

Southeast Region News

PRESIDENT'S MESSAGE— BY SUSAN STEELE, MS, RN, CWOCN

The Face of Change – Who Decides?

By now, each member of the WOCN should have received a letter from national society President Margaret Goldberg inviting you to review a report regarding expansion of membership in the WOCN to create a multidisciplinary organization. If you have not yet read the report (and *especially* if you think it is just something for the leadership folks to worry about), please reconsider. The report presents results of a study about inclusion of any healthcare professional involved in wound, ostomy or continence care as members of the organization.

A global nursing shortage and a projected increase in the number of persons needing care for wound, ostomy and continence health problems prompted the WOCN board to commission this study. It is clear that many aspects of the healthcare system require change. The current United States healthcare system provides poorer outcomes for a higher cost than other industrialized nations. Geographical, economic and cultural barriers hinder access to healthcare services. Most recently, the American public received news of a much-publicized report about the number of deaths caused by healthcare errors. It is clear that change is needed; evolution of the system is inevitable.

As President Goldberg indicated in her letter to the membership, any change in the structure and composition of the society's membership would require approval through the process of bylaws amendments. That means that at some point in the future, you will be asked to vote on this issue. Do you favor a tri-specialty organization? How would you like to see the future society structured? Do you have strong feelings about the



composition of leadership, the dues structure, or the member benefits? Are there any concerns about how expansion of membership might affect your practice in the future? Now is the time for us to begin to have dialogue with each other and with society leadership.

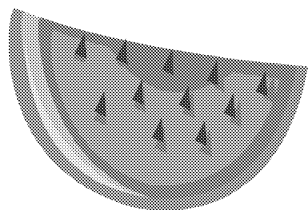
The idea of change always provokes some degree of anxiety. Adapting to change can be painful and exhausting. So if the very idea of membership inclusion makes you feel ill, it does not necessarily mean that you want to keep the society an exclusive club. If you find yourself posing tough questions in the "Links to Leadership" section of the web site, it does not mean that you are contrary. And if this vision does not resonate with you, it does not necessarily mean that you are shortsighted.

You can choose to ignore the report and avoid discussing it with colleagues. You can decide that you think this is such a great idea, that you want to expand it even further to include practitioners of complementary therapy as well as physicians and therapists. You can actively speak out in opposition to the plan. What you must not do is abdicate this decision to the proverbial "somebody, everybody and nobody".

The healthcare system, like all systems, cannot survive in a static state. It must evolve to meet the environmental demands of a changing population. To remain engaged and a vital part of that system, the society and its membership must also remain dynamic. When change comes knocking on our door, we cannot keep it locked out forever. But we can each help to shape the face of that change, so that when we open the door, we are not greeting a total stranger.

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Board of Directors 2006**

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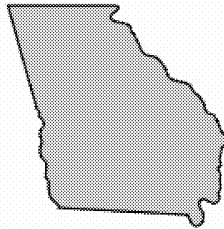
2006 Conference Chairperson

RHolbrook@selectmedicalcorp.com
404-686-3277

Conference Planner

Cathy Womack
cami@nc.rr.com
919-518-0963

NEWS FROM THE STATE OF GEORGIA



Lillie Farmer is proud to announce that one of her colleagues, **Marcia Mouzon** has graduated from Brenau's Family Nurse Practitioner Program. Marcia was selected as a member of *Who's Who Among American Universities and Colleges* for the class of 2006 and has become a member of the Honor Society of Nursing, Sigma Theta Tau International. In addition, Marcia has published an article "**Look Out Below**" in the May issue of

Advance for Nurse Practitioners. Congratulations to Marcia for all of these accomplishments!

Gwinnett Medical's Wound Treatment Center in Lawrenceville, GA recently held their 13th annual Wound Care Educational Program with 157 attendees and 22 vendors. Two door prizes were awarded to attendees from Tupelo, MS and Detroit, MI because they had traveled the farthest to hear speakers: Dr. Courtney Lyder, Dr. Nancy Collins, and Dr. Harriett Loehn spoke on current wound management issues. **Laura Shafer**, director of the WTC stated that attendees thoroughly enjoyed all of the educational offerings.

