



President's Report

Patti Haberer, MA, BSN, RN, CWOCN



Dear Members,

Thank you Southeast Region for this opportunity to serve as your President for the next two years. I follow a great leader Laura

Shafer, who led our Region for the past four years. During her term, she did an exceptional job and we look forward to her continued service as Past President. The SER WOCN board met in Duluth, GA in January to plan for another exciting year. We are blessed to have such a passionate group WOC nurses lead our Region.

New to the board this year is Kathy Boyle from Georgia. As Director of Communications, Kathy is responsible for this newsletter and working closely with our webmaster.

Pam Whitley from North Carolina has also joined our board. Pam has already been busy in her new Treasurer role replacing Martha Davidson. Martha remains on the board as President-Elect.

Dot Lawson and Elizabeth Jones, conference co-chairs and their South Carolina conference planning team are busy preparing for our 2013 SER WOCN Conference. Dot attended the board meeting where she presented SC's

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2012 SER WOC Nurse of the Year: Marie Gehling, MSN, RN, CWOCN, NP-C

Submitted by Laura Fogle, BSN, RN, CWCN, COCN

Marie Gehling was awarded the 2012 SER WOC Nurse of Year Award at our fall conference. Marie has been a WOC nurse since 1992. She most recently completed her Nurse

Practitioner degree from Graceland University and is now employed by the Regional Medical Center in the Advanced Wound Healing and Hyperbaric Center. Marie is a preceptor for both the Wound Care Education Program at Medical University of South Carolina (MUSC) and Emory University WOCNEP. Marie also precepts students from the Associate Degree Nursing (ADN) program at Orangeburg-Calhoun Technical College. Marie is a local and national speaker on wound ostomy and continence nursing issues. Marie has written several publications in wound care journals and has participated in several FDA sponsored research studies.



The Wound Center was started by Marie in 1992 and was a nurse-run clinic. She recruited an Infectious Disease Specialist in 1997 and we now have the largest Wound Care Center in South Carolina. Most recently we have added to our services infusion therapy and are now offering Hyperbaric Oxygen (HBO) therapy. Marie encourages her staff to be

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Southeast Region WOCN 2013 Board of Directors

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Trudy Huey
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Director - Communications

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Michael Byars
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Dot Lawson
Elizabeth Jones
2013conference@serwocn.org

Association Management Company

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Communications Report

by Kathy Boyle, MSN, BSN, RN, CWOCN
news@serwocn.org



Hi Southeast Region,

I would like to take a few minutes to say thank you for the opportunity to serve the Southeast Region as your new Director of Communications for 2013-2015.

My first SER WOCN Board meeting was several weeks ago and I must say it was a wonderful experience. I am honored and humbled to have been elected to work with some of the most talented and hardworking individuals in the southeast. I would like to take a moment and personally thank our newly elected President Patti Haberer for all the hard work she has done as the past Director of Communications. I have some very "big" shoes to fill—Thank You Again Patti for making the transition into this position as effortless as possible. Also, I want to say thank you to our Webmaster for all the hard work he has done to make our newsletter shine.

I would like to encourage each and every member to think about getting involved in either National WOCN or SER WOCN. I understand that not everyone can commit to becoming an active board member but a great start would be to volunteer.

The State reporters are active members of SER WOCN whom volunteer for 2 years with a renewal of a second term based on the approval of the Director of Communications for a total of 4 years. The State reporters are responsible for gathering important information pertinent to his or her state and members and then through the newsletter this information is shared with our southeast community. This provides an opportunity not only for the volunteer to obtain PGP points for recertification but allow our region to have new "youthful" leadership from each state. If you would like to volunteer in the future as a State reporter please email me at news@serwocn.org.



SER WOCN 2013 Conference

by Trudy Huey, MSN, RN, CWOCN
Conference Planning Director

The SER WOCN Conference is coming soon to Charleston, SC. But the planning of our annual conference is an ongoing process. We were the first Region within WOCN to hire a management firm to help with the business of conference planning and execution. Putting on a conference that offers 16+ contact hours requires professional help to keep our members from getting burned out trying to work a full time job as well as plan a conference full time.

Our management group is Corecare Associates and many of you have met Ian Cordes and his staff in Chattanooga or Savannah. His staff allows our volunteers to keep the focus on developing a quality program at our annual conference. Please thank them for all the hard work they do year round to make our conferences successful.

(see article about Corecare on page 10)

The SER WOCN Board in 2009 made the decision to go green. The following year we had PowerPoint presentations online making our conference booklet less harmful to the neck, shoulders and backs of all our members. We now can register online and last year was the first time that poster applications could be completed online.

Work continues this year to move toward an online evaluation and certification of attendance similar to what is offered at our national conference. The board, as well as the education committee, uses your comments in planning conference. For example, the length of the upcoming conference will be shortened by a half day ending conference this year on a Saturday. Some members wanted to have sightseeing time, others wanted to get home early and rest up before returning to work on Monday. It is about you having choices. We

also look at all the other regional conferences and make sure that we are price competitive and provide the best “bang for your buck.” The SER Board is here to serve our members and welcomes your feedback either on conference evaluations or as a link on our website.



Charleston has a special place in my heart. So to say I am excited about the 2013 SER WOCN Conference being held there is an understatement. The logo for the 2013 SER WOCN Conference is an original artwork entitled “The Charleston”. The artist, Ty Wilson, graciously allowed us special pricing, otherwise we would not have access to such a gem. Please visit Ty at www.facebook.com/tywilsonartist to see what an extraordinary talent he possesses. Like him on Facebook and let him know we are appreciative of his support.





LET'S DO THE CHARLESTON :

CHOREOGRAPHING NEW STEPS IN WOC NURSING CARE

September 12-14, 2013

Hotel Accomodations

Embassy Suites Hotel

5055 International Boulevard
North Charleston, SC 29418
1-843-747-1882
SER WOCN Conference rate: \$139/night

A link for making your hotel reservations is now available on the website: www.serwocn.org

Online Registration will open in May.

