President | Ruth Gordon |

HISTORY OF SOUTHEAST REGION OF THE WOCN® SOCIETY

| | | |
|------|----------------|-----------------|
| 2008 | Secretary | Elizabeth Jones |
| | Treasurer | Charlene Demers |
| | Directors | Regina Holmes |
| | | Dot Lawson |
| | | Elaine Rush |
| | Nominations | Terry Barton |
| 2009 | Communications | Laura Shafer |
| | President | Laura Shafer |
| | Vice President | Mary McNeil |
| | Secretary | Elizabeth Jones |
| | Treasurer | Charlene Demers |
| | Directors | Regina Holmes |
| | Dot Lawson | |
| | Elaine Rush | |
| | Patti Haberer | |
| | Nominations | Terry Barton |
| 2010 | President | Laura Shafer |
| | Vice President | Mary McNeil |
| | Secretary | Merrill Fraser |
| | Treasurer | Charlene Demers |
| | Directors | Regina Holmes |
| | | Dot Lawson |
| | Sharon Traylor | |
| | Patti Haberer | |
| | Nominations | Marta Bullard |
| 2011 | President | Laura Shafer |
| | Vice President | Mary McNeil |
| | Secretary | Merrill Fraser |
| | Treasurer | Charlene Demers |
| | Directors | Cindy Norris |
| | | Trudy Huey |

HISTORY OF SOUTHEAST REGION OF THE WOCN® SOCIETY

| | | |
|-------------|-----------------------------------|---------------------------------|
| 2011 | Directors | Sharon Traylor Patti Haberer |
| | Nominations | Marta Bullard |
| 2012 | President | Laura Shafer |
| | President-Elect | Mary McNeil |
| | Secretary | Merrill Fraser |
| | Treasurer | Martha Davidson |
| | Directors | Cindy Norris |
| | | Trudy Huey |
| | | Sharon Traylor |
| Nominations | Patti Haberer Michael Byars | |
| 2013 | President | Patti Haberer |
| | President Elect | Martha Davidson |
| | Secretary | Merrill Fraser |
| | Treasurer | Pam Whitley |
| | Directors | Cindy Norris |
| | | Trudy Huey |
| | | Sharon Traylor |
| Nominations | Kathy Boyle Michael Byars | |
| 2014 | President | Patti Haberer |
| | President Elect | Martha Davidson |
| | Secretary | Trena Beckman |
| | Treasurer | Pam Whitley |
| | Directors | Cindy Norris |
| | | Trudy Huey |
| | | Renee Epting |
| Nominations | Jennifer Anderson Terry Barton | |

HISTORY OF SOUTHEAST REGION OF THE WOCN® SOCIETY

| | | |
|--------------|-----------------------------------|-------------------|
| 2015 | President | Martha Davidson |
| | Past President | Patti Haberer |
| | President Elect | Jennifer Anderson |
| | Secretary | Trena Beckman |
| | Treasurer | Pam Whitley |
| | Directors | Nancy Scott |
| | | Trudy Huey |
| Renee Epting | | |
| Nominations | Nadine Mulligan / Colleen Spiller | |
| | Terry Barton | |
| 2016 | President | Martha Davidson |
| | President Elect | Jennifer Anderson |
| | Secretary | Angela Graham |
| | Treasurer | Pam Whitley |
| | Directors | Nancy Scott |
| | | Elaine Rush |
| | | Renee Epting |
| Nominations | Collen Spiller | |
| | Terry Barton | |
| 2017 | President | Jennifer Anderson |
| | Past President | Martha Davidson |
| | President Elect | Laura Shafer |
| | Secretary | Angela Graham |
| | Treasurer | Pam Whitley |
| | Directors | Nancy Scott |
| | | Elaine Rush |
| Renee Epting | | |
| Nominations | Glenda Brunette | |
| | Terry Barton | |

Southeast Region of the WOCN® Society Newsletter Editors

| | |
|-------------|-------------------|
| 1976 - 1979 | Bobbie Brewer |
| 1979 - 1983 | Patricia Kynes |
| 1983 - 1986 | Sue Schindler |
| 1986 - 1994 | Lynn Woods |
| 1994 - 2000 | Donna Mellon |
| 2000 - 2001 | Kathryn Dere |
| 2001 - 2003 | Denise Groh |
| 2003 - 2007 | Georgene Hadley |
| 2007 - 2009 | Laura Shafer |
| 2009 - 2012 | Patti Haberer |
| 2012 - 2014 | Kathy Boyle |
| 2014 - 2015 | Jennifer Anderson |
| 2015 - 2015 | Nadine Mulligan |
| 2015 - 2016 | Colleen Spiller |
| 2017- | Glenda Brunette |

SER of the WOCN® Society WOC Nurse of the Year Recipients

The Outstanding ET Nurse of the year award began in 1989. Nominations for the award may be made by fellow members or by consumers. The selection of the final award recipient from among the nominees is made by the Board of Directors.