Emory WOCNEP (Wound, Ostomy, Continence Nurse Education Program) now offers a 3 day course designed to provide a nurse (RN or LPN) with the knowledge and skills needed to prevent nosocomial breakdown and to effectively assess and manage chronic wounds such as skin tears, pressure ulcers, venous ulcers, neuropathic ulcers, and arterial ulcers. The emphasis is on current research findings and guidelines for care, including the guidelines used by regulatory agencies.

In order to increase collaboration, Emory WOCNEP has scheduled a multi disciplinary wound management program for 2007. Contact Cindy Strickland at LJStric@emory.edu for more information on either program.

Fun and professional happenings at Emory WOCNEP include: **Dorothy Doughty** spoke at the WCET Congress in Hong Kong in early July. **Rose Murphree** enjoyed a mini vacation in central Florida with her mom, sister, and cousin. The highlights of their trip included antiquing and staying at the Herlong Mansion, a B&B, in Micanopy (where they filmed the movie "Doc Hollywood"). **Bonnie Sparks-DeFries** is settling into her new home and **Lea Crestodina** is enjoying her grandchildren who have recently moved to the Atlanta area.

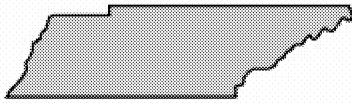
WellStar WOC Nursing Department will host its annual wound care conference on September 23, 2006. This year the focus will be on the legal issues which impact all healthcare professionals involved in the management of wounds. The afternoon session will feature a mock trial.

Congratulations to **Leanne Richbourg** of Cary, NC who is the June 2006 winner of the **Dr. Sheri Smith Memorial Grant for an Advanced Degree**. Leanne is pursuing her masters in nursing and a CNS in gerontology.

Remember to submit any and all GA news that's fit for publication to your reporter at vipoteete@bellsouth.net. I hope to see all of you in Augusta, GA for the SER conference.

Vi Poteete

GREETINGS FROM TENNESSEE



Beryl Evans was one of the fortunate WOC nurses from Tennessee at the WOCN National Conference in

Minneapolis. Several others from across the state were there as well with some active presenters. **Deborah Gray BSN, RN, CWOCN** presented a practice innovation abstract, "Developing a Comprehensive Incontinence Management Program in the CCU" during the poster sharing sessions. The project focused on reduction of incontinence associated pressure ulcers, skin breakdown and reduction of perineal dermatitis through development of a standardized care program. Deborah is a member of the Nashville area WOCN group. She is a CWOCN at Skyline Medical Center and will be completing her MSN with a focus in Integrated Healthcare at the end of July.

Kimberly Hackney reports she is still around but super busy going to grad school and completing her nurse practitioner program. Good luck from all of us!

Alvin Word has been busy presenting programs in Chattanooga and Knoxville. In addition to TN, his company has clinics in South Carolina as well with one moving to Hardeeville. **Bill Burns** is manager there. The politician in Alvin has him setting his sights on running for SER president. He notes we should build on the past but is looking forward to the future. He strongly feels ET/WOC nurses need to learn more about dealing

with the business aspects of health care and he is certainly an example of such with a willingness to share.

Jama Frazier, recent WOC graduate, is now running Tri-County Medical & Ostomy Suppliers in Johnson City, a company started by her late father, James Odom. We send our best to her.

Amy Mills, also a more recent WOC graduate, is now **Amy Locke** after her wedding to Todd. Amy works for Methodist Healthcare in Memphis. Congratulations from all of us!

Jennifer Hurlow, GNP, CWOCN, has received a local grant from the Durham Foundation to develop a F315 Continence Program in long-term care. She will be implementing the program at St. Peter Villa, a long-term care facility in Memphis. She is passionate about continence care. Also she is doing consultant work at a local nursing home recently forced to discharge patients due to Medicare violations. Now that is a challenge!

And finally, yours truly is back at the Memphis VA part time under a special contract to develop improvements in the wound program in the spinal cord injury unit.

All you Tennessee ET's/WOC's keep me posted on the good stuff.