Registration Fees:	Before 8/1/13	After 8/1/13
Member with Pre-Conference	\$300	\$325
Member - Conference Only	\$225	\$250
Non-Member with Pre-Conference	\$375	\$400
Non-Member - Conference Only	\$275	\$300
1 Day Only: Thurs, Fri or Sat	\$125	\$125



Image courtesy of Charleston Area Convention & Visitors Bureau (CACVB), www.charlestoncvb.com

Call for Poster Abstracts

Information on submitting your abstract is now on the website.

\$200 prize for First Place

Accreditation

This continuing nursing education activity is being applied for through the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Attendees are responsible to self-report their earned contact hours to each individual state of licensure.

Target Audience:

Professionals involved in the care of patients with wound, ostomy and continence issues.

Objectives of the Conference

Upon completion of this conference, participants should be able to:

1. Discuss advances in theoretical and clinical knowledge impacting individuals affected by wound, ostomy or continence issues.
2. Describe examples of evidence-based practice and multidisciplinary approaches to enhance outcomes in various health care settings.
3. Describe examples of evidence-based practice as it pertains to WOC nursing specialties.

Dot Lawson, MSN, RN, CWOCN
Elizabeth Jones, RN, CWOCN, CFCN
2013 SER WOCN Conference Co-Chairs



President's message continued from pg. 1

plans for a fantastic conference. Mark your calendars – September 12-14 for another block buster conference. Again this year, early bird conference registration will remain at \$225. SER WOCN continues to offer our membership quality education at a reasonable price. Pre-conference is innovative and timely. Phyllis Bonham will be presenting a three-hour Wound Treatment Associate: Train the Trainer & Skills Workshop. If you are interested in serving as a Course Coordinator/ Clinical Skills Instructor for the WTA® Program I highly recommend you attend this valuable course.

The board unanimously approved to increase the number of scholarships for SER WOCN conference from 3 to 6 scholarships and to increase the amount of the scholarship from \$500 to \$750. The scholarship application is available on our website.

If you are attending this year's National WOCN conference in Seattle, please join us for our Regional meeting on June 24th (Monday) from 5:45 to 7:30pm. What could be finer than "Seattle in the Summer." Stay tuned for more information.

Thank you WOC nurses for all you do to serve your patients, your communities, your colleagues and your families.

Contact me at: president@serwocn.org

Remember to keep your WOCN membership current

2012 SER Nurse of the Year continued from pg. 1

independent in their thinking and to continue their education. She provides inservices on wound ostomy care to area nursing homes, nursing schools and to hospital employees. Marie always puts the patient first and is a patient advocate. She has been on the Host Committees for Symposium on Advanced Wound Care (SAWC) since 2006.

Marie wants the best for her patients and their families. She is an advocate in the true sense of the word. She often puts the

needs of her patients before the needs of her family. She will fight for what is right and stand her ground in regards to the needs of her patients. Marie is highly respected by the medical staff and her colleagues. Marie continues to be an active member of our local SC WOC Nurse chapter and also volunteered 2 years as the chairman and on the educational committee. Through her mentorship of staff members, student WOC nurses, and nursing students Marie continues to be a shining example of what it is means to be a dedicated WOC nurse.

Regional Medical Center put a snippet in the "Nurse's Notes Newsletter" that goes house wide so every employee knows that Marie is the SER WOC Nurse of 2012...

Congratulations Marie!





SER WOCN ELECTIONS

by Michael Byars, BSN, RN, CWOCN

SER WOCN Board Members Sworn In!

Congratulations to our newly-elected SER WOCN Board Members. They officially took office upon their swearing in ceremony at the recent Winter Board Meeting held January 25 and 26, 2013!

Your Board Members are:

- Patti Haberer-President
- Martha Davidson-President-Elect
- Merrill Fraser-Secretary
- Pam Whitley-Treasurer
- Trudy Huey-Director of Conference Planning
- Cindy Norris-Director of Awards
- Kathy Boyle-Director of Communications
- Sharon Traylor-Director of Special Projects

We are all part of the most active and largest WOCN region. That is in direct relationship to members who support your local WOCN affiliations and attend the SER WOCN Conferences. Thanks also go to you who volunteer your time on committees when your state hosts our conference.

WE WANT YOU!

Please consider nominating someone from your state or decide if you would like to serve the SER WOCN on our board. We are an active and collaborative group which takes its role very



seriously. There are multiple benefits of board membership, not the least of which is significant PGP points!, but developing leadership skills, contributing your strengths, and lending the voice of your state are additional board role outcomes. We also exist to contribute guidance and organization for our annual conferences. Your input is needed and desired!

The positions open for election this year are:

- Secretary
- Treasurer
- Director of Conference Planning
- Director of Special Projects
- Nominations Committee members
 - Alabama
 - Florida
 - Georgia
 - North Carolina
 - South Carolina
 - Tennessee

The responsibilities of each role are provided in the elections section of the SER WOCN website.

Submit your name for candidacy by completing the Consent To Serve Form located on serwocn.org by June 1, 2013. The slate of candidates and their biographies will be posted by June 15 with online voting commencing no later than July 15. Online voting will be open for one month. Candidates shall be permitted to engage in campaign activities prior to election. Good Luck!

I welcome your comments!

Michael Byars, BSN, RN, CWOCN
nominations@serwocn.org



June 15: Candidate's Bios available online



July 15: Online Voting Opens



August 15: Online Voting Closes



September: Election Results will be announced during the Membership meeting



Awards Report

by Cindy Jones Norris, BSN, RN, CWOCN
awards@serwocn.org



Exciting News and Updates for our 2013 SER WOCN Awards and Scholarships!

WANTED - "Applications and Nominations" to be submitted to honor our very deserving WOC nurses who have dedicated their time and lives to our profession.

