



President's Report

Martha Davidson, MN, BSN, RN, CWOCN
President
president@serwocn.org



Dear Southeast Region Members,

In celebration of the beginning of summer, there were many SER of the WOCN® Society members who traveled to Canada to attend the WOCN® Society and CAET joint conference. It was wonderful to have 38 SER members attended our regional membership meeting. North Carolina had the largest representation at 16 members; Florida was a close second at 10 members.

While in Canada, Jennifer Anderson (President-Elect) and I attended the Regional & Affiliate (R&A) President's Meeting. The Society leadership discussed each R&A needs regarding assistance/guidance on conducting Regional annual educational conferences. Most of the R&A noted similar challenges with each handling the problems uniquely and individually with regards to coordinating and providing conferences. The Region had addressed these issues many years ago and has had a Management Firm for the past decade; and last year we hired an Event Planner to also assist each State with the coordination of our annual conferences' logistics. The Society is committed to devise a plan to provide support to the R&A in the future with conference planning.

During the Society membership meeting, it was announced the Society has 5040 members; 84% of our membership have wound certifications, 46% have ostomy certification and 12% continence certification. The Southeast Region membership has increased to over 730 members. We remain the largest Region within the Society.

Some hot topics discussed at the Society membership meeting included Bylaw Amendments updates, NPUAP updated terminology and Public Policy concerns. Kate Lawrence (Past President) and others are working continuously to keep members of Congress informed about WOC issues. To learn more about Public Policy and Advocacy issues, refer to the Public Policy Page on the WOCN® website.

If you haven't already registered for the 2016 SER of the WOCN® Society Conference, now is the time to do so. Karen Sanders, conference chair, and her North Carolina conference committees are planning a tremendous program. Our annual conference is the best value around for obtaining wound, ostomy and continence education. Hope to see you in North Carolina this August.

Thank you for all you do to serve your patients, your communities, your colleagues and your families.

Martha Davidson
President Southeast Region of the WOCN® Society
President@serwocn.org



Southeast Region 2015 Board of Directors

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Communications Update

by Colleen Spiller, MA, BSN, RN, CWOCN
Director of Communications
news@serwocn.org



We in North Carolina are so looking forward to hosting you, and the SER of the WOCN® conference, in Greensboro. Please join your peers at "WOC Nurses Soaring to New Heights" on August 25-27, 2016. The SER of the WOCN® has provided a link on our website for any member who wishes to share a room or a ride to the conference. For more information about the conference please visit our website at: www.serwocn.org/conference.

Voting is open, and will remain open July 14th, online. Candidate biographies for 2016 SER of the WOCN® elections are posted on the website. Please take the time to review the candidate biographies and then vote. This year you will be voting for:

- President-Elect
- Director of Awards
- Director of Communications

I would like to extend a great big thank you to our State Reporters for bringing their local news to our region:

- Alabama – Sonya Hicks - al.reporter@serwocn.org
- Florida – (open) – fl.reporter@serwocn.org
- Georgia – Angela Dye – ga.reporter@serwocn.org
- North Carolina – Colleen Spiller – nc.reporter@serwocn.org
- South Carolina – Joan Jackson-Meekins – sc.reporter@serwocn.org
- Tennessee – Barbara Dale – tn.reporter@serwocn.org

We are still searching for a Florida State Reporter. Please let me know if you are interested! State Reporters are SER of the WOCN® Society active members who volunteer to serve a term of 2 years with the option of a second term with the approval of the Director of Communications. The State Reporter is responsible for gathering information pertinent to his or her state membership and composing an article to share with our southeast community through this newsletter. If you are interested in becoming involved in your SER of the WOCN® Society, this is a great way to start!

Have a fabulous summer everyone, and please do not hesitate to contact me if you have any questions at news@serwocn.org.

Let's soar together in Greensboro, NC.



Conference Planning

by Elaine Rush, RN, BS, CWOCN
Director of Conference Planning
conf.plan@serwocn.org

Summer is here with all the flowers, vacations (I hope you have one planned); warm, but beautiful, weather and also time to get ready for our Southeast Region of the WOCN® Conference.