Mona Hector, RN, BSN, CWOCN
Home (901) 358-2667
e-mail - monahector@aol.com

CEU OPPORTUNITIES

DIRECTOR OF SPECIAL PROJECTS—ELAINE RUSH, RN, CWOCN

These are four well-written articles in the area of wound care available for CEU credit.

"Wound Documentation :Managing Risk" *Skin and Wound Care*, Volume 19, Number 3, April 2006, Page 155.

"Pressure Redistribution Strategies for the Diabetic or At-Risk Foot: Part 1" *Skin and Wound Care*, Volume 19, Number 4, May 2006, Page 213.

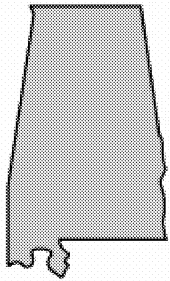
"Pressure Redistribution Strategies for the Diabetic At-Risk Foot: Part 2" *Skin and Wound Care*, Volume 19, Number 5, June 2006, Page 270.

"Discharge Information Needs of Patients After Surgery" *Journal of WOCN*, Volume 33, Number 3, May-June 2006, Page 281.

Please contact me with any additional resources for CEU in our area of specialty you wish to share with the membership at elainewr@bellsouth.net. Continue to check the WOCN website for CEU opportunities.

Our newest PowerPoint program is to be released at the SER conference in September. "Ostomy Education" will be available to attendees. In addition we will still have a few of our "Leg Ulcer Disease" PowerPoint program available at the conference.

GREETINGS FROM THE GREAT STATE OF ALABAMA



The Alabama WOC Nurses have been extremely busy pulling together one of the most dynamic conferences to date. We are excited to be presenting an

educational forum in conjunction with Huntleigh HealthCare entitled: "Wound Care and the Law", to be held August 3, 2006 at the Bessemer Civic Center in Bessemer, AL. This conference will feature such dynamic Speakers as **Dr. Courtney Lyder's** topic on "CMS/JCAHO Perspectives on Pressure Ulcers"; **Kathy Whittington's** topic is "Scope of the Pressure Ulcer Problem: Prevalence and Incidence". **Rosalyn S.**

Jordan's topic is "New Wound Care Initiatives". You certainly do not want to miss **Sharon White's** topic on "Chronic Wounds: Pressure Ulcers" or **Angela Graham's** topic on "Chronic Wounds: Venous and Arterial Ulcers." For the finale, we will feature the one and only **Jackie Doubleman's** presentation on "Chronic Wounds: Neuropathic Ulcers". Please mark your calendar - you don't want to miss this electrifying conference on August 3rd. CEUs will be offered, along with door prizes, refreshments and lunch. A number of vendors will be available to exhibit their latest innovations in wound care. For additional information you may contact: **Michelle Crocker** at (256) 375-0384 or 1(800)392-1959 www.bhamareawoc.org

Reminder for Alabama Registered

Nurses: Please remember to bring your nursing license with you to the Conference so it can be swiped for the ABN!

Educational booklets are available in English and in Spanish - please remember to use the order form available in the newsletter to order updated booklets on "Living with a Colostomy", "Living with a Ileostomy" and "Living with a Urostomy". The proceeds from the sale of these booklets help us to sponsor children with ostomates to the annual youth camp. Thank you for your continued support in this endeavor.

Sincerely yours,
Jessie L Dickerson, RN, MSN,
CWON, CFNN

Spanish Translation Ostomy Teaching Booklets Revised and Reprinted in 2002

The Birmingham Area ET (WOC) Nurses were awarded an educational grant from Carrington Laboratories, Inc. **in honor of Dr. Sheri Smith**, from Alabama. The grant was written to translate, print and disseminate the Ostomy teaching booklets into Spanish. Revenue from these booklets will be used to print more booklets, help sponsor children to attend the Youth Rally and send sets to all WOC Educations Programs.