Please take the time to recognize our members who have demonstrated outstanding practice and/or research. These include the SER WOC Nurse of the Year, Rookie of the Year and the State Recognition Award (SER WOCN State Honoree).

Nomination forms are now available on website and are to be submitted online. The qualifications/eligibility criteria are listed for each award. The deadline for submission for the SER WOC Nurse and the Rookie of the Year is June 1st. The Host State Recognition Award winner is chosen by the Leadership team of the state conference planning committee and is to be selected by June 1st. The recipients chosen will remain confidential until our Awards Banquet at our SER WOCN Conference.

Great news! The Board voted to award six \$750 conference scholarships to active SER WOCN members and two \$225 WOC Nurse Week recipient scholarships. Additional eligibility criteria are listed on the applications. Self-nominations are encouraged. Applications are due June 1st, and winners will be notified by July 1st. All expenses including conference registration, hotel, meals and travel are the responsibility of the recipient. The scholarship awards will be awarded at conference to offset conference expenses. Winners must be present to receive the award.

The SER WOCN Conference scholarship for an RN interested in becoming a WOC nurse will not be

awarded this year. Instead, the Board voted to grant more scholarships to our members who need financial assistance to open the door of opportunity to those who want to attend conference.

The Dorothy Doughty Research Grant was established in 2005 in honor of Dorothy Doughty, Director of Emory University WOCNEP and WOCN Past President. The deadline for submission is June 1st.

SER WOCN donated \$2000 to the Youth Rally Camp to use at their discretion with flexibility to assist campers who need financial assistance.

Our Board is constantly working to offer educational opportunities for our members through conference scholarships and awards. A portion of the proceeds from our Silent Auction is used for conference scholarships. I am excited about our SER Conference in Charleston. Think about the WOC nurse who has made an impact on your life or practice. Give him or her credit they deserve by nominating them for an award or scholarship. We are waiting to hear from you! I hope to see you soon in the romantic city of Charleston, South Carolina.

Your Director of Awards, Cindy Jones Norris. awards@serwocn.org



2012 Conference ... wrap-up

by Merrill Fraser, MSN, RN, CWOCN

Selected Responses from SER WOCN 2012 Conference WOC Nurses Embracing Change with Southern Grace, Savannah, Georgia

Thanks to every one of you who took time to comment after speaker sessions and on the conference as a whole. We have reviewed your comments and suggestions.

Everyone seemed to really like the panel discussions and the panelist perspectives. You liked our Key Note speaker – Niall Galloway, Dorothy Doughty's sessions, the importance and tools to do research, fistula management, and overall the great pictures, teaching tips, and resources provided. You liked the sessions involving MD/WOC nurses. All of the presentations resonated with the majority of the conference attendees.

What will you begin to implement or how will your practice/job be affected as a result of this educational activity?

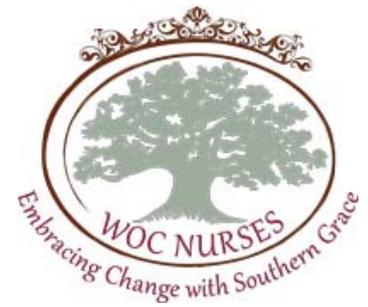
Comments included:

Provide more staff education, use more technology
Provide better pain management,
Improve communication between agencies,
Implement more compassion
Investigate use of the dermal thermometer for patients w/ LEND
Provide education on Kennedy Terminal Ulcer, IAD and optimizing nutrition

What barriers do you anticipate in applying or implementing the knowledge and/or skills discussed in this activity?

Comments included:

Time and availability of involved staff (time, money, staff) Administration; the value of "true WOC nurse" role, Institutional guidelines, formularies and protocols, Resistance to change



What tools, education or advocacy would help you address these barriers or others you encounter in your practice setting?

Comments included:

Continue public and professional awareness of WOC nurse role / specialty
Provide examples of actual treatments by RNs that do not have any financial alliance with supply companies
Provide a staff education / staff section on WOCN website re ways to educate nursing staff
Partnering with case managers and social workers
Provide list of resources, papers / research of all presenters so this info is easy to find.
EBP, white papers, journal articles.
Hands-on fistula workshop.
More staff (can we assume more WOC nurse staff?)

Information about programs that already exist

Response:

Please check out WOCN website (www.wocn.org) and www.guideline.gov where WOCN white papers have been published.

What topics would you like covered in the future?

Comments included:

Deep tissue injuries, legal issues, more about transition of care, wound healing – cell biology, infection, biofilms, bariatric issues, wounds/wounds and more wounds, nutrition, holistic /integrative therapies, more patient panels, incontinence, fistula management, more pediatrics/NICU, specialty beds, more lower extremity disease, end of life issues, more continence hours, presentations on teaching techniques, burn care, oncology related wound care, WTA program, reconstructive surgery, more breakout sessions, skin issues / dermatology, pharmacology.



How can SER WOCN better meet day-to-day needs of your practice?

Continue updating on new evidence based practices
Tools – education, handouts, posters for staff education
Assist WOC nurse in role development
More info on the website, links to educational tools
More teach the teacher techniques
Response:
Please check out WOCN website (www.wocn.org) and www.guideline.gov where WOCN white papers have been published

In General:

We noted the speakers you liked and the speakers who annoyed. Putting together a 4-day conference is challenging. The conference planning committees always strive to engage speakers who will present topics of interest and that are current and important to our practice. We encourage all of you to get involved in conference planning when it is your state's turn to host. South Carolina 2013, Alabama 2014, Florida 2015, North Carolina 2016, Tennessee 2017 then back to Georgia.

Additional Comments:

Cold rooms, cold rooms, cold rooms!

Response:
We requested that the temperature in the conference rooms be increased. The Hyatt staff worked on the temperature but they were unable to make an appreciable change in the coldness of the rooms. We regret any discomfort and/or distraction you experienced because of the room temperature.