The 2016 Conference will be held in Greensboro, North Carolina August 25-27th at the Sheraton – Koury Convention Center. This is an excellent location and the facilities are really nice. Most of all, the program planned for our members is excellent. They truly have taken their theme “WOC Nurses Soaring to New Heights” and plan on taking us all on that journey. There is a variety of speakers spanning our tri-specialties and offering new and creative information. I have seen some of the programs planned and I am always amazed at what talent we have in our region and nationally.



Our practice is ever-changing and with new directives from CMS, discussion of limitations on providing care, and having to find creative ways to meet our patient’s needs, we are all challenged to network with our peers as well as have an opportunity to talk with people on the cutting edge of changes. The SER Conference provides us with that opportunity.

We are always excited about our new certified WOC nurses and hopefully, you will seek them out and provide them with contact information. I can remember when I finished Emory how overwhelming the challenges were and how fortunate I was to have mentors and peers to help me along the journey.

Hope to see you all in Greensboro in August so we can soar together!

If you are like me and already planning 2017, please place on your calendar the SER Conference to be held in Knoxville Tennessee on September 28-30. I have had an opportunity to look on the Knoxville website and it is definitely a place that you can bring the family and they can enjoy all Knoxville has to offer. The Tennessee team is busy beginning to plan for us so reserve that date on your calendar.



World's Fair Park - image courtesy of the Knoxville CVB

Special Projects Report

by Reneé Epting, MN, RN, CWOCN
 Director of Special Projects
projects@serwocn.org



Greetings from sunny South Carolina! I hope this finds you having a wonderful summer and you having planned some time away from work to enjoy it with your family. Jan Johnson, MSN, ANP-BC, CWOCN and her Poster Committee have been hard at work since early spring reviewing abstract submissions for the Greensboro fall conference. They've done an awesome job!

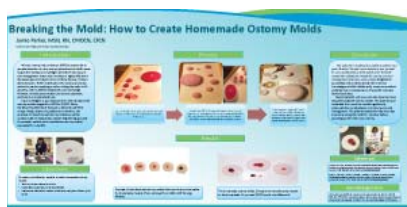
To date, thirteen abstracts have been received for review, and eleven have been accepted. I know more are out there so please submit your work! If you haven't yet submitted an abstract but would like to.... you still have time. We are accepting submissions until midnight of July 15, 2016. You'll find all information regarding abstract submissions on the website at www.serwocn.org and the "Posters" page. If your abstract was accepted, please remember to submit a PDF of your actual poster by July 31, 2016 so as to be eligible for judging and the cash prizes.

I have more exciting news for those of you seeking free online CEs for recertification. Dr. Gregory Schultz, Ph.D. has graciously granted permission for us to use his presentation, "Battling Biofilms", from the 2015 fall conference for our next eLearn opportunity. And, he did this at no charge to the region!

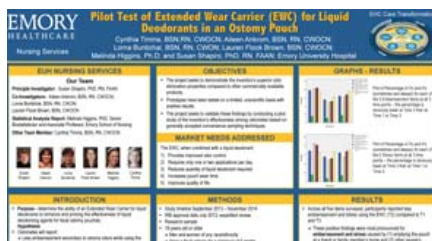
Dr. Schultz is a Professor of Obstetrics and Gynecology and the Director of the Institute for Wound Research as the University of Florida. He has published over 320 scientific research papers, reviews and book chapters that have been cited over 7,000 times. He is past President of the Wound Healing Society (1999-2001) as well as the NPUAP Board of Directors. He has given over 150 lectures at national and international meetings on molecular regulation of wound healing and bacterial biofilms.

We are so appreciative to Dr. Schultz for sharing his work with us and providing those of you, who weren't able to attend the 2015 conference in Orlando, with the opportunity to still learn from it. Expect to see this presentation popping up on the website (www.serwocn.org) in the near future and earn your free CEs while you learn more about biofilms.