The following booklets are available for \$3.50 each in Spanish or English

- Living with your Colostomy
- Living with your Ileostomy
- Living with your Urostomy

Order Form

Fill in the quantity for the number of booklets you want. Send a check or money order payable to **The Birmingham Area ET Nurses Association**, include postage and handling at the following rates:

Number of booklets:	1—10 \$3.00	11—20 \$6.00	21—40 \$12.00
	41—60 \$18.00	61—80 \$24.00	81—100 \$30.00

Please indicate which booklet(s) you want (Spanish or English) and send your name, address, phone number & e-mail address to:

**Birmingham Area ET Nurses Association
P O Box 55358
Birmingham, AL 35255**

Please call 205-934-6903 for additional information

Please allow 4—6 weeks for delivery.



On June 7, 2006 SER member Margaret Goldberg met with Herb Kuhn, Director of CMS for Medicare Management, representing WOCN as the National President. She is shown presenting a Society legislative leadership award later that day to Congresswoman Carolyn McCarthy, (D-NY). Representative McCarthy is a career nurse and member the Congressional Nursing Caucus. The Congresswoman supported WOCN's first Capitol Hill Congressional staff Briefing last year. The purpose of the briefing was to introduce legislation to protect the quality of care regarding Medicare's pedorthic benefit for Diabetics requiring specialized footwear. She is also supporting Title VIII nursing education funding bill which WOCN supports as an organization.

Ann Marie Kahl, VP SER WOCN

SHARING THE SUNSHINE FROM FLORIDA...



The sun is shining and we are playing. See the next issue

for more information about our state.

Kathryn Dere

5th Annual WellStar Wound Symposium: Clinical Advancements and Legal Expectations in Wound Care

The purpose of this year's symposium is to provide an overview of evidence-based, advanced trends and legal expectations pertaining to the treatment of wounds.

Presentations are aimed to address the educational needs of primary and specialty physicians, surgeons, podiatrists, nurses, students and other advanced practitioners involved in wound and diabetes care.

September 23, 2006

7:30 A.M. – 4:00 P.M.

Marietta Conference Center and Resort

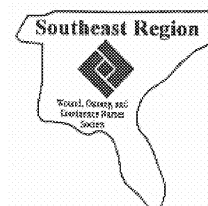
Registration/Information
call 770-956-STAR (7827)



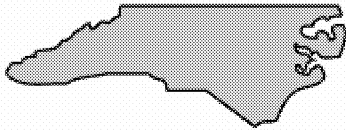
Lower Extremity Ulcers Assessment and Management, 2nd Edition

The Southeast Region WOCN has created this 75 slide PowerPoint presentation based on the latest Lower Extremity guidelines. This program is great for in-service training.

Please go to www.serwocn.org to download the order form or call 919-518-0963. Cost is \$20.00 for the CD and \$3.00 for shipping.



NEWS FROM NORTH CAROLINA



The North Carolina WOC meeting was held in Greensboro in May. **Amy Dunbar** and **Leanne Richbourg** presented the program on Nursing Research. The group decided to pursue a statewide research project on heel pressure ulcers.

Judy Plemmons and **Amy Dunbar** had poster presentations at SAWC. **Jane Fellows** was a

lecturer at National WOCN conference. **Leanne Richbourg** had a poster presentation there. **Dawn Engels** is a new WOCN in the Winston-Salem area. **Jane Fellows** graduated with an MSN from Duke University, with CNS in Oncology. **Lisa Leach** is now Director of the Wound Center at Carolinas Medical Center-Union. **Mary French Hutt** won the Charlotte Observer "NURSE OF THE YEAR" award. She has been a CWOCN for 10 years.

We are very proud of Mary and excited about the media attention her award generated for WOC nursing.

Debbie Walters got married at Easter and is now **Debbie Holmquist**. **Mary Powell** of Durham VA, also recently got married and is now **Mary Powell Garrett**. **Amy Dunbar** announced her engagement to "a wonderful man who shares her love of mountain biking." **Karin Bello** gave birth to Benjamin on March 8.

Rex Healthcare in Raleigh is seeking an experienced CWOCN.

Melanie Johnson
919-350-5171
mmjohnson@wakemed.org

GREAT NEWS FROM SOUTH CAROLINA!