Colored handouts

Response:
After the conference, we discussed the dark

backgrounds of some of the PP presentations and the dissatisfaction some of you expressed about having to use a lot of ink to print the handouts. We will try to do our best in future conferences to provide backgrounds that do not require so much ink when printed.

The power point presentations will continue to be available on the SER WOCN website before the conference and will need to be printed by the conference attendee prior to the conference if handouts are wanted for reference during the individual sessions.

ET nurse and WOCN vs. WOC Nurse

Response:
Some of you pointed out that WOCN, the acronym for the WOCN Society, was used incorrectly by some during this (and past) conferences. The correct terminology should have been WOC nurse. Thank you for your comments.

Keep sessions running on time

Response:
The time monitors, our colleagues, who introduce the speakers, hold up time cards to advise the speakers when their time is short and then up. We try very hard to stay on time so each speaker has his or her allotted time to present. Some times, because of interest and questions from the assembled group, time just gets away from the volunteer time monitor. Comments about staying on time were duly noted.

Provide CE units for all sessions

Response:
Re: Abbott speaker Sarah Feasel – We were well into the conference planning when we discovered that we would not be able to provide a contact hour for that session. We felt strongly that we wanted to provide a session on Nutrition and we looked at different options but nothing materialized. The speaker did provide a handout whereby 1 contact hour could be applied for



SER WOCN's Association Management Company

On January 1, 2011, Corecare Associates became the association management company for SER WOCN. Founded in 1990, Corecare provides non-profit association management, marketing, and publishing services to such health care associations as the Florida Association of Directors of Nursing Administration, Florida Medical Directors Association, and Florida Health Care Social Workers Association.

Corecare has three and a half full-time staff. Matt Reese, Education and Communications Manager, is a graduate of Clemson University, and has been with Corecare for five years. Matt grew up in the Washington, DC area. Scott Harter is the Assistant Office Manager and has been with Corecare for more than a year. He completed his undergraduate degree at San Jose State College in California but grew up in Tallahassee FL. Mary Cay Swenson is Executive Assistant and has been with Corecare for more than 11 years. She is a graduate of the University of South Florida in Tampa and became part-time in 2012. Corecare President Ian Cordes has maintained an active nursing home administrator's license since 1985 and has been recognized with numerous awards for news and feature writing. He was the recipient of the American College of Health Care Administrators' Journalism Award as well as numerous APEX awards for publication excellence. He received a bachelor of science degree in psychology from Concordia University in Montreal, and a master's degree in business administration from Nova Southeastern University in Fort Lauderdale, FL.

In 2012, Ian was appointed to a 3-year term to serve on Florida's Quality Improvement Organization's (QIO) Strategic Council (QSC). The QIO is the Medicare Quality Improvement Organization for the State of Florida, which aims to reduce hospital-associated infections, healthcare-acquired conditions, and adverse drug effects, as

well as improve transitions of care, promote the use of electronic health records, and engage in the improvement of cardiac health, through the use of Learning and Action Networks (LANs).



In addition, Ian is a member of the American Medical Directors Association's Caring for the Ages Editorial Advisory Board. The readership for AMDA's Caring for the Ages newspaper includes medical directors, attending physicians, administrators, nurses, consultant pharmacists, and other long-term care (LTC) practitioners.

Some of Ian's other community involvement includes being a member of Florida Health Care Association Leaders Class of 2009; featured interview in the January 2009 issue of Long Term Care Living magazine; guest editorial, "Terri Schiavo's Legacy," October 2005 issue of Nursing Homes Long Term Care Management magazine; member, Membership Committee, 2006-2007, Florida Society of Association Executives; judge, 2003-present, Optima Awards, Nursing Homes Long Term Care Management; member, 2001-2010, Editorial Advisory Board, Long Term Care Living; director, Florida Chapter – American College of Health Care Administrators, 1996-1998, and 2009-present; and guest editor and columnist, "View on Washington," January 1996 issue of Nursing Homes Long Term Care Management.

Ian has been married to his wife, Cheryl, for 28 years and they have four children ages 18-24. In the fall of 2013, all four of their children will be in college. They live in Wellington, FL, near West Palm Beach. Ian is a fellow of the American College of Health Care Administrators, is a member of both the American Society of Association Executives and Florida Society of Association Executives, and is a member of Florida Medical Association's Council of Florida Medical Society Executives.



Director - Special Projects

by Sharon Traylor, RN, CWOCN
projects@serwocn.org



We had a busy Board Meeting in Atlanta. The Conference Planning members are working very hard to provide an outstanding Conference in Charleston. I hope everyone can attend.

Here are some other conferences we can look forward to:



- 2nd Annual Wound Care Institute: Wounds, Wounds...What Do We Do?: March 21-22, 2013 - Branson, Missouri: Chateau on the Lake Resort and Spa
- FAET Annual Conference - April 19-20, 2013: Orlando Marriott Lake Mary
- SAWC: Spring - May 1-5, 2013: Denver, Colorado
- National WOCN 45th Annual Conference: June 22-26, 2013: Seattle, Washington
- SER WOCN Annual Conference: September 12-14, 2013: Charleston, SC
- SAWC Fall - September 27-29, 2013: Las Vegas, Nevada

Here's what available online:

- WOCN website (www.prolibraries.com/wocn/) - sections within Continuing Education Center includes: Conference library, Webcasts, Continuing Education and Wound Treatment Association Program
- www.NursingCenter.com/CE - continuing education articles:
 - CE's from WOCN journal
 - CE's from topic skin/wound
- www.medlineuniversity.com - programs on pressure ulcer prevention, continence, wound care and more
- www.us.coloplast.com - programs on pressure ulcers, incontinence and ostomy management
- www.woundprepcourse.com - wound certification prep course -17 CE's
- www.inquisit.org - online/live programs
- www.ehob.com - educational webinars
- www.nursingceportal.com - online specialty courses
- <http://mhcwoundcare.com> - programs on wound care



Sharon Traylor, RN, CWON
Director of Special Projects
projects@serwocn.org



Greetings from the Great State of Alabama

by Karen Edwards, MS, BSN, RN, CWOCN

Hello All!