2015 Winning Posters



First Place



Second Place



Third Place

SER of the WOCN® Society Elections

by Terry Barton, BSN, RN, CWOCN
Nominations Committee Chair
nominations@serwocn.org



Southeast Region of the Wound, Ostomy and Continence Nurses Society® asks you to VOTE!

Elections Update

Thank you to all the candidates running for this year's positions.

The following are your candidates:

- President-Elect: Laura Shafer
- Director of Awards: Priscilla Grant
- Director of Awards: Sonya Hicks
- Director of Awards: Jonathan (Joan) Jackson-Meekins
- Director of Awards: Nancy Scott
- Director of Communications: Glenda Brunette
- Director of Communications: Leslie Kinnard



Online voting will remain open through July 14. Candidate profiles may be viewed and voting is easy on our website at: www.serwocn.org/AnnualElections/

Results will be announced at the Southeast Region of the WOCN® Society Annual Conference in Greensboro, NC, during the General Business Meeting and Luncheon Saturday August 27, 2016.

Terry Barton, BSN, RN, CWOCN
Nominations Committee Chair
nominations@serwocn.org

TOP SIX REASONS TO SERVE ON THE SER of the WOCN® Society BOARD

1. Your support allows for SER of the WOCN® Society to continue promoting high standards of care for all WOC nurses.
2. Each Board member receives a stipend to cover expenses for Winter Board Meeting and annual SER of the WOCN® Society Regional Conference.
3. SER of the WOCN® Society Board Leadership Roles provide PGP points towards recertification.
4. Regional Offices can help you to prepare for National Office.
5. Great networking opportunities.
6. Become a valued member of SER of the WOCN® Society.



Alabama News

by Amy Armstrong, BSN, RN, CWOCN
Alabama State Reporter
al.reporter@serwocn.org



Birmingham, AL—Birmingham Area WOC Nurses' Association

The Birmingham WOC Nurses' Association participated in Project Homeless Connect (PHC) sponsored by One Room on February 27, 2016. We provided foot and nail care services to individuals in need in the Birmingham area. Our group will participate in PHC again on July 23, 2016.



The Birmingham Area WOC Nurses' Association also held our annual Spring Workshop, Back to the Basics: Wound, Ostomy, and Continence. We had over 90 participants with members of the group giving talks on basic wound assessment and care, basic skin assessment, care, and prevention, and ostomy care. Special guest speakers included Janet Davis with 3M and Carthenia Jefferson with Jefferson Law Firm, LLC. There were also over 15 vendors who participated as well.

In May, we had a Journal Club session at Season's 52 Restaurant sponsored by Acclivity/KCI. We reviewed and discussed our own, Karen Edwards's article "New Twist on An Old Favorite: Gentian Violet and Methylene Blue Antibacterial Foams".



Alabama's first ever, Run for Resilience: Ostomy 5K will be sponsored by our Birmingham Area WOC Nurses' Association and will be held October 15, 2016 at Railroad Park. Please be on the lookout for more information as we will provide the Alabama area WOC nurses more details as we get them. We would love for anyone who would like to participate!



Florida News

by Jane Nichols, MSN, CWON
 President, FAET

Congratulations to Charlene Demers, ARNP, CWOCN who after retiring from the Orlando VA in March 2015, is now working part-time for Vitas Healthcare.

Charlene presented at the Florida Association Directors of Nursing Administration conference in March 2016, an 'Update on Pressure Ulcers and Utilizing an Interdisciplinary Approach to Pressure Ulcer Prevention'. She will also be presenting at the Florida Geriatrics Society conference in July 2016 on 'Wound Management in the Geriatric Population: Healing vs. Palliative'.

Nancy Scott, CWOCN, was the recipient of the 'Nursing Excellence Award in Community Outreach'.

The award was presented to Nancy during Nurses Week, May 14, 2016 at the Moffitt Cancer Center in Tampa, FL. Congratulations Nancy!