Nina Blanton's son "David" married Allison Cox June 3rd at Piedmont Baptist Church in Marietta GA. She says she finally joined the "ranks of Mother in Law." Her dream is to become a Grandmother before she is "90."

Carolyn Cuttino said she had "good news" and "bad news." The bad news is she is now married to a "grandpa." The "good news" is that she is a young grandmother of an 8 month old baby girl named "Virginia" who is the daughter of her son. Due to her busy schedule she sends regrets about missing our state meetings but hopes to return soon.

Belinda Bradley wants to remind everyone of the Orangeburg Regional Wound Conference August 3rd and 4th. Our next SC WOCN meeting is August 8th. This will be a planning session for our 2007 SER CONFERENCE

Regina Holmes from Loris Hospital attended the National Conference and said it was great! She passed her certifications for WOC.

Cindy Jones Norris's daughter "Rebecca" is marrying Grant Skelton July 22nd and will be moving to Greenville. I will need 2

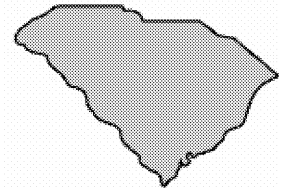
more jobs! So far we have 540 RSVPs. I thought only 1/2 attend! Not so in this case! So much for an early retirement!

Deborah Mitchum has resigned from MUSC to seek a new endeavor in "case management." She will be missed! They are interviewing for the position and prefer a Masters prepared WOCN. Hurry on down!

Belinda Bradley and **Cheryl Rodgers** at Trident Medical Center successfully completed the recertification exam.

Thought for the day: "Choose a life that matters." Ready or not someday there will be no more sun rise, no days, no hours, no minutes. All the things you collected, whether treasured or forgotten will pass to someone else. Your fame, wealth, temporal power will shrivel to irrelevance. It will not matter what you owned or what you owed. Your grudges, resentments, frustrations, and jealousies will finally disappear. So too your hope, ambitions, plans, and to-do-lists will all expire. The wins and losses will all fade away. It won't matter whether you are beautiful or brilliant. Your gender, color, ethnicity will be irrelevant. So what will matter? How will the value of your days be measured? What will matter is not

what you bought but what you built; Not what you got but what you gave. What will matter is not your success but your significance. What will matter is not what you learned but had you taught. What will matter is every act of integrity, compassion, courage, and sacrifice that enriched, empowered, or encouraged others to emulate your example. What matters is not your competence, but your character. What will matter is not how many people you knew but how many will feel a lasting loss when you are gone. What will matter is not your memories, but memories of those you loved you. Living a life that matters does not happen by accident. It is not a matter of circumstance, but of choice. CHOOSE A LIFE THAT MATTERS. Author unknown. WHAT A DIFFERENCE WE AS NURSES CAN MAKE IN THE LIVES OF OTHERS!



Cindy Jones Norris, RN BSN CWOCN
cnorris@carolinashospital.com

CAROLINAS MEDICAL CENTER IN CHARLOTTE, NC

2006 NURSING EXCELLENCE AWARD: MARY FRENCH HUTT, RN, MSN, CWON, COCN

I would like to introduce a nurse who has dedicated her life to providing direct medical-surgical patient care. Mary French Hutt has served with strength, commitment, and compassion throughout her professional life. Her life is characterized by increasing dedication to nursing and to the patients who always come first.

Mary French entered the hospital through the kitchen door. Her first job was as a service worker, stationed in a big hospital's cafeteria. She then worked in an eye doctor's office, where her great talent of caring for people was identified. She was sent through training as a licensed vocational nurse. During her nearly forty years in nursing, she has served patients across the lifespan, from pediatrics to geriatrics, ophthalmology to the OR. She achieved status as an LVN, an RN, and then earned an MSN. She has always cared for the patient face to face, hands-on, as a bedside nurse.

For the last decade, a special kind of nursing has become a personal expression of her best self. Mary French Hutt is a Wound, Ostomy and Continence Nurse. She gets down and dirty, where the wounds are complex; sometimes baffling, often life-threatening. Preparing for ostomy surgery is a frightening and difficult passage for a patient. And bringing home a baby with an ostomy is even more so. Mary French is there, teaching, encouraging, facilitating the necessary change; helping people see their future through the scary days of recovery from trauma, cancer, or serious surgery. She often meets the next day's patients on the eleven o'clock news: gunshot victims, sometimes the perpetrators; motorcycle crash survivors and their anguished families.