We are gearing up to host the 2014 SER WOCN Conference in Montgomery Alabama!! We had a preliminary planning meeting last April to get volunteers for committee chairs, etc. Michael Byars, Jennifer Anderson and Karen Eubank will all be working together as the Conference co-chairs. It will be held at the Renaissance Hotel and Conference Center, near the Alabama River and Riverwalk area. Hoping you will all plan to come join us!

The next state meeting will be held at the sponsoring hotel on April 6, 2013 9 - 1pm. All Alabama WOC nurses are invited to come help plan the conference! *"Many hands make light work!!"*

Other news from around:

- » Nancy Strunk (Birmingham) has accepted a new position as the coordinator at St. Vincent's Home Health, formerly Care First, starting in March.
- » Hattie Stokes, will soon begin a new position as WOC nurse at the Veteran's Administration, Birmingham Hospital.
- » Cynthia Hill has recently accepted a full time teaching position at Jeff State in Pell City, AL.
- » Karen Edwards, UAB Hospital, (Birmingham) is continuing her work on the International Skin Tear Advisory Panel (ISTAP). She also designed the logo for the panel. The second article in regards to this work is due out in October in the "Advances in Wound Care" Journal.
- » Amy Armstrong started full time at UAB Hospital in January, to fill the 5th WOC nurse position. There is still a 6th position open!! (Hint, hint...)
- » Sharon McKinney (Tuscaloosa) is the New Traumatic Brain Injury/Poly-trauma Coordinator and is expecting her second Grand-daughter due in April. She has a Fact Sheet: How Does a Wound, Ostomy and Continence Nurse Fit into your Palliative/Hospice Care Team? She is a dynamic, necessary, and important member of the team. She worked with the WOCN® Society's Marketing & Communications Committee and it is posted on the WOCN website!!! <https://wocn.site-ym.com/general/custom.asp?page=Empowerment>. Congratulations Sharon on your hard work!
- » Wendy Skurka RN, CWOCN will be replacing Sharon McKinney as the WOC nurse for the Veteran's Administration Hospital (Tuscaloosa)

Jessie Dickerson was recently hospitalized and is now recuperating in a rehabilitation center. Please keep Jessie in your prayers and join us in wishing her a speedy recovery.

We would like to congratulate and welcome several recent graduates of WOCN programs:

Misty Bailey Edwards from Baptist Princeton Hospital, Birmingham graduated from Emory University's WOCNEP, AND she got married the summer of 2012!

Michelle Haynes Duckett graduated from Metropolitan University's webWOCnurse.com program, AND she got married in December 2012!

Jennifer Day from Children's Hospital of Alabama, Birmingham graduates in April from Emory University's WOCNEP.

Please send your Alabama news to: al.statereporter@serwocn.org



Florida - The Sunshine State

by Linda Ravenhorst, BSN, MBA, RN, CWON

South Florida Area News

Argelia Welber, RN, CWOCN, Cleveland Clinic Florida sends a note of appreciation to her colleagues in South Florida and co-workers at CCF for their support and concern during her recent illness. We hope to see her out and about soon and continue to pray for full recovery.

Martha Taylor, CWOCN, Holy Cross Hospital, Fort Lauderdale, reports that she passed her recertification exam for the “umpteenth time”!! So she is “good for another 5 years.” Congratulations Martha!

She says she is enjoying her time with Sister Geneva at Holy Cross. Martha’s oldest son is getting married in May on Jacksonville Beach.

Betty Simms, Miami VA, reports that the Miami VA Center is showing signs that the hiring freeze has lifted as they recently hired a small group of seasoned RNs. Betty’s daughter got accepted to Middle Tennessee Anesthesia School. Congratulations!

Mary Lou Boyer, RN, CWOCN, Cleveland Clinic Florida announced her retirement effective mid-April. She has been with the Department of Colorectal Surgery at CCF for 17 years. Mary Lou says that she will certainly miss being a part of the Colorectal Team however she is looking forward to spending more time with family, especially her two grandchildren who are growing up taster than she can keep track!!

Orlando Area News

Christine Glosson just recently returned from Emory with her WOCN—has certified in wound already and is planning on certifying in ostomy and continence. Christine is looking for a job!!



Jen Jack is a PT Assistant who just certified in Wound Care through the National Alliance of Wound Care.

Florida Hospital News:

Maria Soto and Myunghwa Lee are CWOCN’s that have started back to school for APN. Malou Madarang recently completed her MSN.

Orlando Health News:

Pam Clay and Robin Roberts are new to the Orlando Health System working respectively at Arnold Palmer and Orlando Regional Medical Center.

Molly (Margaret) Brethour is off to an African Safari and camping in the Serengeti in February for a milestone birthday present to herself—but not going to mention which birthday—Have fun Molly!!



continued on next page

TAMPA BAY AREA

Molly Holt and Amy Evans will be attending the NPUAP Conference on SDTI in Houston, Texas later this month.

Tampa General Hospital is also participating this month in the Hill-Rom International PU Prevalence Survey.

Amy Evans and several members of her family took part in the "Undy 5000" and 1 mile fun run/walk on Feb. 9 in Tampa. This is a fundraising event for the Colon Cancer Alliance. Dr. Marcet (colorectal surgeon@TGH) and his team "The Rear Admirals" also took part. For more information please visit the website at www.Unday5000.org

Sheryl Fulmer will be changing positions to work as Florida Hospital Tampa beginning February 25, 2013. Good luck to you, Sheryl.