The award name was changed to the Outstanding WOC Nurse in 2000, in recognition of the multiple sub-specialties of wound, ostomy, and continence nursing that are represented within the society.

| | |
|------|------------------------------------|
| 1989 | Judy Zink |
| 1990 | |
| 1991 | |
| 1992 | Lois Petrie |
| 1993 | Jan Hale |
| 1994 | Kathryn Kwiatkowski |
| 1995 | |
| 1996 | Linda Dickerson and Marie Thompson |
| 1997 | Jill Fowler |
| 1998 | Vi Poteete |
| 1999 | Phyllis Bonham |
| 2000 | Laurie Lovejoy McNichol |
| 2001 | Jane Fellows |
| 2002 | Jan Johnson |
| 2003 | Sister Genevra Baer |
| 2004 | Melanie Johnson |
| 2005 | Marie Oren Sosbee |
| 2006 | Prebble Smith |
| 2007 | Theresa Kelechi |
| 2008 | Jackie Doubleman |
| 2009 | Ann Moore |
| 2011 | Carolyn Parker |
| 2011 | Regina Holmes |
| 2012 | Marie Geling |
| 2013 | Angela Richardson |
| 2014 | Vicky Bryan |
| 2015 | Jamie Parker |
| 2016 | Joanna Burgess |

SER of the WOCN® Society Rookie of the Year

Nomination for Rookie of the Year is made by a fellow SER of the WOCN Society member. The final award is made by the board from among the nominees. The Rookie of the Year is recognized for their outstanding clinical and professional practice for less than 2 years.

| | |
|------|-----------------|
| 2006 | |
| 2007 | Amy Surrett |
| 2008 | Michael Byars |
| 2009 | Elliott Douglas |
| 2010 | Alice Lowery |
| 2011 | Angela Dye |
| 2012 | Ramona Chism |
| 2014 | Julie Ross |
| 2014 | No Applicants |
| 2015 | Maria Kotula |
| 2016 | Amanda Eltz |

HISTORY OF SOUTHEAST REGION OF THE WOCN® SOCIETY

Southeast Region of the WOCN® Society State Recognition Award

Starting in 1982, the state hosting the annual conference has the opportunity to designate a member who is honored by having the region's donation to the WOCN scholarship fund named in his or her honor for the year. Currently, the state holding the annual conference recognizes one outstanding WOC nurse from the state.

| | |
|------|---|
| 1982 | Anita Kotheimer, ET |
| 1983 | Jane Walker, ET |
| 1984 | Norma Mash, RN, ET |
| 1985 | Debra Broadwell, PhD., RN, ET |
| 1986 | No award |
| 1987 | Edith Sykes, RN, ET |
| 1988 | Dorothy Doughty, RN, MN, CETN |
| 1989 | Norma Mash, RN, BSN, CETN |
| 1990 | Carolyn Cuttino, RN, BSN, CETN |
| 1991 | Lois Petrie, RN, BSN, ET |
| 1992 | Dorothy Tuggle, RN, ET |
| 1993 | Jan Hale, RN, BSN, CETN |
| 1994 | B.J. Woodward, RN, BSN, CETN |
| 1995 | Laura Shafer, RNC, BSN, CETN |
| 1996 | Sheri Smith, RN, Ph. D., CETN Michelle Crocker, RN, CETN |
| 1997 | Norma J. Short, RN, ET Harriet Scott, RN, ET |
| 1998 | Stephanie Yates, RN, CETN |
| 1999 | Julie Bithorn |
| 2000 | Prebble D. Smith |
| 2001 | Carolyn Cuttino, RN, BSN, CETN |
| 2002 | Sheri Smith, RN, Ph. D., CETN, CWS |
| 2003 | Jane Fellows |
| 2004 | Laurie McNichol |
| 2005 | Beryl Evans |
| 2006 | Vi Poteete |
| 2007 | Phyllis Bonham |
| 2008 | Deborah Thedford |
| 2009 | Mary Lou Boyer |

HISTORY OF SOUTHEAST REGION OF THE WOCN® SOCIETY

| | |
|------|------------------|
| 2010 | Leanne Richbourg |
| 2011 | Carolyn Watts |
| 2012 | Dorothy Doughty |
| 2013 | Phyllis Bonham |
| 2014 | Deborah Thedford |
| 2015 | Charlene Demers |
| 2016 | Brenda Rutland |