Mary French works at Carolinas Medical Center, where she is able to use all her talents. Any patient with a skin problem is potentially hers. She sees preemies with tiny wounds that

need specialized technology, teenagers facing major surgery for Crohn's disease or ulcerative colitis, and former Marines who now struggle with a foot that won't heal or a chest that won't close. And every day, she cares for elderly people with very fragile skin, working to prevent damage during bed-bound illness and disability.

Throughout her practice, Mary French demonstrates strength. She collaborates with doctors, fellow nurses, physical therapists and families to provide the very best care for complicated patients. She educates and supports young nurses constantly, introducing and teaching her nursing specialty. Sometimes she wins a convert or two to her area of practice! The varieties of injury, and the complexity of disease that her patients sustain require a high degree of clinical knowledge. Their nursing care demands creativity and great persistence coupled with technical skill. Mary French's strength is in teaching and leading young doctors and nurses. She passes on her skills and is a great asset to the nursing profession in general and in particular to Carolinas Medical Center and their patients.

Her professional commitment has always been first to the patient. Because of that focus, Mary French has designed and taught ongoing seminars for nurses throughout the Carolinas HealthCare System that deploy the skill and knowledge of the wound and ostomy specialty. She cares for patients well past the time that they are discharged, helping them adjust from hospital to home and back to work through personal phone support. Mary French has a special dedication to the poor and the isolated patient who faces trouble getting supplies and help from family: She pulls strings and calls in favors to get them what they need. Her commitment to the patient finds her volunteering to work extra days and overtime, doing projects always to support nursing education, and making

sure that patient care remains excellent, holidays and snow days notwithstanding.

Mary French's deep compassion shows through her great sense of humor, often getting a patient to laugh whom others might find angry or withdrawn. She is to be found in the gift shop, buying a balloon for a patient celebrating a victory or discouraged by a loss. She stops by Chick-Fil-A for the patient who longs for comfort food. She is exquisitely attuned to the patient in pain, using great skill and inventiveness to reduce it or distract the person from their suffering, even if only for a few minutes. With profound respect and consideration, she leads every nurse at CMC in providing the most basic and intimate nursing care. She cries when her patient dies, when even the best human knowledge and effort are not enough.

In her private life, the best of Mary French's qualities go on. For many years she cared for her aging mother. She sings in the choir. She has a special love and leadership commitment for the Tres Dias community within her church. She is a loving mother and playful grandmother, a great and loyal friend, and makes a fabulous traveling companion!

It is a privilege to work with Mary French Hutt, to be mentored and tutored through her nursing discipline. She exemplifies strength, commitment and compassion. For forty years, she has cared for countless patients and many colleagues. Carolinas Medical Center, and all the patients and staff members are the better for her dedication and her love.

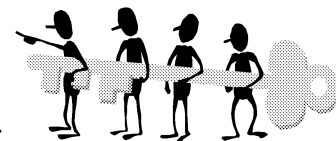
Sincerely,

Suzanne Collins, RN, MS, CWOCN -
Colleague, Wound and Ostomy Team

To the best of our knowledge, this is the first time that the WOCN specialty has been recognized in our local paper! Mary French will receive an award citation, a plaque, a monetary award, and press!

SER 2006 ELECTION—SEEKING BOARD MEMBERS!

Open for election are (3) board positions. The Board of Directors would like to persuade **each** of you to consider running for an office and provide support to the region. If interested in running for office, your name can be added to the slate by contacting any of the Nominations Committee members. You may request to run for office up to and at the Business Meeting at SER conference.



Qualifications for office: Any active member of the SER WOCN with membership one year immediately prior to election.