Lisa Leedom is a new certified WOC nurse as of January 2012 and was excited to go to her first conference in September 2012 in

Savannah. She says it was truly amazing to "tie everything together" between the clinical practice challenges, best practice information and professional development. Everyone she came into contact with at the conference was very supportive as she is continuing to grow and learn in the wonderful world of wound, ostomy and continence nursing. She has been an RN since 1999 and is working at Sarasota Memorial Hospital. Welcome, Lisa.

Tina Baum is the new WOC nurse at Florida Hospital North Pinellas (Tarpon Springs). She is a transplant from the Great Lakes region, grew up in Indiana but lived the last 12 years west of Cleveland, Ohio. She has her bachelor's and master's degrees in nursing from Purdue University Calumet. She is licensed as a CNS in Florida and been a WOC nurse since 2001. She lives in Trinity, Florida with her husband Hank and their black lab Moses. They are enjoying their first Florida winter (and yes she was here in the summer)! Her interests include bicycling and golf, and she scored her first-ever hole-in-one last July!! Congratulations!

FLORIDA ASSOCIATION OF ENTEROSTOMAL THERAPISTS CONFERENCE

ORLANDO MARRIOTT LAKE MARY is the place for the ALL ABOARD Conference on April 19 and 20, 2013. Pre-conference special on custom pouching, molding, and belts will be held this year as well—space is limited. Great schedule of speakers if you would like to check it out! Go to www.faet.org for more information. Special discount for early sign up!!



The FAET would like to say a special farewell to one of our own Board members who is moving out of the State of Florida. Kathy Kwiatkowski has moved to Maryland on January 18, 2013, to be welcomed by the snow. She has been our faithful Treasurer for the last four years, and she will be greatly missed. She will be leaving her "footprints" behind. Good luck to you Kathy.

NEWS REGARDING THE UOAA NATIONAL CONFERENCE IN JACKSONVILLE



From Susan Burns, VP, UOAA

UOAA is holding their National Conference in Jacksonville, FL at the Hyatt Regency Jacksonville Riverfront Hotel, 225 East Coastline Dr., Jacksonville, FL from August 7-11, 2013 with registration on the 6th of August.

We provide a Stoma Clinic for our attendees for 3 days of the conference starting with set up Wed. Aug 7th at 8 am -12 pm and opening at 1-5 pm, Thurs, the 8th, 8am-5pm and Friday the 9th, 8 am-5 pm. You can check out the UOAA website, www.ostomy.org for information on the Conference.

We offer this free service to the attendees so that they can be seen by a professional WOC nurse, since many of our attendees have not seen a nurse for a period of time or have never seen a WOC nurse since their surgery. We ask that your volunteers work for a 4-8 hour shift, and parking and lunch will be provided.

The manufacturers supply the products to the clinic, and the hotel has a 2 bedroom suite with a sitting room between the bedrooms. The rooms are furnished with all the necessary equipment to assist the nurses with their consultations. We have the attendees sign a waiver releasing any liability on behalf of UOAA and those that treat and or counsel the attendee.

We need volunteers to provide this needed service, so please contact Barbara Bagby at Barbara.Bagby@moffitt.org or Susan Burns at susanburns@uoaa.org We appreciate the Florida WOC nurses for their support.

From Barb: I am FAET Special Projects chairman and this is a FAET sponsored project which can be used for PGP points toward recertification. Let's show our support and sign up for the clinics. Please email me (Barbara) to get on the schedule and she thanks you.

Barbara Bagby, BSN, RN, CWON, 813-407-9398 (work)

A poem from the files of Lydia Cappiello: Ostomy Assn. of Boston

Your new stoma

**I am your new stoma
Upon your tummy I lie
I was created
So that you wouldn't die.**

**I may not always behave
But I certainly do try
Because I really do
Hate to see you cry.**

**Because I'm new to you,
And you are so confused,
You cuss at me so often
You make me feel abused.**

**I want to be your friend
I rely on you for care
But "True Love" 'tween us
I suppose would be rare.**

**I didn't choose to be here
Nor did you choose to be
The owner of a stoma
Inexperienced as me.
When I get a little older
With tender loving care,
I will learn to behave better,
While your body we both share.**

**You wish I'd go away
Through your tears & sorrow,
But I'm here today, and
I'll be here tomorrow.**

**So you may as well accept me,
And we'll get along better,
Try relaxing & be patient
We'll work it out together.**

**Though presently you think
My actions are confusing
Future stories about me
Are going to be amusing**

**You can't believe that now!
But trust me, thru your strife,
Soon you're going to thank me,
For your healthy new life.**



News from Georgia

by Kathie Fuller, BS, RN, CWOCN

Happy New Year!

2012 has come and gone along with January of 2013! Hopefully your resolutions are still intact.



Maggiano's Italian Restaurant was the site of the first Atlanta Area WOCN Consortium of the year on January 29th. The Atlanta Area WOCN Consortium would like to give a special thank you to Anna Gable and Allied Health Resources for providing the delicious family style meal and education presentation. Cindy Ahearn, MS, APRN, WOCN, CWCN, FNP-BC addressed the topic of negative pressure wound therapy including a review of literature and historical perspective on therapies used. Aileen Ankrom (Emory University Hospital) has generously volunteered to facilitate future consortiums. Celleration, Inc. will sponsor the next consortium tentatively scheduled for late March or April. If you would like to receive email notification of the Atlanta Area WOCN Consortiums, please email Aileen Ankrom at aileen.ankrom@emoryhealthcare.org or Kathie Fuller at ga.statereporter@serwocn.org.

Several WOC nurses met at Emory University WOCN Education Center on Saturday, February 9 for Journal Club hosted by Rose Murphree (rmurphr@emory.edu). The lively group discussed the January/February publication of the Journal of WOCN (www.jwocnonline.com). Journal Club will meet again on Saturday, April 13 @ 9:30 am in the same location. Coffee and healthy snacks (courtesy of Rose) are provided. All WOC nurses are welcome—it is a great opportunity to discuss ideas and get to know other WOC nurses in the area.