2016 FAET Recognition

By Kim Kehoe BSN, RN, CWOCN, DAPWCA

For the first time in the history of our organization, this year the FAET is acknowledging an active member for her professional dedication and contributions to our organization.

Karen Durigan, MBA, BSN, CWOCN, RN, CNML graduated from the Emory University Wound, Ostomy, and Continence Nursing Education Program in 1989. She started her WOC Nurse journey in home health and then onto the Orlando Regional Healthcare System in 1992 where she remains today. Karen currently functions as the Nursing Operations Manager for inpatient and outpatient wound management and the outpatient infusion center.

Karen joined the FAET in 1989 and began serving the board shortly thereafter as Director (1993-1994), Vice-President (1994-1998) and President (1998-2002). She has also been an active member of the Southeast Region of the WOCN® Society and the WOCN® Society. Karen has chaired many FAET conferences including a couple of conference cruises.

When I first met Karen in 1993, she began developing the first department of Enterostomal Therapy in Florida. At its peak there were 18 ET/WOC Nurses which covered inpatient, outpatient, home health and extended care facilities corporately. Throughout her WOC Nurse career she has authored a number of posters with Orlando Health colleagues that reflect her impact at ORHS, one titled Strategy for Survival presented at the 1994 WOCN® Society Conference and the 1996 Mid-Atlantic Region of the WOCN® Society Conference and a second titled How to Value Your Productivity presented at the 2007 WOCN® Society Conference. In addition, Karen has mentored and precepted numerous WOCNs throughout the Central Florida area. Please join me in recognizing Karen Durigan for her professional dedication as a WOC Nurse and contributions to the FAET.

Linda Moore, BSN, RN, CWON of Largo, Florida will be retiring from ConvaTec Inc. on June 30th, after 26 years with ConvaTec and 46 years of full time work. Linda said "It was difficult to walk away from a job I love, and I have enjoyed working with great people over the years." What will Linda be doing in her retirement? She has trips planned, will take a full year to truly learn how to use her Mac Book Pro, phone and new camera, not to mention finally master how to program the DVR on her television. Linda will continue to cycle, and will be upping the number of days; new adventures without the limitation of how many days at a time she can have for vacation – life is good. Linda may plan on doing some consulting work on a part time basis when the dust settles, but sure will not be working on a full time basis. Happy retirement Linda!



Georgia News

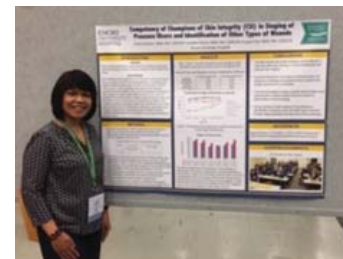
by Angela Dye, BSN, RN, CWOCN
Georgia State Reporter
ga.reporter@serwocn.org



Greetings from Georgia!

Group Updates and Announcements:

Emory University Hospital (EUH): Aileen Ankrom, BSN, RN, CWOCN presented a poster at the 2016 WOCN® Society and CAET joint conference in Montreal, Canada on behalf of the EUH WOC Nurse team. The poster, "Competency of Champions of Skin Integrity (CSI) in Staging of Pressure Ulcers and Identification of Other Types of Wounds," was selected as one available for CE in Practice Innovation.



Emory University Hospital Midtown (EUHM): EUHM would like to welcome Teresa Totino, BSN, RN, CWOCN to their team. Teresa shares that she is "happy to be part of the Emory team!" She has been a WOC Nurse for two years and a nurse for 11 years in a variety of fields. Shortly after becoming a nurse, she realized she wanted to become a WOC Nurse. She loves to teach and learn new things and she is "so happy to be joining the Emory team and to be working in the largest teaching hospital in Atlanta." Welcome, Teresa! Also, Nancy Wade, BSN, RN, CWON has passed her recertification exams this past May. This is the 5th time she has recertified! Congratulations Nancy! Fun fact: Aileen and Nancy graduated from the same WOCNEC class in 1995.