Offices to be filled:

President

The President shall serve as the chief executive officer of the SER WOCN. The President shall also serve as a member ex-officio, with the right to vote on all committees except the Nominations Committee. The President shall make all required appointments of standing committee chairpersons and special committees with the approval of the SER Board of Directors. The President shall perform such other duties as are necessary to the office of president or as may be described by the SER Board of Directors. The President shall serve one year as a non-voting member of the SER Board of Directors upon completion of the term of office.

Vice-President

The Vice-President shall perform the duties of the President in the absence or incapacity of the President. The Vice-President shall serve as the official representative to the WOCN National Public Policy Committee. The Vice-President shall serve as bylaws chairperson and is responsible for maintaining the bylaws and the policy/procedure manual.

Director #2 – Awards

Serve as coordinator of Youth Rally Sponsorship, Celebrate WOC Nursing Day, Rookie of the Year, Dorothy Doughty Research Scholarship and for Nurse of the Year

VOTING

Active members can vote during the conference in Augusta, Georgia. Members are strongly encouraged to view profiles for each candidate that will be located in the exhibit hall. Information posted will allow you to familiarize yourself with the candidates.

Absentee Ballot Instructions

If you wish to vote by absentee ballot you can:

1. Request ballot to be mailed to you. Please call 407-646-7523 and leave a message including name, complete address and phone number.

Request should be made by August 21 and must be postmarked by September 1.

Please call a nominating committee member below if you are interested in running for office or if you have questions:

AL - Jan Hale Stevens	256-494-4116	Janstevens@gadsenregional.com
FL - Terry Barton	407-646-7523	terry.barton@flhosp.org
GA - Aileen Ankrom	404-712-5621	aileenankrom@emoryhealthcare.org
NC - Pam Whitley	704-984-4595	pam.whitley@stanly.org
SC - Dorothy Lawson	803-434-7127	dotmike@yahoo.com
TN - Alvin Word	423-339-5698	etwoundnurse@charter.net

2006 SER REGIONAL CANDIDATES

Take a moment to learn about some of the 2006 candidates. Remember there is still time to submit your name. Thanks to all of the current candidates for committing to serve SER.

Candidates for President

Mary McNeil, RN, BS, CWOCN

WOCN member since 1996

Education: Crawford Long School of Nursing, Western Carolina University, Emory University

SER Director of Special Projects from 2001 – 2005

Led development of the educational CD for SER for Lower Extremity Ulcers, which included 2 editions.

WOCN National Professional Practice Committee

Board and committee member for FAET

NC WOCN membership and marketing committee

WOCN representation in NIWI program, 2002

Goal: To work with the board, the membership, other region representatives and our association's management company to continue the strong and positive positioning that the SER WOCN holds within our society

Laura Shafer

Director of Wound Treatment Center & WOC Nurses for Gwinnett Hospital System

WOCN member since 1989

Director of SE Region 1994-1996

Education: Clemson University/ Emory University

Alvin Word, III MBA, MHA, RN-BC, CWCN

Regional Clinical Director/Center for Wound, Ostomy & Continence Care, LLC dba Hyberbaric / Wound Treatment Center

WOCN member since 1997

Treasurer/SER Board Member 2001-2005

Education: Vanderbilt University, Excelsior College, Emory University

Goal: To continue building on the strengths of the Southeast Region and to increase membership participation.

Candidates for Vice-President

Ruth Gordon

WOCN for 15 years at Piedmont Hospital

WOCN member since 1990

Will contribute experience to the office in areas of clinical practice and policy.

Education: Norton Memorial Infirmary/Bellamine University/ Emory University

Candidates for Director #2

Jay Beard

WOCN at Piedmont Hospital

WOCN member since 1994

Preceptor for WOCN students and undergraduate nurses

Goals for the position: "Promoting nursing for the next nursing generation"

Education: Kennesaw State University/Emory University

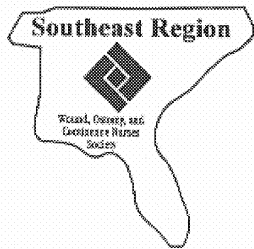
Teri Robinson

WOCN at Arnold Palmer Hospital

WOCN member since 1993

Qualifications: Treasurer and Director for FAET; participated in UOA Youth Rally

Education: Emory



Southeast Region WOCN
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