Congratulations to Sally Brentzel of Northside Hospital for her recent recertification by PGP. Way to go Sally—you are good for another five years!

Many of you have recertified, had a baby, been promoted or have fabulous vacation news to share—

Thank you for letting me serve you as your Georgia reporter.

Please forward your news to me at:
ga.statereporter@serwocn.org

Kathie Fuller





North Carolina NEWS

by Colleen Spiller, MA, BSN, RN, CWOCN



North Carolina News “The Tar Heel State”

North Carolina is very proud of our own Great Comebacks® National Award Winner Joanna Burgess, she has been so busy! Joanna currently serves on the national ostomy committee and has been working with other members on a revision of the pediatric best practice ostomy guidelines. She has also been working on a teen ostomy booklet that WOC nurses can print and hand out. Joanna will be the keynote speaker at the yearly ostomy conference in Lincoln, Nebraska on April 5th. She will be sharing her ostomy journey and story which we are sure will

touch everyone in the room, just as it has us. Her story is bound to be an inspiration to many. It appears that Joanna’s talents for continence care extend beyond that of the human race...she is happy to report that her sweet little Papillion dog who had been incontinent for some time due to bladder stones, survived surgery and is now out of diapers.

For more information on Great Comebacks visit www.greatcomebacks.com.

Congratulations...

In our last newsletter, we mentioned Lori Borja, RN, CWOCN, who was hard at work at UNCC in the FNP program. Good news! Lori has passed her boards! We extend hearty congratulations to Lori and wish her all the best.

Pam Whitley, MSN, FNP-BC, CWOCN has assumed the position for SER WOCN as Treasurer. Congratulations Pam, we know you will do a fine job keeping those numbers straight!

Dawn Engels, MSN, CWOCN, CWCN-AP, CNS and Angie Dalton Wilson, BSN RN, CWON were recipients of the 2012 Great 100 Nurses in North Carolina award. Congratulations!

Activities...

The Carolina’s HealthCare System WOC nurses, along with Charlotte Area Heath Education Center, are hosting a Wound Care Workshop on Friday, April 5th from 8:30 to 4:00pm at Carolinas Healthcare System, Pineville. Our very own Leanne Richbourg will be the keynote speaker, along with many other amazing presenters. The workshop is for RN’s and PT’s in acute, home and long term care. For more information, log onto www.charlotteahec.org or contact Brenda Rutland at 704-667-7026.

Colleen Spiller, MA, RN, BSN, CWOCN is very excited to have assumed the role of Regional Clinical Specialist with Molnlycke Health Care. Her youngest son is going to graduate from high school this year and is thinking about

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pursuing a degree in Forensic Science. The next big happening in her family is that their son will be coming home from Afghanistan, something that will probably be the highlight of her year! Colleen recently won third place for her poster presentation on the use of honeycolloid dressings in a plastic surgery environment at the American Society of Plastic Surgical Nurses (ASPSN) Convention in New Orleans.

Trudy Huey, MSN, RN, CWOCN recently presented "Pressure Ulcers: The Role of the Multidisciplinary Skin Care Committee" at the Premier National Quest meeting held in Orlando in December. Trudy is shining in her role as Director of Conference Planning on the SER WOCN board. She is currently hard at work organizing what I know will be a superb conference in Charleston, SC! Work has already started on the 2014 conference in Montgomery, 2015 in Florida and finally and most importantly, North Carolina in 2016! We are looking forward to seeing everyone in the Tar Heel State. Thanks for your untiring efforts to make our conferences a success Trudy, you do an excellent job.

Wishing you all a wonderful spring. Thank you for the opportunity to serve as your NC state reporter for SER WOCN.

Colleen Spiller: nc.reporter@serwocn.org

2012 Conference wrap-up continued from previous page 9

after completing the questions and evaluation on the educational article Sarah provided.

The silent auction:

Response:

Thank you to every one of you who brought an item for the silent auction. We made \$4,500, much of which will be applied to scholarships for our SER WOCN members. Some of you suggested increasing the conference fee to offset the loss of funds if the silent auction were eliminated. We think increasing the conference fee may make conference attendance prohibitive for our members so we will continue with the silent auction for the foreseeable future.

The exhibitors:

Response:

We had 6 hours of vendor time – 3 hours Thursday and 3 hours Friday. The vendors appreciate and have requested leaving before the weekend.

More coffee breaks

Response:

We knew Saturday was going to be a long, long day. I was happy we were able to provide coffee mid-morning which helped break up the morning sessions.

We thank you for attending the 2012 SER WOCN Conference and hope to see you in 2013 in beautiful Charleston, S.C.



South Carolina News

by Barbara Righter, RN, CWOCN

Announcements

Happy New Year SC WOC Nurses!



Teresa J. Kelechi, PhD, RN, FAAN (MUSC) wanted to share news of a publication entitled: *Skin Tears: Care and Management of the Older Adult at Home: Home Healthcare Nurse* (March 2013) by Regina F. Holmes, RN, MSN, FNP-BC, CWOCN (McLeod Loris Hospital, Loris, SC); Martha W. Davison, RN, MN, CWOCN (Vanderbilt University Medical Center, Nashville, TN); Bonnie J. Thompson, RN, CWOCN (Vanderbilt University Medical Center, Nashville, TN); and Teresa J. Kelechi, PhD, RN, CWCN (Medical University of South Carolina, Charleston, SC).

Dr. Kelechi reports "It was an enormous pleasure to work with such highly-esteemed WOC nurse colleagues on a topic that is so important to nursing, especially those nurses working in home settings. The expertise that Regina, Martha and Bonnie brought to the preparation of this manuscript was incredible. Even though I have never met Martha and Bonnie, I feel like we have been working together forever!!!! I thank them all for their willingness to jump in, work on this publication, and share their clinical expertise!"