The Emory University Wound, Ostomy and Continence Nursing Education Center (WOCNEC): The WOCNEC proudly announces they have "experienced a 27% growth in our online program! We appreciate all of the many referrals people are sending our way!

Also, Director of the program, Rose W Murphree, DNP, RN, CWOCN, CFCN, would like to announce that she has been elected Secretary for the WOCN® Board. Congratulations, Rose!

General News:

Susan Steele, PhD, RN, CWOCN, CFCN, of GA College and State University announces she has certified in Foot and Nail care this past April and will be "creating a foot care service in collaboration with the Daybreak homeless shelter in Macon, Georgia. This will be in collaboration with the shelter staff and my BSN nursing students. I am excited!" Congratulations, Susan!

Consortium Announcements:

Smith & Nephew is sponsoring our dinner/presentation on July 21st at Fleming's Prime Steakhouse. Please RSVP to Stacey Adams at stacey.adams@smith-nephew.com or call 404-985-4878.

Hollister: Location and Time in October 2016 TBA

*If you know of a company who would like to sponsor an educational consortium, please contact Aileen Ankrom aileen.ankrom@emoryhealthcare.org



North Carolina News

by Colleen Spiller, MA, BSN, RN, CWOCN
North Carolina State Reporter
nc.reporter@serwocn.org



Greetings from North Carolina!



Beaches, sun, lightning bugs, the best iced tea and BBQ, and skeeters! Happy summer from North Carolina. The NC WOC Nurses Group is working very hard to make sure that the SER WOCN® Conference is the best yet. If you haven't already marked your calendars, save the date for conference from Thursday, August 25th through Saturday, August 27th. We have great speakers and are looking forward to showing you what the Tarheel State is made of when it comes to WOC Nurses. See you in Greensboro at the Koury Convention Center!

June Smith, CWOCN at Watauga Medical Center, is proud to announce that Appalachian Regional Healthcare System received the Employer of the Year Award from the WOCNCB at the WOCN® & CAET Conference in Montreal. June feels very blessed to work with such a great healthcare system.

Congratulations to Trudy Huey who was elected to the WOCN® Board of Directors as Director for Area 4. We appreciate your service Trudy! Trudy was also part of a group of WOC nurses who recently wrote guidelines for the use of instillation therapy with negative pressure wound therapy (NPWT). Their article was published in the April supplement to OWM, and their poster submission to SAWC won first prize for education. Super job!

The UNC WOC Nurse Service submitted a poster entitled 'Average Cost Related to the In-Patient Care of the Enterocutaneous Fistula' to both the WOCN® conference in Montreal, and the SER of the WOCN® in Greensboro. Good luck, and we look forward to reviewing your information.

North Carolina WOC nurses Dawn Engels, Melody Austin, and Laurie McNichol co-authored an article which was recently published in the March issue of AORN Journal. The manuscript was the result of a research study conducted at Cone Health System.

Pressure Ulcers: Factors Contributing to Their Development in the OR

Dawn Engels, MSN, RN, CNS, CWOCN, CWCN-AP
Melody Austin, BSN, RN, CWOCN
Laurie McNichol, MSN, RN, CNS, GNP, CWOCN, CWON-AP
Jennifer Fencil, DNP, RN, NS-BC, CNOR
Sat Gupta, PhD
Haseeb Kazi, MD
AORN Journal Volume 103, Issue 3, March 2016, Pages 271–281

Advanced Home Care is in the planning stages of implementing a Wound Treatment Associate (WTA®) program in the fall of 2016. Good luck to Brenda Fox, Peggy McCracken, and Patricia Moore as you undertake this task!

Karen Sanders, CWON at Alamance Regional in Burlington, has been very busy precepting. Two students this year, and we know they will flourish under your guidance Karen.

The NC WOC Nurses Group is pleased to welcome two new members...Angela Slack and AnnMarie Taylor. Welcome ladies!

continued on next page

North Carolina continued

Jackie Clark, CWOCN is the clinical skills specialist for the WTA® program at her hospital. Good job Jackie.

Amanda Eltz, CWOCN from Duke Raleigh Hospital announced that they will be sending two of their Skin Care Champions to the SER of the WOCN® Conference this year. We look forward to meeting them.

The UNC Hospital at Chapel Hill has announced that they have two per diem openings for WOC Nurses. One is in-patient, and the other out-patient. Please help spread the word.

What used to be the 'Wanna Wear One Ostomy AWEARness 5K' is changing its name, and spreading across the country! Now known as the 'Run for Resilience', the 5K will take place in Durham, NC; Portland, OR; Boise, ID; and possibly some other locations. The Durham location race will be held on October 1, 2016 at 8am at the Omega Sports in Renaissance Village. We look forward to seeing everyone there...it is a lot of fun! Thanks to Lara Leininger, CWOCN of UNC Health Care and Angela Richardson, CWOCN of Duke University Health System for raising public awareness and sharing your passion through this event.

SER OF THE WOCN® SILENT AUCTION

Please remember that items are needed for the silent auction at conference. The silent auction is fun to participate in, as well as to give back to our organization and help fund scholarships for those wanting to further their education. If you live in North Carolina and are unable to attend the conference, please feel free to bring items to an NC WOC Nurses Group meeting, and a committee member will see that they get to the right place.

Youth Rally 2016

By Colleen Spiller MA, BSN, RN, CWOCN

Youth Rally in Seattle, WA is one month away! The first Seattle Rally was in 2013 and they are headed back this year for fun in the sun (really, it doesn't rain there all the time...)!

Youth Rally will be at Green Lake Park where the kids can swim in the lake, kayak, play field games, and in general have a great time. They will also also experience a fitness day at the University sports complex, have a lip sync battle and talent show, and there will be an "under the sea" themed graduation dance.

All the fun opens with a night of crazy hair and wacky wear bowling party...sounds like a blast!

Go to www.youthrally.org/newsletter/ to read the latest newsletter 'The Leak', and also gain information on how you can support this wonderful camp for youth with ostomies.



South Carolina News

by Joan Jackson Meekins, BSN, RN, CWOCN
South Carolina State Reporter
sc.reporter@serwocn.org



Greetings from the Palmetto State!!

Phill Botham is heading off to Seattle for Youth Rally again this summer. Phill is looking forward to see the Youth Rally family again. They are an inspiring group of really special kids. We know Phill will have a good time for 5 days with over 150 kids! Something you may not know about Youth Rally is that all the volunteer counselors live with the same types of conditions as the campers. The counselors help all camp participants who range in age from 11-17 to gain confidence, self esteem, and independence. The nursing team is an extension of the volunteer counselor team, and they assist campers with any problems they may be experiencing. Youth Rally nurses also participate in the various medical and educational sessions that are offered during the week. Have fun Phill!

Joan Jackson-Meekins will be attending the Southeast Region of the WOCN® conference in North Carolina. South Carolina will be well represented, because Joan is also running for the Director of Awards position. Thanks for your commitment to your state as the South Carolina state news reporter, and also to your region.



Tennessee State Report

by Barbara Dale, BSN, RN, CHHN, CWOCN
Tennessee State Reporter
tn.reporter@serwocn.org



The Memphis Area WOC Nurse Professionals are hosting their 3rd semi-annual fall conference on October 28-29, 2016. This year we have moved downtown to the beautiful newly renovated Sheraton Hotel. We have nationally known speakers covering wounds, ostomy and continence with CEs being given. Visit our website WOCNP for further details and conference information. Early registration now open, full brochure available soon. Look forward to seeing you there!

Karen Turbett, CWOCN, CFCN recently presented a poster at the 2016 WOCN® Society & CAET Joint Conference in Montreal. Her poster was titled "Prophylactic Dressings for Pressure Ulcer Prevention in Long-Term Care".

2017 SER CONFERENCE
SEPTEMBER 28 - 30, 2017
KNOXVILLE, TN

Save the Date!