Congratulations to Cindy Norris for being one of the SC Nurses to receive the Palmetto Gold Award.

Mary Arnold Long WOCN Roper Saint Francis reports:

The WOC Staff have been involved in a QI project "No Swabs" to eliminate swab cultures throughout the organization that included development of a bedside specimen collection kit for biopsy or fluid aspiration and organization-wide education.

Mark your calendar now for the Colorectal Symposium on March 16, 2013 at the Marriott in Charleston. Everyone is invited. Check out the Roper-St Francis Hospital website for more information.

In November Mary presented "Wound Care Challenges" for HealthSouth and had a repeat presentation to Roper Staff in January ... with over 35 attendees for each session.....way to go Mary.

Phil Botham CWON shares that MUSC's new WOC nurse in training, Julie Ross, is currently attending Emory's program and will be returning in a few weeks to do clinical.

WOC Nurses 'On the Move'

Congratulations to Kimberly Stokes (Amedisys) who has been promoted to Southeast Regional Wound Care Program Manager.

Speaking of "on the move"...Mary Arnold Long has just moved into her new house on James Island.

After Hours

- Special Congratulations to Mary Kate Skinner CWOCN (Roper-St Francis, Charleston) on the birth of her sweetheart of a daughter, Rosemary Dula Skinner, 8 pounds, 11 ounces at 11:30 am on Valentine's Day .
 - Tara Dunbar (Palmetto Health Baptist, Columbia) became a first-time aunt on January 1, 2013. Cooper Harrison Ryan (5 lbs., 12 oz.) arrived at about 2:30am. He was the first baby born in the 'New Year' at Aiken Regional.
 - Carolyn Cuttino reports "Navigating the Wound Care Seas II: Destination Diabetes" was a huge success! Approximately 50 people joined the Orangeburg crew for sun, suds, and education aboard the Carnival Fantasy (No! We weren't the ones stuck in the Gulf with no food or bathrooms!). A stellar faculty provided education on diabetes in the 21st century; Diabetic wound healing; Diabetic foot ulcer management & treatment protocols; Barriers to providing care; HBO; neuropathy; off-loading; and new diagnostic horizons that will change our wound practices in the near future. Participants enjoyed lots of free time for site seeing, shopping, excursions, beach activities, and entertainment on the ship. It was a great opportunity to network with many healthcare providers from all over the country. Marie Gehling and Dr. John Samies, along with many of their clinic staff, promised to consider putting together another wound care cruise for next year. If they do, everyone should get "on board"! Thanks to everyone for a really great time!
 - Jacqui Streeter just returned from "down under". The Roper-St Francis WOC Team is glad she boomeranged back because they have been really busy.
- Remember... March is Colorectal Cancer Prevention Month & SC WOC News is News !

Classifieds

Silent Auction for the SER WOCN Conference in Charleston: Cindy Norris, the Silent Auction Chair is actively soliciting items to be auctioned. Cindy encourages everyone to participate and "blow this auction out of the water!" All donations are appreciated! Support the SER WOCN Auction by donating anything: arts, crafts, paintings (yours or purchased ones), jewelry, mini vacation at your beach or lake house, gifts you received but never used (one man's trash is another man's treasure), purses, gift certificates, baskets of goodies, camera, Charleston souvenirs, items signed by coaches of your favorite team and whatever else you can think of. Ask local businesses to donate items. A portion of the Silent Auction proceeds goes to awarding SER WOCN Conference Scholarships. We will be 'Doing the Charleston' with an auction to remember! Contact Cindy at awards@serwocn.org with questions or if you would like to volunteer to serve on the committee.

Greater Charleston Ostomy Association: a local resource for Ostomates & Ostomy Supplies. Contact Mary Ellen Millhouse, Coordinator-Facilitator @ 843-708-9917

Wanted.....

SC Reporter for SER Newsletter

***easy PGP points * -**

Contact Barbara Righter for details.

Barbara Righter:

sc.statereporter@serwocn.org

LET'S DO THE CHARLESTON
CHOREOGRAPHING NEW STEPS IN WOC NURSING CARE
September 12-14, 2013



Greetings from Tennessee!

by Amy Bandelier, BSN, RN, CWOCN

Hello from Tennessee

We have seen a spike in how many WOC nurses we now have in the State of TN due to some recent graduations.

- Barbara Dale announced that Deborah Nelson has graduated from Emory University's WOCNEP with the full scope of education under her belt and is now going to be employed at Quality Home Health Care. Congratulations to Deborah.
- Carolyn Watts has been elected to be the treasurer for the National WOCN. Carolyn also informed me that Beth Hardeman has recently been certified as a CWCN. She completed her education through the distance program at Emory University's WOCNEP and is employed at Vanderbilt Medical Center. Congratulations to both Carolyn and Beth.
- Shannon Lynch has completed her WOCN program. Shannon is employed at Monroe Carrell Jr. Children's Hospital at Vanderbilt. Debra Schroeder CWCN from Jonesboro, TN completed her Ostomy course work through the webWOC Nurse distant learning program. She works at Johnson City Medical Center in the wound care department.

The Nashville chapter of the WOCN held their elections and now have new officers.



- Amy Bandelier and Loretta Sullivan will share the role of President. They are both employed at Centennial Hospital in Nashville. Rebecca Dubois will remain as Treasurer since she did such a good job we talked her into another 2 years. Rebecca is employed at St. Thomas Hospital in Nashville.
- Jenny Evangelist will serve as Secretary she is employed at NorthCrest Medical Center's Wound Healing & Hyperbaric Center in Springfield TN.

Martha Davidson is the SER President-Elect for 2013-2015. Martha is a Vanderbilt Employee. Congratulations on being elected to this office.

Amy Bandelier, tn.reporter@serwocn.org

That is all the news from Tennessee.

